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A cult of personality arises when an individual uses mass media, propaganda, or other methods, to create an idealized, heroic, and at times, god-like public image, often through unquestioning flattery and praise. Sociologist Max Weber developed a tripartite classification of authority; the cult of personality holds parallels with what Weber defined as "charismatic authority". A cult of personality is similar to hero worship, except that it is established by mass media and propaganda.

Fascism

1. Mussolini
 - a. Innovated the idea
2. Components
 - a. Totally loyal to nation
 - i. Represented by your leader
 - ii. Represents all
 - b. Being in the club
 - i. Special salutes
 - ii. Special uniforms
 - iii. Parades and marches
 - c. Need an enemy
 - i. Socialists
 1. For Mussolini it is socialists.
 - ii. Hitler
 1. For Hitler it was the Jews.
 - d. Paranoid
 - i. Always afraid that someone will overthrow them
3. Caroline marvin
 - a. American flag is an idol.
 - b. Salute it
 - c. Ceremonies
 - d. Fold special way.
 - e. Can't have it up at night
 - f. Bury it. No burning.