#### MUHAMMAD HAMZA ALTAF

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#### **EXECUTIVE SUMMARY**

Seasoned CTO and Product Manager with 7+ years of experience. Founded 4 startups—3 failed, 1 acquired (SOOP, scaled to 700K+ users)—showcasing resilience and innovation. Seeking software engineering roles to build scalable, performant and impactful solutions.

#### **EDUCATION**

## The University of Texas at Austin – McCombs School of Business

May, 2025

Master of Science, Information Technology & Management

## **Lahore University of Management Sciences**

May, 2017

**Bachelor of Computer Sciences** 

#### **EXPERIENCE**

**BackOps AI** – Transforming the supply chain operations

San Fransisco.CA

# Founding Full Stack Engineer

March 2025 - Present

Led development of co-pilot for supply chain back office, resulting in acquisition of 11 enterprise clients

**SOOP Technologies (Acquired)** – Pakistan's leading school management software Co-founder & CTO

Lahore, Pakistan January 2019 - June 2024

- Led the development team to build and scale SOOP for 470+ institutions serving over 700K students
- Implemented a RAG-based AI solution using Pinecone and LLM APIs cutting exam creation time by 90%
- Streamlined the education loan process by integrating with 3 banks, generating 4,000 loan applications
- Designed and deployed near real-time ETL workflows using Kafka, Ruby on Rails, BigQuery and Data Bricks, accelerating insights for marketing and operations teams by 3x

**Hyly.Al** – Al-powered marketing suite for Multifamily

Ashburn, VA

## Al Product Manager

March 2022 - April 2024

- Spearheaded the specifications, wireframes, development, and testing of Hyly's Gen Al based email and chat AI, driving 25% increase in apartment leasing agreements
- Collaborated with data and success teams to optimize training data boosting chatbot accuracy to 81%
- Led the migration of our react applications from version 16 to 18, leveraging concurrent rendering and automatic batching to achieve a 20% improvement in performance

Hyly.AI – Al-powered marketing suite for Multifamily

Ashburn, VA

# **Product Manager**

April 2021 - March 2022

- Led development and design efforts to revamp 6 different products into one suite, boosting ARR by \$200K
- Established test-driven development using Capybara, Cucumber and Rspec reducing bugs by 45%

Ailaaj.pk – Pakistan's first healthcare startup to raise \$1M

Lahore, Pakistan January 2017 - May 2019

# Full Stack Developer

- Integrated 4 diagnostic labs enabling users to order lab tests from Ailaaj generating 700K PKR revenue
- Developed and deployed a clinic management system for 4 major hospitals, optimizing patient workflows

#### **PROJECTS**

## Stars Mobile App (10K+ downloads)

September 2021 - January 2022

Led the development of a mobile app for Pakistan's largest college entrance institution

#### Hayley Mail, Chat and Voice

November 2023 - April 2024

- Led the data architecture, ingestion, and onboarding for Hyly's Gen Al products and deployed to 7 clients **Parchay** – Enable students to make money while preparing for their exams June 2024 - September 2024
- Led team of designers and developers to develop and deploy gamified exam preparation app for students

### **SKILLS**

- Tools: Jira, Big Query, Databricks, Redis, AWS, RDS, DynamoDB, MongoDB, Spark
- Languages & Frameworks: Ruby, Python, FastAPI, Rails, Kafka, Flask, SQL, no-SQL, Langchain