

Nova Blue & EV - Weekend Cinderella | CLIPPING CAMPAIGN | NO BOTTING

Artist: Nova Blue & EV - Weekend Cinderella

Focus: Lyric/Gaming/Movie/Gym/Anime/Car/Cortisol Edits

Platforms: TikTok + IG

REQUIRED AUDIO

2 TT Audio:

- (start at 0:07): <https://vm.tiktok.com/ZG9h91n9sGqyh-6DMGk/>

- (start at 0:34): <https://vm.tiktok.com/ZN9h4ppUgyca6-hkVK7/>

IG Audio: <https://www.instagram.com/reels/audio/3547285375433881>

⚠ You MUST use the official audios above. Posts using any other version will be rejected immediately.

Content Guidelines:

For this campaign create your edit to the content pillars below. We will prioritize custom edits!!!

Audio File:

<https://www.dropbox.com/scl/fi/ijappusbrourcvzevjxpb/Nova-Blue-EV-Weekend-Cinderella.wav?rlkey=o0nz8z2qmmq00ttrlizttm8cm&e=2&dl=0>

- Lyric Aesthetic Edits
- Gaming Content
- Movie Edits
- Gym Edits
- Anime
- Car Content
- CortisolMaxxing Edits

Reference Videos:

Lyrics Aesthetic Edits:

- https://www.tiktok.com/@song_lyrics207/video/7649082367826595094

Gaming Content: (Forza, Rocket League, etc)

- <https://www.tiktok.com/@fonzicaars.edits/video/7627149846599716118>

- https://www.tiktok.com/@kxs_anthony/video/7602844767629659423

- <https://www.tiktok.com/@rocketleague/video/7619740526543113485>

Movie Edits (Limitless, Fantasy, etc)

- <https://www.tiktok.com/@editsfordays999/video/7653333005007654157>

- <https://www.tiktok.com/@clemens.aep/video/7598474199258123542>

- <https://www.tiktok.com/@benny.ae97/video/7636457089413598486>

World Cup / Football:

- https://www.instagram.com/p/DZVo_siODmA

Gym Edits:(David Laid, Lex little, etc)

- <https://www.tiktok.com/@midnight.gains/video/7561104450190888223?lang=en>

- https://www.tiktok.com/@champs_editz1/video/7556767944135511352?lang=en

- <https://www.tiktok.com/@willshiftin/video/7507216410666388758?lang=en>

Anime:

- <https://www.tiktok.com/@yuzuchilltt/video/7627464129560825096?>
- <https://www.tiktok.com/@kieuanhtu2010/video/7652991642785352967>
- <https://www.tiktok.com/@itzwakanda6/video/7557154110311615755>

Car Content:

- <https://www.tiktok.com/@tuckreal/video/7626418498385874189>
- <https://www.tiktok.com/@spicysmedia/video/7600226050529856798?lang=en>
- <https://www.tiktok.com/@gsxrcryo/video/7604672919683337503?lang=en>

Low Cortisol edits (but doing in the opposite - CortisolMaxxing, etc)

- <https://www.tiktok.com/@vicetone/video/7612701583767293198>
- <https://www.tiktok.com/@sxjays/video/7603533007604944141>
- <https://www.tiktok.com/@stillvild/video/7610159070175038742>

CONTENT REQUIREMENTS

- Minimum Length: 12 seconds, Max: 60 Seconds | Sync drops to visual peaks
- Always use provided audio links | Hook in the first two seconds.
- Language: English
- Audience: Tier 1 (majority) + Tier 2 + Tier 3
- Engagement Rate: Minimum 1% (at least 10 likes per 1,000 views)
- Likes & Comments: Must stay ON at all times
- Optional Hashtags: #weekend #cinderella
- Optional Caption: song is Weekend Cinderella - Nova Blue & EV
- Posting: You can post multiple clips per platform

RULES

- No story boosting, no dedicated accounts
- No NSFW, sexual, aggressive, weird, mean, or rude content toward any person
- No spamming the same clip across multiple accounts
- No collab posts
- Max 20% budget per person

ANALYTICS & APPROVAL

Once your video reaches 2,000 views, send a screen recording of your analytics to support showing your watch times, all view graphs, and locations. All pages must be clearly visible. Video-specific analytics only — account analytics will be rejected.

Only submit if your engagement is above 1% AND your audience tier meets the requirement, or your submission will be rejected.

Questions? Reach out in the support chat!