

Tab 1



Faiths 4 Climate Justice Mobilization

September 19-21

Host Toolkit

TABLE OF CONTENTS

Section 1: GET STARTED

[Welcome](#)

[Generating Soular Power – Building Your Action Circle](#)

[Mapping Our Constellation – Register Your Event & Get on the Map](#)

[June 21 – Summer Solstice Greenlight Action](#) (do it again in September!)

Section 2: TAKE ACTION

[Shining Your Light for Climate Justice Action Ideas](#)

[Plan Your Event](#)

Section 3: [Tell the Story of F4CJ: Sun Day](#)

Sermon & Worship Resources – coming soon!



WELCOME

*"The world sings of an infinite Love: how can we fail to take care of it?"
– Pope Francis, Laudate Deum*

Thank you for joining Faiths 4 Climate Justice: Sun Day! You are part of a growing and diverse multi-faith community that takes action together for climate and ecological justice around the world. Together we will Shine A Light For Climate Justice!

At a time when our political leaders are actively denying climate change, undoing protections for people and the planet, and threatening our democracy, it is time for people of faith to take bold, moral action.

One important way we can respond is by decreasing the world's dependence on the extraction and burning of fossil fuels and lead the way to an equitable transition to renewable forms of energy. Solar energy is now the cleanest and cheapest way you can power your home or business. It's affordable, reliable, and it's good for your family's health and their future. It's the fastest-growing source of energy in the world.

As we know, powerful interests are doing their best to stop the energy transition at every turn. That's why GreenFaith is partnering with [Sun Day – a national mobilization](#), on the weekend of **September 21, 2025**, to celebrate the power of solar and wind energy and stand up to the wealthy and well-connected who are doing everything they can to stop this transition.

This toolkit has ideas about how to organize and mobilize people of faith and spirit to be a part of this global effort. It is also a living document, so resources will be added as we build this mobilization together. If you want to express your interest and connect with us right away, please [sign up using this commitment form](#). We welcome you to Faiths4ClimateJustice - Sun Day and look forward to supporting many bold, beautiful, joyful actions!

In solidarity and hope,
The GreenFaith Organizing Team

SUN DAY

STEP ONE: GENERATING SOULAR POWER ☀

*"If I am not for myself, who will be for me? And when I am only for myself, what am I?
And if not now, when?"*
– Hillel

The sun fuels renewable energy, life—and our movement for justice. *Generating Soular Power* is about tapping into your spiritual community's energy to take bold action for climate and environmental justice. **Let's get started!**

Your Soular Circle begins with a small group—just 6 to 10 people—committed to action. Here are steps to find and engage them:

Start where you are:

- Think about who shows up—at services, study groups, community events, or climate vigils.
- Who asks big questions? Who brings food to potlucks, volunteers on committees, or always shares your posts?

Reach out intentionally:

- Make a list of 15–20 people who might say yes. Start with a conversation: *"I'm starting a small group to take faith-based action on climate and justice—would you be open to hearing more?"*
- Use multiple approaches: texts, phone calls, social media DMs, or a quick chat after service. Personal invitations go further than announcements.

Make it feel like belonging:

- Frame it as a team with purpose, not just another meeting. Emphasize joy, connection, and action.
- Host a first gathering with food or reflection. Keep it grounded in your shared values and vision.

To expand your Soular Circle, you may want to reach out to other faith communities. As you grow your Soular Circle there may be other faith communities in your area that you want to engage with this Sun Day mobilization, in fact, at GreenFaith we encourage it. If you haven't engaged with these communities before, it may be challenging to make that initial approach, here are some tips to talk with other congregations outside your own faith community or tradition:

Tips for Talking to Multiple Congregations



Many hands make light work—and many congregations make a powerful movement. When reaching out to others:

- **Lead with shared values:** Speak to the spiritual or moral reasons your tradition calls for Earth care.
- **Keep the ask clear:** Invite them to co-host an event, attend a launch call, or join your Circle.
- **Respect rhythms:** Different congregations may have different timelines, holidays, or leadership structures. Be patient, persistent, and kind.

By hosting a Sun Day event, you're showing your friends and neighbors that clean energy isn't just about new technology – it's about people coming together to create a better future for us all. As a person of faith, you are lifting your voice in support of these life-giving technologies for a thriving planet. Thank you!

