Veronika Fileva

WEB160: Headlines and Paragraphs

0.0
Name: Index Page
Keywords: Web Design, UX Design, Graphic Design, website, website redesign, responsive design, user experience, usability, Web Designer, freelance web designer, Website developer, Front end web developer, web developer, web development, web design agency, user experience research, UX, good user experience, web design company, usability testing, web design services, online marketing, eCommerce web design, web design agency.

Title: Web and UX Design by Veronika
Description: A welcome page with general information about the website, site owner and the main categories of information.
Meta-Description: Web and UX Design by Veronika is a Seattle based web design company which provides web design services such as: responsive website design and development, website redesign, usability testing, user experience research and more.
Headline: Welcome to Web and UX Designs by Veronika!
Paragraph: Web and UX Design by Veronika provides a wide spectrum of Graphic, Web and UX Design services. The company is based in Seattle, WA, but we are happy to work with customers from all over the world.

1.0
Name: About
Keywords: Web Designer, UX Designer, Usability specialist, online marketing, designer, ux, ui, front end web developer, content management systems, html, css, jQuery, Photoshop, Illustrator, PHP, SQL, Javascript, languages, SEO, education, skills, freelance, freelancer, background, hobby, Veronika Fileva, Veronika, Veronika Monohan.
Title: About Web and UX Design by Veronika
Description: Page with bio information about the site owner's skills, education and background.
Meta-Description: Veronika is a Seattle based Web and UX Designer. She provides a variety of freelance services such as website design and development, responsive web design, logo design, newsletter design, branding, usability research and usability testing.

Headline: About Web and UX Design by Veronika
Paragraph: Veronika is a professional Web and UX Designer who lives in Seattle, WA. She can help you make your business more successful by creating a user friendly website, redesigning your company's old website, improving the SEO and creating graphic design materials for your business.

2.0
Name: Classes
Keywords: Seattle Central College, SCC, Web Design, Web Design Associate's Degree, Web Authoring, Writing for the web, Web Apps, Usability Research, PHP, Javascript, jQuery, HTML, CSS, Bootstrap, SCSS, ITC, WEB, CMS, SEO, Web Development, Photoshop, Illustrator.
Title: Veronika's Web Design Coursework for Seattle Central College
Description: Page with some info about the SCC classes taken by the site owner, and links to the class projects.
Meta-Description: Veronika's coursework for the Web Design Associate's Degree Program at Seattle Central College.

Headline: Class Projects for SCC
Paragraph: During my journey as a Web Design student at Seattle Central College, I worked on exciting class projects including web development, programming, graphic design and user experience design. For each class we created special staging areas with links to the accomplished assignments. Take a look and see the progress I made during my study process.

> **2.1**
> **Name:** WEB160
> **Keywords:** WEB 105, Writing for the Web, copywrite, copywriting, copywriter, user-friendly web content, user friendly website, SEO content, SEO, search engine optimisation.
> **Title:** WEB160: Writing for the Web. Creating user friendly online content.
> **Description:** The page will have a short description of what the specific class is about and a link to the class staging area/ projects /final project.
> **Meta-description:** Veronika's coursework for WEB160 at Seattle Central College including creating user-friendly website texts, SEO and copywriting.
>
> **Headline:** WEB160: Writing for the Web
> **Paragraph:** In Writing for the Web students learn how to create user-centered texts which are easily human-readable and search engine optimized.
>
> **2.2**
> **Name:** WEB110
> **Keywords:** Web Authoring, HTML, CSS, website, responsive design, web design concepts, web design basics, first steps in web design, front end web development.
> **Title:** WEB110: Web Authoring. Web Design basics, intro to HTML and CSS.
> **Description:** The page will have a short description of what the specific class is about and a link to the class staging area/ projects /final project.

Meta-description: Veronika's coursework for WEB110 at Seattle Central College: first steps in Web Authoring, HTML and CSS basics.

