



Creative Commons Global Summit 2019 in Lisbon

May 9-11, 2019 at Museu do Oriente

For complete session listings, with links to all session notes, go to
<https://ccglobalsummit2019lisbonportugal.sched.com/>

Session notes for “The State of Open in Africa”

[\[https://ccglobalsummit2019lisbonportugal.sched.com/event/MhL4/the-state-of-open-in-africa-are-we-doing-enough\]](https://ccglobalsummit2019lisbonportugal.sched.com/event/MhL4/the-state-of-open-in-africa-are-we-doing-enough)

Sam Oyeyele

9 May 2019, 12:45

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Presentation & Discussion [Use the space below to capture key points from the presentation(s) and/or discussion in bullets]

- Africa is rising, but is the Open Movement Rising with It?
- Olden technology days: logging in from cybercafes. Cell phones available, but weak.
- 2011 only South Africa had a Wikimedia affiliate
- 2019 - 12 Wikimedia affiliates
- 105 million Nigerians online 2018 (60% of country) but participation in open movements online lags behind
- One country in Europe has more edits than entire continent of 54 African nations - unacceptable
- How to solve the participation gap?
- Basic questions:
 - Do they know Wikipedia even exists?
 - Wikimedia awareness was 27% AMONG INTERNET USERS (US-87% ; France-84%)
 - How to solve the awareness problem?
 - Comedy ads
- Awareness after two commercials went up to 48% -- this is a major jump!
- Get conversations going about the projects that exist
 - Must be local and based on local models
 - Month-long Twitter campaign
 - Word of mouth increases

- Bring people into the community by offering them to join projects that interest them
- Wiki Loves Africa - five years now
- AfroCine project (Wikipedia-based)
- Awareness is the key!
- Awareness precedes participation

Q & A *[Use the space below to capture questions and the answers given in bullets]*

- Does social media tax affect the open movement? (Uganda, e.g.)
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Action Items *[Use the space below to capture questions and the answers given in bullets]*

- Need to talk about
-

Resources & Links *[Use the space below to capture and relevant websites or other resources shared during the session]*

- Wikimedia
- Emmanuella Goes to School (YouTube)
- AfroCine Project