

With one of the most eagerly awaited albums in recent years comes the inevitable Pitchfork review. Let's make it more fun.\*

by @jamesadonner and @lewisflude

## UPDATE: THE REVIEW IS LIVE.

Tweet at either of us if you feel there are any discrepancies from our counting.

## Rating

- **0.0**: Take 10.0 of them
- **0.1-3.9:** Take 3 shots
- **4.1-6.0**: Take 2 shots
- **6.0 to 8.0:** Take 1 shot
- **8.1-8.9 (Best New Music):** Take 1 shot
- 9.0-9.4: Take 2 shots (It was a 9.1!)
- **9.5-9.9:** Take 3 shots
- **10.0:** Take 10.0 of them

## **Content (Worth one shot each)**

- If Ryan Schreiber gets the honors of being the reviewer (nope)
- Each time Pitchfork mentions the album's huge expectations (3 shots)
- Each sentence talking about Kevin's reclusiveness (nope)
- Each paragraph they spend discussing the band's history (4 shots)
- Every time they compare it to Loveless (6 shots)
- Each time Pitchfork alludes to My Bloody Valentine's website going down when the album was released (1 shot)
- If less than 50% of the review actually consists of reviewing the album itself (Hint: Try counting the paragraphs) (SURPRISE! nope)
- Every time the words "influential" and "shoegaze" are mentioned in the same sentence (nope)

## **TOTAL: 16 shots**

\*We're not responsible for any injuries that come from playing this game. Drink responsibly (or just drink water)