Some Key Reminders for Sun Day Event Hosts:

- ☀ Sun Day events are happening September 19-21 in communities all across the country. We want to focus on September 21 to maximize our impact, but actions any time that weekend are fine.
- ☀ One of the most important parts of Sun Day is spreading the word about the power of clean energy. Be sure to post about your Sun Day event on social media, and reach out to local new outlets. You can tag GF here: [Instagram](#), [Facebook](#), [X](#).

STEP TWO: MAPPING OUR CONSTELLATION, GET ON THE MAP, REGISTER EVENTS

*"Three things cannot be long hidden: the sun, the moon, and the truth."
– The Buddha*

We are delighted you are planning an event and we want to hear more about your plans. One way to share your event is to **become part of the constellation of courage** and put your event up on the GreenFaith Map using Action Network.

If you already have an account on Action Network, you can sign in first. If not, you will be prompted to do so. It's not hard! Here's how to get started:

SUN DAY

- Use this sign up link: https://actionnetwork.org/event_campaigns/gf-sunday
- Scroll down to the bottom right and click “host an event”
- Click “okay”
- Fill out the the event info

Fill Out:

Title, Date, Time: (include start and end time – click check box)

Location: Street Address, City, Zip Code

Host: Put what information you are comfortable sharing

Scroll Down:

Fill out Event Description. There will be sample text in the box–Use your own language to describe your event.

Example: “A multi-faith pilgrimage with people holding banners, saying prayers and singing from First Baptist Church to the statehouse steps.” If you are still in the planning stages, it is okay to write something like, “Save the date and stay tuned for more info!” You can update your event description as you go along!

RSVP:

This section is already set up so you don’t need to do much. Once you publish this event, people can click on your event to RSVP. You can see the list of people who have signed up and you can email them if needed.

Save and Publish:

- If you do not have an account with AN, this is the point where you will be promoted to sign up. Click to sign up and it will open you into the sign up page. It is very easy, all you need is an email and a password.
- Once you have signed up with AN you can click back to the Action Network tab (see the icon at the top of your page in a browser – the icon is 3 arrows pointing to the right in red, violet, blue).
- At the bottom right, Click Save and Publish.

Map: Your event should show up on the page. Good job!

SUN DAY

*"The day the power of love overrules the love of power, the world will know peace."
– Mahatma Gandhi*

Let the Summer Solstice be your first spark.

By the time the longest day of the year arrives, maybe you've already thought about who you want in your Soular Circle and the kinds of actions you'd like to take this summer. Now it's time to take your first step—together.

An easy first ask for your group:

We're inviting faith communities and individuals across the country to **shine a green light for climate justice** on the weekend of the Summer Solstice (June 21–23). Whether it's a porch light, sanctuary window, or public building, this visible symbol shows your commitment to a just and sacred future—and it's a powerful way to activate your Circle.

There are different levels of commitment—choose yours and help others level up:

-  **Spark** – I will shine a green light at my home or workplace.
-  **Flame** – My congregation will shine a green light.
-  **Fire** – I will work with my city or town to shine a green light.
-  **Star** – I will do two of the above.
-  **Supernova** – I will do ALL of the above!

Safe and easy ways to shine your green light:

- Purchase a green light bulb or LED bulb from a local store or online.
- Use a green light filter or safe, heat-resistant green covering for an existing bulb.
- Place green tissue paper, cellophane, or fabric safely over a lampshade or window to create a glowing green effect.
- Display green string lights in a window, doorway, or outdoor space.
(Always ensure materials don't touch hot surfaces and follow safety guidelines.)
- [Print off this image](#) and tape in your window.
 - Take a photo of the image in your window.
 - On the weekend of the summer solstice (Friday, June 20), post to social media.
 - Make sure to tag GreenFaith!

SUN DAY

- Facebook @greenfaith.us
- Instagram @greenfaith_us
- X @greenfaith_us
- Share on social media.
 - The weekend of June 20, GreenFaith will share a Shining Our Light for Climate Justice graphic
 - Re-share on Facebook, Instagram, and
 - Make sure to tag GreenFaith! (see our handles above)
- Check out GreenFaith's social media and like/follow our pages to stay informed about our mobilization. GreenFaith on [Instagram](#), [Facebook](#), [X](#).

