

One Lenawee is: ...a
collaboration of concerned people
dedicated to **The Vision of making**
Lenawee County a Great Place to
live, work, learn, worship, play
and invest.

We do that through a grassroots
strategic planning process that
identifies community needs &
wants, community resources,
appropriate leadership, and
potential collaborations.

Our purpose is to unite and
connect community partners who
will develop initiatives and
projects that optimize community
*resources toward **that vision.***



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Steering Committee Notes

January 16, 2018 7:30 a.m.

LISD Ross Bldg.

2018 GOALS

- **Strategic Vision and Action Plan for Lenawee:** publish and communicate; nine strands (focus groups) working on at least two short-term objectives.
- **Branding Lenawee –logo**
- **Non-motorized Transp. –** fund completion of the Kiwanis Trail to Tecumseh
- **OL-Organization structure and succession plan**

Present:

Dave Maxwell, Dan Swallow, Chris Miller, Joe Williams, Ann Knisel, Marty Marshall, Lynne Punnett, Don Taylor, Mike Masters, Tim Robinson, and Mark Haag

Welcome: Mark Haag!

Strategic Planning – Priority Area Review and other updates

- Who is missing? Justin Gifford. Joe recently reached out to him.
 - Dave suggested a means to pull all priority areas together including an addition to our vision. He also felt One Lenawee should have overall objectives separate from the priority areas.

2018 Overall Objectives:

1. Strategic Vision and Action Plan for Lenawee – publish and communicate; nine strands (focus groups) working on at least one short-term objective.
 2. Branding Lenawee – agreed logo
 3. Implement Non-Motorized Transportation Plan – fund the completion of the Kiwanis Trail.
 4. OL – Org. structure & succession plan
- Dave suggested it might eventually reside with the County – however, there was discussion if this was a good idea at this time. So for now it will reside at One Lenawee.
 - Logo for One Lenawee – we must include Justin in this process (it is one of his Team's goals).
 - Added two more Priority Areas: Cradle to Career and Community Services (this would include Human Services and Safety)
 - Our Goal – keep everyone engaged. What difference can we make with limited resources and authority? One Lenawee should act as a catalyst and determine how these areas can work together, much like the Core Collective Impact group.

- Joe asked that we identify what change we are anticipating.
- Marty voiced concern that we monitor if the work is being done on the plan.
- Don from the Placemaking group reported that his group was still trying to figure out how to engage people.
- Mark related that One Lenawee is struggling much like Cradle to Career. He noticed that One Lenawee doesn't have all municipalities onboard yet, and he also explained how this is a long process in trying to get all the county engaged.
- Marty shared that One Lenawee and the priority areas provide a vehicle for this to happen.
- Ann asked if we can engage our county commissioners in their community meetings. Even if we start with the 3-4 commissioners who attend their local meeting? They may become advocates for what we're trying to do. Help them to focus on their communication role regarding the County Strategic Plan. One Lenawee should furnish the talking points on a regular basis on the status of the priority areas. Overall the County Commissioners support the County Strategic Plan and the work of One Lenawee, however there is a minority that does not support One Lenawee and Lenawee Now.
- Some members of the Steering Committee felt it is not a bad thing that One Lenawee take on a specific project because sometimes this leads to other connections.
- Eric has a draft report of all we've done. All areas need to get their paperwork to Diane Skeels by the end of the month.

Other:

- Chris reported that Connecting Lenawee received a \$300,000 DNR grant and will crowdfund for \$100,000 to secure a match amount.
- Next step – Ann will arrange a meeting with Kathryn Szewczuk (LCMHA) and a few members of the Steering Committee to discuss the possibility of the Collective Impact Core group becoming part of the Community Service Priority Area of One Lenawee.

Next meeting – February 20, 2018 at 7:30 a.m. at the William Ross building. Ann will be the facilitator for this meeting.