

Hello! The documentary 'RUNNER' will be released in virtual cinema on June 19, 2020 and we'd love your support to spread the word. Feel free to use the following templates and online collateral as a starting point to engage your audience.

To help make sharing easier, we've crafted social media posts for you.

Here's how you can help:

- Send an email to your members
- Share across social channels (here are some ready-made posts for you):
<https://www.dropbox.com/sh/p62ozfcgkkmif1e/AACv2aIZtgmEJ2FfyRkaS0Ca?dl=0>
- Invite your network to our Facebook event page

Facebook: <https://www.facebook.com/RunnerDoc>

Before June 19:

- BUY A TICKET. WATCH AT HOME. SUPPORT [YOUR ORGANIZATION/ CHARITY BENEFITING]. [tag @RunnerDoc] the documentary about Guor Maker's triumphant journey from refugee to Olympian is coming June 19th. 'Like' [tag @RunnerDoc] for more information on how to watch online. Trailer here: <https://youtu.be/qhFRuYNzrpQ>

After June 19:

- [tag @RunnerDoc] the documentary about Guor Maker's journey from refugee to Olympian is out today. To purchase a ticket and support [YOUR ORGANIZATION/ CHARITY BENEFITING] go here [LINK TO YOUR TICKET PORTAL HERE]. Trailer here: <https://youtu.be/qhFRuYNzrpQ>

Tag our Facebook page @RunnerDoc

Feel free to use this image in your posts:



Download image here:

https://www.dropbox.com/s/cc3y5vo0ft4ui8i/RUNNER_FACEBOOK_POST.jpg?dl=0

And Share our Facebook event: <https://www.facebook.com/events/260206131722502/>



Tweets: <https://twitter.com/TheRunnerDoc>

Before June 19:

- Join us June 19th for the virtual cinema release of **[tag @theRunnerDoc]** about Guor Maker's triumphant journey from refugee to Olympian. Trailer here: <https://youtu.be/qhFRuYNzrpQ> Tell us why you run with the hashtag #WhyIRun #WorldRefugeeDay

After June 19:

- Out today **[tag @theRunnerDoc]** about Guor Maker's triumphant journey from refugee to Olympian. Buy a ticket and support us **[or CHARITY BENEFITING]** here: **[LINK TO YOUR TICKET PORTAL HERE]** Trailer here: <https://youtu.be/qhFRuYNzrpQ> (use a a link shortening service like [Bitly](#) if you have to)

Tag your posts with @TheRunnerDoc and use the hashtag #RunnerDoc

June 20th is [#WorldRefugeeDay](#)

Feel free to use this image in your tweets:



Download image here:

https://www.dropbox.com/s/mlbbakbwmybecgw/RUNNER_TWITTER_POST.jpg?dl=0

Instagram: https://www.instagram.com/runner_documentary/

Before June 19:

- Excited to join [tag @Runner_Documentary] in the release of the award-winning documentary about #GuorMaker's journey from refugee to Olympian in virtual cinemas on June 19th. Follow and tell us why you run with the hashtag #WhyIRun

After June 19:

- Out today [tag @Runner_Documentary] the award-winning documentary about #GuorMaker's journey from refugee to Olympian. Link to purchase tickets in bio. Portion of the proceeds goes to us [or CHARITY BENEFITING]

Feel free to use this image in your posts:



Download image here:

https://www.dropbox.com/s/pgi7rcInp5ubdxB/RUNNER_INSTAGRAM_POST.jpg?dl=0