



REQUEST FOR INFORMATION FOR

K-12 History – Social Studies Curriculum Materials

RFI No. SFUSD-PD-FY26#71

1. Overview of Request for Information

1.1 Publication of Request for Information.

San Francisco Unified School District (“SFUSD” or “District”) is issuing this Request for Information (“RFI”) to solicit information from qualified publishers and industry participants to aid it in its curriculum planning and development efforts.

1.2 Timeline and Key Dates.

The anticipated schedule for this solicitation event is as follows.

MILESTONE	Day of Week	Date
RFI Issue	Friday	October 3rd, 2025
Document Posting (SFUSD Website)	Friday	October 3rd, 2025
Advertising – First Run	Wednesday	October 15, 2025
Advertising – Second Run	Wednesday	October 22, 2025
Responses Due	Tuesday	October 28, 2025 by 5:00 P.M. (PST)

2. Background Information and Need for Services

The District is the seventh largest school district in California, serving more than 50,000 students who speak more than 44 languages across 130 schools in San Francisco every year. We aim for every student who attends SFUSD schools to discover his or her spark, along with a strong sense of self and purpose, and that all students graduate from high school ready for college and career, and equipped with the skills, capacities and dispositions outlined in SFUSD’s [Graduate Profile](#). Every day in our quest to achieve this mission we provide each and every student the quality instruction and equitable support required to thrive in the 21st century.

The Curriculum and Instructions Department (“Department”) is responsible for the design and implementation of a meaningful curriculum for District’s students that meets state standards and requirements. The Department is currently designing a History and Social Studies core curriculum for the District’s K-12 school teachers and students. The curriculum must align to [the Common Core State Standards](#) and [History-Social Studies Standards](#). The District will begin reviewing materials in November 2025. The District expects the approved product would be adopted for the start of the 2026-27 school year. The objective of this RFI is to determine the willingness and ability of publishers and providers to source and supply appropriate materials for the use of the District in this curriculum development process.

3. Scope of Work.

Through this RFI, the District is seeking information and sample materials from qualified contractors including publishers to help it develop the curriculum for the K to 12 grades. This is a request for information only. The District does not intend to award a contract solely on the basis of this RFI. The District may however, use the information obtained as a result of this RFI as one of the bases for a competitive solicitation event or even a contract award in the future.

Elements Required:

- Comprehensive History-Social Studies curriculum with engaging, interactive content that:
 - Centers an Inquiry Arc.
 - Supports literacy development.
 - Includes high quality diverse sources.
 - Provides equitable access and teacher usability.
 - Is culturally responsive and relevant materials that support the culturally and linguistically diverse students of San Francisco including a diverse representation of people and experiences.
- Content that is non-partisan, equitable, culturally responsive, and free of bias – perspectives and contributions from members of diverse groups are infused substantially, accurately, and respectfully; content is free of generalizations, stereotypes, and misrepresentations
- Ability to distribute content in print, portable document format (“PDF”), and/or online formats
 - Easily accessible content for teachers and students.
 - Ability to keep content up to date.

Particular components to be considered:

- Full set of print materials (both teacher-facing and student-facing) for Grade 4, Grade 8, and Grade 11. Scope and sequence for the other grades should also be provided. Materials should include all components available for the specified grades and units including any intervention materials.
- Materials presented in Spanish Language.
- Language support in Cantonese, Filipino, Japanese, Korean, Mandarin, and other languages, if available.
- Curriculum that has deeper learning instructional priorities of inquiry, collaboration, and assessments for learning.

4. Response Format, Content, and Submission.

Proposers shall abide by these format, content, and submission requirements and procedures. The District reserves the right to reject any responses that fail to meet these requirements and procedures.

4.1 Response Format.

- A. Materials included in the responses should be organized in the most optimal way to elements and components stated in Section 3 above.
- B. Print materials should be submitted in a manner that uses the least amount of boxes and packaging possible.
- C. Responses must contain information that clearly indicates the name and contact information including email address(es) of the respondent.

