

***The Zen of Presentation Maintenance~ The Art of the Presentation***

**Directions:** According to the following code schemata, evaluate the given *TEDTalk under 20* presentations using evidence and elaboration to support your assessment/evaluation.

**Qualitative Code Scheme:**

1. Eye Contact
2. Vocal Projection
3. Body Language
4. Distractions
5. Enthusiasm/Passion
6. Verbal Fillers/Ticks (“likes” “ums” “you knows”)
7. Content Structure (as a learning tool)
8. Content Slides (Quality)
9. Relatability (sounds good and accessible)
10. Effectiveness
11. Credibility (evidence used to support)
12. Statistics Used (evidentiary support)
13. Appearance (Professional and/or Informal)
14. Rhetorical Devices (speaking tools used to engage audience)

**Video 1: Beau Lotto + Amy O'Toole:  
Science is for everyone, kids included  
(Applied Notes)**

**Video 2: Two young scientists break down  
plastics with bacteria (Applied Notes)**

**Evaluation.** After viewing both presentations, which elements from the above list were best exemplified and why? Explain.

**Reflection:** Which of the above elements from today's presentations do you feel would most benefit your growth as a presenter? Explain.