Headline: WEB110: Web Authoring I
Paragraph: In Web Authoring I students learn the basics of creating and launching a well structured web site by using HTML, CSS and FTP.

2.3
Name: ITC240
Keywords: ITC 240, Web Apps I, PHP, includes, database, login, contact form, get, post, PHP function, header, footer, web application.
Title: ITC240: Web Applications. First steps in PHP.
Description: The page will have a short description of what the specific class is about and a link to the class staging area/ projects /final project.
Meta-description: Veronika's coursework for ITC240 at Seattle Central College: PHP projects with admin login, customized daily page, databases.

Headline: ITC240: Web Apps I
Paragraph: The objective of Web Apps I is to teach students the basics of programming using a server-side scripting language PHP in order to create dynamic web pages, logins and forms.

2.4
Name: WEB202
Keywords: User Interface, UI, User Experience, UX, UI Design, UX Design, online store, eCommerce website, portfolio piece, shopping cart design, shopping cart, online shopping, online store, usability testing, paper prototypes.
Title: WEB202: User Interface & Experience (UI/UX) Design for the Web. Creating an ecommerce website design.
Description: The page will have a short description of what the specific class is about and a link to the class staging area/ projects /final project.
Meta-description: Veronika's coursework for WEB202 at Seattle Central College: an online store protosite with focus on User Experience Design and the documented process of creating it.

Headline: WEB202: User Centered Web Design
Paragraph: In User Centered Web Design the students learn the process of building a website based on the perspective of the end user.

The 2.n pages will be as many as the number of the classes taken and will grow.

3.0

Name: Services
Keywords: Web Design, Logo Design, Branding, online marketing, usability research, usability testing, web development, SEO, Wordpress, CMS, redlines, Graphic design, UX research, UX design, responsive design.
Title: Web and UX Design Services for your business
Description: A page with a list of all provided services. There will be an image and a short paragraph about each one, which will be linking to a page with more information about the service.
Meta-description: Freelance services provided by Veronika in the field of Web design, UX design and Graphic design such as: logo design, branding, SEO, usability testing, web development, website design, copywriting, user research, redlines, website redesign.

Headline1: Graphic Design Services
Paragraph: Web and UX Design by Veronika can design your brand new logo and create print marketing materials for your business using Adobe Photoshop and Illustrator.

Headline2: Web Design Services
Paragraph: Web and UX Design by Veronika can build your brand new website or update and redesign your old website. In our work we follow the principles of responsive user centered Web Design.

Headline3: UX Design Services
Paragraph: Web and UX Design by Veronika can improve the user experience of your website visitors by usability testing and research, and providing UX design solutions.

3.1
Name: Graphic Design
Keywords: seattle graphic design, seattle design services, seattle branding, web branding, seattle logo design, logo design, brochure design, flyers design, graphic design services, business branding, packaging design, business card design, poster design, illustrations, Veronika's creative designs, redlines.
Title: Graphic Design Services
Description: The page will have a list of all graphic design services with an image and short description of the service.
Meta-description: Seattle graphic design services for your business including branding, logo design, brochure design, flyers design, packaging design, redlines, illustrations.

Headline1: Graphic Design Services

Paragraph: Web and UX Design by Veronika can design your brand new logo and create print marketing materials for your business using Adobe Photoshop and Illustrator.

Headline2: Logo Design
Paragraph: We can create logo design and concept for your brand new company or redesign your previous logo.

Headline3: Design of corporate materials
Paragraph: We can take care of your corporate materials, business cards, brochures, posters and others.

Headline 4: Labels and packaging design
Paragraph: We can design your product packaging and labels.

Headline 5: Visual design and redlines
Paragraph: We can develop the visual concept for your internet based solutions or turn your design to redlines.

3.2
Name: Web Design
Keywords: seattle web design services, seattle web development services, website redesign, responsive web design, mobile, iPad, desktop, laptop, SEO, CMS, custom content management systems, Wordpress, user interface design, eCommerce, seattle online marketing, website, website design, seattle web design, online store.
Title: Web Design Services
Description: The page will have a list of all web design services with an image and short description of the service.
Meta-description: Web and UX Design by Veronika provides your business with web design services as: website development and redesign, responsive web design, SEO, custom content management systems and website maintenance.