D. Each response package must include a log or listing of the materials contained inside it.

4.2 Response Content.

Any material that a Proposer considers as confidential but does not meet the disclosure exemption requirements of applicable public disclosure laws, including but not limited to the California Public Records Act, should not be included in the response as the same may be subject to disclosure and made available to the public. By submitting materials in response to this RFI, Proposers are (1) consenting to the release of such materials by the District if requested under any applicable public disclosure laws without further notice to them and (2) agreeing to indemnify and hold the District harmless for such release of the materials.

1. Access to demonstration portals and platforms should be sent by email to the address herein.
2. Full sets of print materials (teacher-facing and student-facing) for one mid-year unit or module of instruction with a social studies focus. Materials should include all components available for the specified grades and units (including materials in language other than English, Designated ELD and intervention materials). **Please note: do not send full class sets of student facing materials and books, just one copy.**
3. Links and/or attachments to the following
 - a. Foundational Skills year-long scope and sequence.
 - b. Knowledge building progressions or design principles.
 - c. Guidance document(s) for ELD supports.

4.3 Response Submission.

All materials (print or electronic) submitted in response to this RFI should be sent to:

SFUSD Curriculum and Instruction
Attn: History-Social Studies Department
750 25th Avenue
San Francisco, CA 94121
Laudn@sfusd.edu

All materials received by the District as a result of this RFI will become property of the District. The District can use or dispose of these materials in any manner that it chooses.

5. Terms for Receipt of Responses.

5.1 Errors and Omissions in RFI.

Proposers are responsible for reviewing all portions of this RFI. Proposers are to promptly notify the District in writing, if they discover any ambiguity, discrepancy, omission, or other error in the RFI. Any such notification should be sent by email to marceloa@sfusd.edu promptly after discovery. The email must be a direct email to this address; it cannot be a “reply” or part of a thread. The subject line of the email must state: **ERRORS AND OMISSIONS FOR SFUSD-PD-FY26#71 (RFI for Curriculum Materials – H&SS)**. Modifications and clarifications will be made by addenda as provided below.

5.2 Questions and Objections Regarding the RFI.

Any questions and/or objections concerning the substance of this RFI including the Scope of Work and any other requirements should be submitted in writing to marceloa@sfusd.edu. The email should be a direct email to this address; it cannot be a “reply” or part of a thread. The subject line of the email must state: **QUESTIONS FOR SFUSD-PD-FY26#71 (RFI for Curriculum Materials - H&SS)**. Proposers who fail to do so will waive all further rights to protest, based on these specifications and requirements.

If necessary, a “Questions and Answers” document will be developed from all submitted questions and posted on the District’s [Contracts Opportunities Portal](#). It is the responsibility of the Proposer to check the portal for the Questions and Answers document and any addenda.

5.3 Change Notices.

The District may modify the RFI, prior to the response due date, by issuing an addendum, which will be posted on the District’s [Contracts Opportunities Portal](#). Respondents shall be responsible for ensuring that their responses reflect any and all RFI addenda issued by the District prior to the response due date regardless of when their response is submitted. Therefore, the District recommends that respondents visit the portal frequently, particularly during the run up to the response due date, to determine if they have downloaded any and all addendum/addenda and documents.

5.4 Revision of Response.

A respondent may revise a response on the respondent’s own initiative at any time before the deadline for submission of responses. The respondent must submit the revised response in the same manner as the original. A revised response must be received on or before the response due date. In no case will a statement of intent to submit a revised response, or commencement of a revision process, extend the response due date for any respondent.

5.5 Financial Responsibility.

The District accepts no financial responsibility for any costs incurred by any respondent in responding to this RFI. Responses to the RFI will become the property of the District and may be used by the District in any way deemed appropriate.

5.6 Reservation of Rights by the District.

The issuance of this RFI does not constitute an agreement by the District that any contract will actually be entered into by the District. The District expressly reserves the right at any time to:

- Waive or correct any defect or informality in any response, proposal, or proposal procedure.
- Reject any or all responses.
- Reissue a Request for Information or Proposals.
- Prior to submission deadline for responses, modify all or any portion of the selection procedures, including deadlines for accepting responses, the specifications or requirements for any materials, equipment, or services to be provided under this RFI, or the requirements for contents or format of the responses.
- Procure any materials, equipment or services specified in this RFI by any other means; or
- Determine that no project will be pursued.