



Women Can Receive Free Bras, Clothing, and More at Open Wardrobe *Smart & Sexy*® Day
Five Locations: Philadelphia, Upper Darby, Exton, and Kennett Square

(Greater Philadelphia Area) – Women can receive free bras donated by *Smart & Sexy*® along with professional or casual clothing as part of National Smart & Sexy Day in Southeastern Pennsylvania.

On Thursday, March 27, The Wardrobe will host Open Wardrobe education and clothing events for women in Philadelphia, Upper Darby, Chester, Exton, Chester, and Kennett Square, sponsored by National Smart & Sexy Day© and [The Alliance of Career Development Nonprofits](#) (ACDN) in honor of Women's History Month.

Women are welcome to attend any of the five locations to receive a free bra fitting, a *Smart & Sexy*® bra, and free professional or casual clothing, as well as special seminars at select locations. Please [RSVP online](#).

This year's National Theme: *The Power of And* challenges us to embrace the limitless possibilities of women's success. Women no longer have to choose between roles—they can be leaders and entrepreneurs, innovators and caregivers, creators and change-makers.

[Power of And Panel Discussion](#)

Philadelphia

The "Power of And" Panel Discussion at the Philadelphia location will be a thought-provoking conversation exploring the complexities of identity and confidence in modern society. This panel will delve into the power of embracing multifaceted identities while discussing how individuals gain confidence in being perceived as a woman today. From independent artists, community directors, and advocacy managers, this panel will mediate a movement on the evolution of womanhood and the cost of authenticity.

[Your Wallet 101](#)

Exton Mall Location

Join us for *Your Wallet 101*, a financial empowerment workshop hosted by Brett Goldman at our Exton Mall location. This session will cover essential topics like credit cards, budgeting, insurance, work and taxes, and so much more. Whether you're looking to build financial confidence, plan for the future, or gain practical money management skills, this workshop is a great opportunity for women who want to take control of their financial well-being.

Smart & Sexy Day© events aim to inspire women – boosting their self-confidence so that they feel assured, confident, and, most of all, employable. The event was launched in 2012 by the [Alliance for Career Development Nonprofits](#), the leading network of unique community-based nonprofits that empower people to achieve economic independence. ACDN fosters the creation and growth of community-based organizations that assist individuals to secure and maintain employment. All ACDN member organizations offer free professional clothing so job seekers can make a great first impression. Each year, member agencies of ACDN assist more than 25,000 people across the country transition into the workplace. The professional clothing, training, and coaching services provided by member agencies help people coming out of poverty, welfare, and other dire circumstances prepare for and succeed in the workplace. Since ACDN's inception, over 300,000 women and men have been outfitted with interview attire. For more information about the Alliance of Career Development Nonprofits, please visit www.acdnonline.org.

ABOUT THE WARDROBE

Entering its 30th year in 2025, [The Wardrobe](#) is a mission-driven nonprofit organization focused on eliminating clothing insecurity, empowering people for success, and curbing fashion waste.

Established in 1995 as *The Working Wardrobe*, our initial mission was to help low-income women transition into the workplace with interview suits and support. Since then, our mission has expanded to respond to the needs of a diverse community along with our changing ideas of “work” and “career.”

Whether someone needs an outfit for work or everyday life or coaching to help them build their career, they receive free support and STAR Treatment - Styling, Time, Advice, and Respect at The Wardrobe. With six locations throughout the Philadelphia region, we support 10,000 people annually with the clothing, advice, and tools needed to move forward toward independence and stability.

The Wardrobe believes clothing shouldn't be a barrier to success. We work to eliminate clothing insecurity which can mean not having anything to wear or not having the right thing to wear. In addition to clothing, our guests have access to our Wings for Success education program which offers one-on-one coaching and workshops to help them achieve their professional or personal goals.

Our Wardrobes in Philadelphia, Delaware, and Chester counties provide a sustainable shopping experience for our supporters who share the sales floor with our participants while they select their outfits at no charge. For those outside our area, we offer the [Wardrobe Box](#) both as a seasonal subscription box (similar to Stitch Fix) for shoppers or personally styled for free for participants.

Each year we "upcycle" 200,000+ pounds of gently used or new clothing to provide a stable source of free quality clothing for our participants' needs. Every article of clothing donated to The Wardrobe is ethically repurposed for free guest services, resale inventory, or recycled with our partner Helpsy.

Support Our Program: The Wardrobe is open to all for shopping and free clothing for those who qualify. When you choose to donate your clothing or shop at The Wardrobe, you are supporting our mission of empowering people and encouraging clothing reuse. You can shop in person in Philadelphia, Upper Darby, Exton, Kennett Square, or online by becoming a [Wardrobe Box](#) subscriber. Subscription boxes contain four pre-loved and fashionable pieces chosen just for you by our expert stylists and arrive on your doorstep quarterly to give a boost to your seasonal wardrobe! For every Wardrobe Box sold, we will send a free clothing box to someone in need.

Hours for shopping, clothing donations, and clothing services: Monday-Saturday from 11 a.m. - 6 p.m.

Locations: Philadelphia (413 N. 4th Street), Upper Darby/Lansdowne (62 West Marshall Road), Kennett Square (345 Scarlet Road), Exton Square Mall (2nd floor near Boscov's), and Keystone First Wellness & Opportunity Center, 1929 West 9th Street, Chester, PA.

Receive Services: Although most participants are referred by our Community Partners, individuals in need are welcome to use our Open Access program to receive the clothing they need at no cost and our Wings for Success educational programs are open to all.

The Wardrobe also co-locates with Keystone First Wellness Center and the Bucks County CareerLink to provide limited on-site services and Wardrobe Box ordering. Information on how to get clothing or sign up as a Community Partner is available at www.wardrobepa.org/services.