



## Cookie Policy

Thank you for your interest in this Cookie Policy. At OnUs, we take the protection of your data very seriously. You are about to read more about the purposes for which we and our partners use cookies and similar technologies and how you can manage your preferences regarding cookies.

This Cookie Policy applies to [www.life-onus.com](http://www.life-onus.com) operated by ONUS PTY. LTD, Rita De Michele, Sydney, Australia (“OnUs”, “we”, “us”, or “our”) acting as the data controller in accordance with Australia’s Spam Act 2003 (Cth) (“Spam Act”) and the EU’s Privacy and Electronic Communications Directive (“PECD”).

If you have any questions about Cookies or about our data protection practices in general, please contact us at [rita@onus.app](mailto:rita@onus.app) or use our [Contact Form](#).

### What cookies are?

On this website we use so-called "cookies". Cookies are small text files that are stored in the memory of your device via your browser. Cookies store certain information (e.g., your preferred language or page settings) which can be sent back to us by your browser when you visit the website again (depending on the lifetime of the cookie).

### Which cookies do we use?

We distinguish between two categories of cookies:

*Essential or Necessary cookies.* These cookies are essential or necessary to ensure that a website works properly and is secure so that you can navigate a website and use its features. Without these cookies, certain features of a website would not function, and thus you would not be able to use certain services.

*Optional cookies.* These cookies are non-essential for the website to function and require your consent. When it comes to optional cookies the following distinctions are made:

- *Functional cookies* or sometimes called convenience cookies. These cookies allow a website to remember the options a user has made (including user ID’s stored, consents given, or languages selected) and other personalization options you have selected when browsing.
- *Analysis and performance cookies*, which are used to monitor and improve the function and service of a website. Those can track down problems when using a website, facilitate online surveys, record visitor numbers, and provide analytics metrics.
- *Advertising cookies or targeting cookies.* They are used to deliver customised advertising to the user. This can be very convenient, but also very irritating.

The Spam Act and the PECD, require us to ask for your consent when using specific cookies (in particular any cookie that is not strictly necessary for the operation of the website, for example, Functional cookies, Analysis and performance cookies and Advertising cookies or targeting cookies “Optional cookies”).

Further and as Australia's Privacy Act (“Privacy Act”) and the EU's General Data Protection Regulation (“GDPR”) also require a legal basis for the use of personal data in relation to cookies, the use of cookies would then be your consent as well as our legitimate interest.

### Subject to your consent

We only use optional cookies with your prior consent. If you are visiting our website for the first time, a banner will appear on our website asking for your consent to use optional cookies. If you consent to this, we will store a cookie on your computer and the banner will not be displayed again for the



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lifetime of the cookie. Thereafter, or if you actively delete this cookie beforehand, the banner will be displayed again the next time you visit our website in order to obtain your consent again. Of course, you can also use our website entirely without cookies. You can configure the use of cookies in your browser settings by following the relevant link [Google Chrome](#), [Mozilla Firefox](#), [Flash cookies](#), [Microsoft Internet Explorer and Edge](#), [Opera](#), [Safari](#) at any time or deactivate them completely. However, this may lead to restrictions in the functions or user-friendliness of our offer.

### ***Pixel Cookies and Tags***

We use so-called Pixel Cookies and Tags (“Pixel Cookies”). A Pixel Cookie is an advertising tool and typically consists of a JavaScript code snippet that allows us to understand and track visitors' activity on our website. For this purpose, Pixel Cookies collect and process information about visitors of our website and the device used (so-called event data).

Event data collected through Pixel Cookies is used for targeting our advertisements and improving ad delivery and personalised advertising. For this purpose, the event data collected on our website by means of Pixel Cookies is transmitted to the relevant operator of the Pixel Cookie and in part, also stored on your device. However, this only happens with your consent, and we and the relevant operator of the Pixel Cookie are considered joint controllers. Nonetheless, for the subsequent processing of the transmitted Event Data, the relevant operator of the Pixel Cookie is the sole controller.

For more information about how the relevant operator of the Pixel Cookie processes personal data, including the legal basis on which they rely on and how you can exercise your rights against, please refer to the following Privacy Policies: [Instagram](#), [Facebook](#), and [YouTube \(Google\)](#).

### ***Opting Out***

#### *Instagram*

If you do not wish to participate in usage-based advertising through Instagram you can change your ad settings by following these instructions: <https://help.instagram.com/911879456838933>

#### *Facebook*

If you do not wish to participate in usage-based advertising through Facebook you can object here: <https://www.facebook.com/settings?tab=ads>

#### *YouTube*

If you do not wish to participate in usage-based advertising through YouTube you can change your ad settings by following [these](#) instructions.

#### *General*

If you do not wish to participate in our advertising personalization or retargeting/tracking you can object to behavioural advertising at the following websites: [Your Online Choices](#), [Digital Advertising Alliance of Canada](#), [Network Advertising Initiative](#), [AdChoices](#) and the [European Interactive Digital Advertising Alliance \(Europe only\)](#).

### **Does this policy change?**

We may update our Cookie Policy from time to time. This might be for a number of reasons, such as to reflect a change in the law or to accommodate a change in our business practices and the way we use cookies. We recommend that you check here periodically for any changes to our Cookie Policy.

### **Who should I contact for more information?**

If you have any questions or comments about our Cookie Policy or wish to exercise your rights under applicable laws, please contact using [rita@onus.app](mailto:rita@onus.app) or use our [Contact Form](#).



# Cookie Policy

**Effective Date**

Monday, 6th of November 2023