Ask your Circle:

- Which one can *you* do?
- Who else can you invite to join you?

SHINING YOUR LIGHT FOR CLIMATE JUSTICE SEPTEMBER 19-21

*"The entire universe is to be looked upon as the Lord."
– Isha Upanishad*

The first thing you and your team should do is decide what type of Sun Day event you'd like to host.

For our GreenFaith Soular Circles we have two collective calls to action for our Sun Day events:

- ☀ **Host a Soular Power Pilgrimage**
 - Bring your community together in support of clean energy. Your pilgrimage could focus on an ongoing campaign in your area or demand action on clean energy in your area.
 - Choose your starting location (e.g. house of worship, town park) and hold an interfaith service
 - Read scripture from your tradition(s)
 - Incorporate rituals using earth elements (e.g. bowl of water, candles)
 - Have one or two engaging faith leaders speak

SUN DAY

- Sing songs from a faith tradition and/or the [GreenFaith Song Library](#)
- Lead a procession to a place(s) of significance or sacredness
 - Make stops at multiple congregations
 - Stop at a government building or bank to speak up for climate justice and show our Soular Power
 - Celebrate the beauty of creation at a city park
- Voice your support for clean energy and a just transition for all

Additionally, here are actions you can take individually in addition to our collective actions with your GreenFaith Soular Circle:

☀ **Showcase Your Solar**

- Hold an Open House and offer a tour of your solar panel installation or heat pump system to your friends and neighbors. You can check out the [Solar Open House Toolkit from Solar United Neighbors](#), which has everything you need to walk people through a simple tour.
- If you're part of a company or organization that has a larger solar array, invite your community to come take a tour of your project. You can invite other community organizations, small businesses, even your mayor or elected representatives to come join you.

☀ **Solar Powered Picnic or Party**

- Host a small gathering using only solar or EV power for music, cooking, or charging devices. You can also pass out Sun Day handouts (coming soon) to anyone who is excited to learn more about clean energy.
- Tip: host at the end of your Soular Power Pilgrimage!

☀ **#SolarSavings Campaign**

- Create a social media post or video sharing your experience of getting rooftop solar panels. Many houses of worship have installed solar panels. Tell the story of what it meant for your congregation to make this switch and the benefits you've experienced. You can use this [template script](#) to get started.

☀ **Explore Solar Power or Electrification for your Home**

SUN DAY

- Schedule a free solar evaluation for your home during Sun Day weekend (many companies offer these), then share about your experience on social media! [The Go Solar Guide from Solar United Neighbors](#) is a great place to start.
- Check out [Rewiring America's Electrification Planner](#), which will generate a personalized electrification plan based on your particular home, lifestyle, and priorities.

STEP FOUR: PLAN YOUR EVENT

*"The world is beautiful and verdant, and verily Allah, be He exalted, has made you His stewards in it, as He sees how you acquit yourselves."
– Sahih Muslim, book 10 hadith 10*

Once you've gathered a team, picked an event and registered on Action Network, you can get to work planning your Sun Day event. Here are some different tasks that will make your event a success:

Outreach and Promotion

- ☀ **Reach out to groups and organizations that you think might be a good fit for Sun Day.** They could be local faith communities or small businesses, volunteer organizations or clean energy companies.
- ☀ **Send personal invitations** to friends, neighbors and your networks.
- ☀ **Work with your faith leader to make announcements at a worship service.**
- ☀ **Put flyers on community boards** in restaurants, libraries and grocery stores where people might see them.
- ☀ **Pass out flyers** at big events in your community.
- ☀ Share your event with your **friends and followers on social media.**
- ☀ **Be sure to include a link to your Action Network event whenever you post it!** That will be the easiest way to send reminders to RSVPs.
- ☀ **Remember to regularly send reminders and key updates to your RSVPs in Action Network.**

Set Up for Success

- ☀ Make a plan to gather any materials you might need for your event:
 - Print out flyers or other handouts about Sun Day, solar energy, EVs
 - Gather any larger signs or banners
 - Pick up microphones or other audio equipment you might need
- ☀ Test out any technology you might be using

SUN DAY

- ☀ Prepare a sign-in sheet to capture contact information
- ☀ Make sure you and all your volunteers are familiar with the basics of your event (where, when)

