JD For CPO—Chief Product Officer

Job Title: Chief Product Officer (CPO)
Company: [Company Name]
Location: [City, State]

Job Summary:

The Chief Product Officer (CPO) will be responsible for leading the company's product strategy and for ensuring the organization has the products and services it needs to achieve its goals. The CPO will work closely with the CEO and executive team to develop and implement plans for the company's growth and success.

Key Responsibilities:

- Develop and implement product strategies that align with the company's overall goals and objectives
- Oversee the research and development of new products, features, and services
- Manage the product development process, from concept to launch
- Continuously monitor and assess the market to identify new business opportunities and trends
- Work closely with the sales and marketing teams to promote the company's products and services
- Lead and manage the product development team, providing guidance and coaching as necessary
- Continuously monitor and assess the company's product needs and adjust strategies as needed

Competency Requirements:

- Strong leadership and management skills
- Proven experience in product strategy development and execution
- Strong understanding of product development and launch process
- Strong understanding of market trends and customer needs
- Ability to lead teams and provide coaching and mentoring
- Strong analytical and problem-solving skills
- Excellent communication and interpersonal skills

Qualifications:

- Proven experience as a CPO or in a similar product leadership role

- Bachelor's degree in marketing, business, engineering or a related field; advanced degree is a plus
- Minimum of 5 years of experience in a senior product management role
- Strong work ethic and ability to work under pressure
- Passion for the industry and the company's mission