



CDT FAVOUR OSAGIE

(<https://linktr.ee/Cdtfavour>)

Direct Response Copywriter | Helping Businesses Sell Out Their Products and Services

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Hi there

I help businesses sell out their products and services through Direct Response Copywriting that is focused on converting attention into action

I've helped **e-commerce brands, SaaS companies, info product creators**, and other businesses turn cold traffic into paying customers with copy that speaks directly to their audience's desires.

And every project I've delivered has led to either a return client, a referral, or a testimonial—sometimes all three.

Major Skills

- ✓ Sales Pages & Landing Pages Copywriting
- ✓ Blog writing
- ✓ Product Descriptions & E-commerce Copy
- ✓ Lead Magnets & Opt-in Copy
- ✓ Long-form Sales Letters
- ✓ Audience Research & Market Analysis
- ✓ Persuasive Storytelling & CTA Development
- ✓ SEO & Search Expert

Top Projects

Email Copywriting- Business Coaching Lead Magnet

This is a project demonstrating my approach to welcome email sequences for coaches and consultants.

The Brief: Create a welcome email for a business coach offering a free guide on breaking through the \$10k/month barrier.

My Approach:

- Addressed the core pain point (working hard but stuck at \$3k-\$4k months)
- Used relatable storytelling to build trust
- Delivered the freebie while setting up the next email in the sequence
- Created 7 subject line options testing different angles

[View the full email →](#)

JAMB War Room - 3-Email Launch Sequence

The Client: Jemimah Toluwalaju, Facilitator of JAMB War Room — a 6-week intensive prep program for Nigerian UTME candidates.

The Challenge: Convert struggling, repeat JAMB candidates into paying students for a ₦8,500 live program launching February 9th, in a market flooded with generic "lessons" that students no longer trust.

My Approach: I built a 3-email sequence that shifted the narrative from "study harder" to "you're fighting blind." Each email deepened the emotional pain, introduced the strategy angle, and moved readers progressively closer to action—ending with a clear, urgent CTA.

The Result: Within hours of the first email going live, two students signed up immediately—no hesitation, no back and forth. The kind of response that tells you the copy hit exactly where it needed to.

[View full email sequence](#)

Here are some [samples of my previous work](#)

Here's What People are Saying About CDT Favour Osagie

✓ "Favour took my scattered ideas and turned them into copy that's clear, organized, and exactly what I meant to say. You don't just write words—you listen first. That's your superpower."

— *Chinaza Herbert*

✓ "Working with Favour was a smooth experience. He asks the right questions, listens carefully, and communicates with clarity. His storytelling is strong, his process is intentional, and he delivers organized, result-driven sales copy."

— *Ashley Lens*

✓ "Even when you wrote for me for free, you approached it like a paid job. I've honestly never seen anyone pour so much of themselves into writing like that."

— *Joy Kolawole, CEO at JK's Hairs*

[See more reviews](#)

If you're looking for copy that doesn't just sound good—but actually moves people to act, let's talk. I'm currently taking on new projects

 Email me at: cdtfavourosagie@gmail.com

 Or reach me on WhatsApp: **+2348103168129**