



The START STRONG Event 2027

The annual event to kick off your year with clarity, focus, and intention.

Friday 29th January - Market Harborough, Leicestershire.

You know that feeling at the start of the year - excitement, anticipation, possibility?

That “*I can’t wait* to get going” energy?

That’s exactly how you’ll feel when you walk into the room at **Start Strong**.

This isn’t just another planning session.

It’s a high-impact, high-support experience designed to set you up for a successful, intentional, and expansive year ahead.

Together, we’ll map out 2027 - giving you the clarity, focus, and confidence to move with purpose from day one.

✓ Instead of staring at a blank planner when you open your laptop in January, you'll already be in motion.

✓ While others are easing into the year, you'll be creating momentum that people *feel*.

Because this isn't about vague resolutions or writing goals just because you *should*.

This is about getting clear on what truly matters to you.

Refining your strategy.

Leading from the heart.

And making 1% shifts that lead to sustainable growth, stability, and results that compound in the next 12 months.

If you're ready to step into your next level and start the year strong - surrounded by visionary, brilliant women in business - this event is for you.

In this session, you will:

- ✦ Get clear on your vision and what success looks like for you in 2025
- ✦ Set aligned financial and non-financial goals
- ✦ Define a clear strategy that supports your business *and* your life
- ✦ Identify potential constraints - and how to overcome them
- ✦ Map out your next 12 months so you know exactly what to focus on each week, month, and quarter
- ✦ Brainstorm ideas and refine your plan with real-time support and feedback
- ✦ Connect with like-minded women in a relaxed, high-vibe setting

This is a hands-on experience and you'll leave with a grounded plan you *believe in* and can't wait to implement.

"Start Strong" is popular and sells out quickly. If you know you want to come along, I recommend securing your seat as soon as possible.

Here are the event details:

Date: Friday 29th January 2027

Time: 10.00am - 1.00pm with time for networking afterwards.

Venue: The Market Harborough Building Society, Newcombe House, Unit 16 The Point, Market Harborough, LE16 7QU (NB: This is the head office, not the brand in the town centre).

Investment: £77 (Klarna and Clear Pay payment options available) - Will be £99 from 1st December

How to book: As this is a small curated table please message me directly for the payment link if you would like to book.

Let's start 2027 strong, make a plan, and see it come to fruition.

Please get in touch if you have any questions about the event - nicky@nickymassonglobal.com

See you there!

Nicky.

Kind words from past events...

"Nicky is always personable, approachable and knowledgeable. I feel I'm in safe hands"

"Thank you for a positive event to get me motivated and believing in myself"

"Nicky has so much experience in giving great additional context to what she is talking about"

"Full of useful ideas and tips that I will take away and action"

"It's just excellent being able to re-focus on the areas that I should be thinking about – I need this"

"Brilliant, would attend again"

"A fantastic workshop – really thought provoking and has given me lots of ideas"

"Loved it – so many new ideas on getting my goals"

"Excellent value for money and the content was 100% suitable for my needs"

"Extremely valuable and insightful. I learned so much from today's session and I can't wait to put it all in to practice"

"Nicky is a fabulous speaker and her training session was extremely professional in a totally friendly environment"

"I feel that it gave me a lot of helpful tools I can take away and put in to practice immediately"

“Very informative. It has helped to give me some focus. I now know how to support myself in moving forwards”

“I have helped me to realise the importance of setting goals and taking action to move forward in my business”

“Very well planned and easy to understand”

“Excellent workshop – loads of take-aways and things to implement”

“Very professional, easy to follow, and understand and engaging”

“It was amazing and got me thinking so much more about what I can do in my business”

“Overall this time has given me the opportunity to re-focus and re-set myself in order that I can be successful in the future – thank you!”

“Simple content with a high level of value”

“By the end I was filled with enthusiasm to set my goals and achieve them”

“Great presentation of the material, small numbers, great content and value”

“Very clear and understandable, gave time for questions”

“I really like your style and pace of delivery”

