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NAMM 2025 Booth #5630

Contact: press@brownbox.rocks

EMBARGOED UNTIL JANUARY 20, 2025

AMP RX UNVEILS THE “BROWNIE” VOLTAGE CONTROLLER FOR MODERN AMPS: WHAT ARE YOU FEEDING YOUR AMP?

Nashville, TN January 15, 2025 — AmpRx, the trusted name behind the industry-renowned BrownBox, proudly unveils its newest innovation: **The Brownie**, a voltage optimizing power supply for modern amps and the first of its kind. Designed by AmpRx co-owner and CEO Cassandra Sotos (*2024 NAMM Female Entrepreneur of the Year*), the Brownie provides unparalleled control, flexibility, and protection specifically for modern tube amplifiers by allowing the player to both increase and decrease voltage with volt by volt precision.

Priced at \$299, the Brownie is an affordable and essential tool that is set to transform how musicians optimize their tone and safeguard their gear by giving the ultimate advantage: knowing exactly what you're feeding your amp.

Known as the secret weapon of touring professionals, AmpRx products have been spotted on stage with bands like the Red Hot Chili Peppers, Lynyrd Skynyrd, Zac Brown Band, Iron Maiden, and many more. AmpRx is now bringing its game-changing technology to an even broader audience with this compact, affordable, and versatile product. Try the Brownie for yourself and discover exactly why artists, amp designers and technicians rely on AmpRx to provide consistent sound, performance and extend the life of their gear.

The Brownie will be available January 20th, 2025, presented at NAMM Global Media Day and on display at Booth #5630. [Download High-Res Images And EPK Files](#)

WHAT MAKES THE BROWNIE SPECIAL? Building on the success of the flagship BrownBox, the Brownie offers key innovations tailored for modern amplifiers:

- **Flexible Voltage Adjustments:** The Brownie is the first in the AmpRx line to both decrease *and* increase voltage, providing optimal performance for modern tube amps (often at 117-120V).
- **Precise Control:** Adjust voltage in ultra-precise -1V increments when decreasing, and by +3V or +5V when increasing, allowing musicians to fine-tune their tone with precision.
- **Customizable Protection:** The Brownie ensures safe operation, putting control directly in the player's hands and includes two fuse options: 2A for smaller setups and 4A for larger setups, ensuring compatibility with diverse gear.
- **Compact and Portable Design:** Smaller and lighter than the original BrownBox, the Brownie is perfect for musicians seeking portability, durability, and streamlined functionality. It can even fit on a pedalboard or in a backpack.
- **Wide Accessibility:** At just \$299, the Brownie offers professional-grade voltage control at a price point that's accessible to musicians everywhere.

Email sales@brownbox.rocks to order and stop by Booth #5630 to see the Brownie in action, talk with the owners, team and artists and see exactly why so many people insist on AmpRx products when they make music.

About the Owners: Cassandra Sotos (CEO) and Clark Singleton (President) are co-owners of Nashville-based AmpRx. They are a team of entrepreneurs, engineers, professionally trained musicians, performers, and devotees of creating the perfect sound. AmpRx products are available globally and their flagship product, the BrownBox, is the gold standard for providing consistent world-class tone and protection for tube gear.

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