

SL: physical therapists can't wait to find you!

Hi Lisa

Congratulations on taking the brave step and niching down, I know it wasn't easy but you made the right decision

Choosing a specific niche is like a double-edged sword. on one hand, you know exactly who you will be working with, and on the other, attracting clients can be challenging

Imagine having a steady stream of physical therapists lining up on your website, eager to work with you. That's the power of having a large following on social media, especially in a competitive market like yours

picture your Instagram account with 50k followers. the thing is, it's stupid-simple to do nowadays, even organically

physical therapists can't wait for you to help them, it's a matter of getting in their way to see you

you will see exactly how to do that without spending thousands of dollars on ads or buying fake followers

Do you want me to show you how?

Youssef Sahbani

LinkedIn profile: [\(link\)](#)