

TRIGGER: DOWNLOADS Outsmarting Algorithms EBOOK IN BLOG

GOAL: BOOK A DEMO

Email 1

WHEN: Sends 2 days after they opt-in to download eBook

Subject: Let's turn your followers into customers. Together.

Preview Text: We're here to help.

Body:

Hey brave entrepreneur!

Hope you enjoyed our eBook. I'm reaching out to see if you have any questions about how you can really capitalize on your social media following and generate real sales.

SMS marketing is no longer just a nice-to-have feature. Instead, it is *essential* today if you hope to grow your customer base and boost engagement. But that's not all VOXOX offers. We give influencers, entrepreneurs and small business owners the ability to turn their mobile devices into a full-blown communications hub.

The VOXOX team is here to help you transform your business and the best part is – you can get started for FREE. Why not try something new?

Follow this link to schedule a demo and see how it all works → [Book a Demo](#)

Email 2

WHEN: Sends 5 days after first email

Subject: Social media **can't** be your only strategy.

Preview Text: Here's why.

Body:

Sure, social media is important these days.

But if it's the only strategy you're focusing on, you're going to miss out on a lot of opportunities.

Here's why social media as your primary strategy is... *problematic*.

1. Limited visibility
2. NO control over who sees your content or when
3. Lack of privacy
4. Risk of being 'shadowbanned'
5. Inconsistent opportunity to market effectively to your customers

Don't let the algorithm get you down. Learn how VOXOX is giving entrepreneurs the ability to transform their phone into an all-in-one communications suite.

Give me 20 minutes and I'll show you how to earn more money, more time and more freedom with VOXOX. Follow this link to schedule a demo and see how it all works → [Book a Demo](#)

Email 3

WHEN: Sends 5 days after second email

Subject: Your Phone = Limitless Possibilities

Preview Text: Turn your mobile device into your virtual headquarters.

Body:

What do you get with VOXOX?

- Increased Revenue
- Room to Grow
- Teamwork (without hiring a team)
- Professionalism
- Work-Life Balance
- Family & Friend Time

All you need is your phone.

Give me 20 minutes and I'll show you how to earn more money, more time and more freedom with VOXOX. Follow this link to schedule a demo and see how it all works → [Book a Demo](#)

Email 4

WHEN: Sends 5 days after third email

Subject: Want more money, time, and freedom?

Preview Text: I'll show you how in just 20 minutes.

Body:

So, you want to work less, make more and LOVE what you do?

But instead you're working 60 hours a week, investing more than you're making and missing out on everything FUN in life.

You've been Google searching for a simple way to "improve your small business marketing" or "find new creative ways to drive sales", but everything seems either too expensive, too complicated or too time-consuming.

Bet you never thought to yourself... What if I start using voice and SMS automation?

Talk & text is more than just a way to answer phone calls or blast text your contacts.

Give me 20 minutes and I'll show you how VOXOX can help you earn more money, more time and more freedom.

Follow this link to schedule a demo and see how it all works → [Book a Demo](#)

Email 5

WHEN: Sends 5 days after fourth email

Subject: Are you still interested?

Preview Text: Testing, testing...is this thing on?

Body:

Are you still interested in learning more about VOXOX?

If not, you can easily follow this link to [unsubscribe](#).

If yes, follow this link to schedule time with a VOXOX expert → Book a Demo. (It's much easier for us to explain over the phone!)

If you'd rather text us, that's EVEN BETTER! Text the word "WOW" to 800-335-1552, and we can continue the conversation there!

Email 6

WHEN: Sends 5 days after fifth email

Subject: I can take a hint...

Preview Text: (hint: now's not the right time)

Body:

I'm getting the feeling my emails are no longer welcome in your inbox. This might even be in your Spam folder *eeek*.

While I do enjoy talking to myself, I can do that in my inbox. I'll check back in with you another time!

If you are interested in learning more about how VOXOX can help you save time, save money and take your business to the next level, feel free to book some time on my calendar for a free demo!

Talk soon.