Headline1: Web Design Services
Paragraph: Web and UX Design by Veronika can build your brand new website or update and redesign your old website. In our work we follow the principles of responsive user centered Web Design.

Headline2: Web Development
Paragraph: Web and UX Design by Veronika can build your brand new website using industry standard tools as HTML, CSS, Javascript, JQuery, PHP, MySQL and more.

Headline3: New Website Design
Paragraph: Looking for a website to make your business grow? We can build from scratch your brand new website.

Headline4: Website Redesign
Paragraph: Having an old website which you want to modify? We can redesign it so it express better your company message.

Headline5: Responsive Web Design
Paragraph: Your site doesn't look the way you want it on different screens? We can make it responsive and good looking on mobile, iPad, tablet and desktops.

Headline6: Website Maintainance
Paragraph: We can take care of your website after it's launched, and update it with new materials so it keeps your clients informed about all news from your business.

Headline7: Search Engine Optimization
Paragraph: We can come up wit a SEO strategy, which will make your website more visible to search engines and potential customers.

3.3
Name: UX
Keywords: user experience, seattle user experience services, user experience design, ux, usability, usability research, ux consulting seattle, usability testing, usability consulting, user research, usability testing and validation, user friendly website, user friendly business solutions.
Title: User Experience Design
Description: The page will have a list of all UX services with an image and short description of the service.
Meta-description: Web and UX design by Veronika helps your business improve its user experience by doing user research, usability testing and validation and ux design solutions.

Headline1: UX Design Services
Paragraph: Web and UX Design by Veronika can improve the user experience of your website visitors by usability testing and research, and providing UX design solutions.

Headline2: Usability Testing and Research
Paragraph: Web and UX Design by Veronika can perform a usability testing of your website based on criterias as task success rate, time on task, use of search

and navigation, data entry, errors rate, error messaging and recovery, clicks to successful task, back buttons usage, confusion moments, cues recognition, conversion rate, brand image rating, and many others depending on your business.

Headline3: UX Design Prototypes
Paragraph: Web and UX Design by Veronika is specialized in prototyping of websites and mobile apps.

4.0
Name: Portfolio
Keywords: portfolio, work, samples, designer, web designer, work samples, projects, class projects, client projects, proto sites, branding, ux solutions, skills, Veronika, designs by Veronika, example.
Title: Veronika's Portfolio
Description: The page will have a list of portfolio items. Each one will have a title with a short description of the project and an image of the website's index page. Each item will be linking to the actual website or protosite.
Meta-description: In Veronika's portfolio you can see samples of Veronika's work including Web and UX Design coursework for SCC and client's projects.

Headline: Portfolio
Paragraph: No text

5.0
Name: Blog
Keywords: web design news, usability, user experience, improve user experience, user friendly content, user friendly website, latest web projects, latest ux projects, portfolio, SEO tricks, copywriting best practices, Web Designer life, photography, pictures, logo design, branding, online marketing tips, responsive design, responsive navigation, tutorials.
Title: Designer's news from the Web, UX and Graphic industry
Description: A news feed page with a list of interesting posts related to recent events and projects or news related to Web and UX Design.
Meta-description: A newsfeed with information about Veronika's latest projects and short articles with useful tips for business owners on how to make their websites user friendly and improve their online performance.

6.0

Name: Contact

Keywords: Veronika, contact, mail, email, phone, facebook, linkedin, instagram, media, contact me, contact info, address, location, Seattle, contact form, call, contact Veronika, contact web designer.

Title: Contact Web and UX Designs by Veronika

Description: The page will have a contact form, a short cheerful paragraph and links to social media pages.

Meta-description: Contact Web and UX Designs by Veronika for any web design, ux design and graphic design services.