Hold your Event

- ☀ Welcome everyone warmly and thank them for coming
- ☀ Begin with a grounding spiritual moment– e.g., read a poem, say a prayer, sing a song
- ☀ Share your personal clean energy journey
- ☀ Keep the tone conversational and accessible
- ☀ Answer questions honestly (it's okay to say "I don't know")
- ☀ Provide clear next steps for those interested in learning more

TELLING THE STORY OF F4CJ – SUN DAY

*"Our lives begin to end the day we become silent about things that matter."
– Martin Luther King Jr.*

Telling the story of your event is one of the best ways you can make an impact for a just transition to a clean energy future. At a time when much is at stake (our safety, our health, our future) it is important for faith leaders and communities to take bold public action.

As you engage in outreach with your own faith community, other faith communities, and those who you want to engage with in your Soular Circle, it's important to be consistent in what we say and how we say it. That's why we've prepared this [Narrative and Media Toolkit](#).

This toolkit will:

- ☀ Give you templates for outreach letters and emails.
- ☀ Give you inspiration for flyers and ads that are consistent with GreenFaith and Sun Day's branding and messaging.
- ☀ Feel free to personalize as you do outreach, because you know your communities better than we do, and we want outreach to be authentic and from the heart.

If you're hosting a smaller event at your congregation or in the community:

- ☀ Post a few pictures of your event on your social media channels.
- ☀ Make a short video describing your event and how it went.

If you're hosting a larger event:

SUN DAY

- ☀ Contact and update media outlets/reporters. Send a media advisory one or two days before your event, and call the press to ensure they received it. Have a press release to hand out at the event.
- ☀ Check out our template [media advisory](#) and press release to help get you started.
- ☀ Designate someone to be a point person for the press at the event and by phone.
- ☀ Make sure a few people are prepared to speak with the press. You can use these sample talking points.
- ☀ Also post pictures or videos on your social media channels.

All F4CJ -Sun Day hosts can:

- ☀ Write an op-ed for your local paper about Sun Day and your event. You can use this template (coming soon) to help get you started.
- ☀ Send your pictures, videos and articles to GreenFaith for sharing and posting. (We will provide more instructions closer to the time of the event.)

Key Message for Sun Day:

☀ People of Faith Take Bold Moral Action for Climate Justice

- In this moment, our sacred earth and people are threatened by climate change denial, greedy fossil fuel investors and authoritarian governments.
- We need bold faith leaders to take action. When people of faith rise, we inspire people and lead the way for a future that values life, all life.
- That's why GreenFaith is celebrating Faiths4ClimateJustice – Sun Day, because we understand the power, wisdom, joy and hope that come from our faithful commitment to live by our sacred moral values.
- And there is more good news—Clean energy is less expensive than ever and people are switching to renewables at an increasing rate. There is no turning back!

Additional talking points about solar and renewable energy:

☀ Solar power is affordable and reliable.

SUN DAY

- Solar energy is the cheapest way to power your home or business – most systems pay for themselves within a few years and the energy they produce can bring your energy bill down.
- A solar system can provide cheap and clean energy to your home for decades. While traditional power grids fail during storms and emergencies, your solar panels plus batteries keep the lights on when you need them most.
- Despite solar plus batteries now being the cheapest source of new electricity, and despite the International Energy Agency calling for no new investments in new fossil fuel projects back in 2015 (check date), big banks continue to invest in new oil, gas, and coal projects, banks' clean to dirty financing ratios are dismally low, and fossil fuels continue to get massive federal and state subsidies.

Solar power is good for us.

- Putting solar panels on your roof is one of the best things you can do for your health and your family's future – they produce no air pollution or greenhouse gases during operation, improving local air quality and reducing your carbon footprint.
- Communities that get most of their power from solar energy report fewer asthma attacks, clearer skies, and quieter neighborhoods – clean energy improves lives in ways you can actually feel.

An unstoppable revolution is underway.

- Global solar capacity has grown more than tenfold in the past decade, with record installations continuing year after year.
- The clean energy sector now employs millions of workers globally, creating sustainable jobs and economic growth in communities everywhere.

Thank you so much for stepping up to host a Sun Day event. We can't wait to see what we accomplish together!