# **Privacy Policy**

**Effective Date:** 12/1/2023 **Last Updated:** 8/20/2025

Charm Properties ("Company," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [Insert Website URL] and when you use our services.

By using our site and services, you consent to the practices described in this Privacy Policy.

#### 1. Information We Collect

We may collect the following types of information:

## • Personal Information You Voluntarily Provide:

We collect personal information that you voluntarily provide to us when you interact with our website, subscribe to our SMS services, or engage with our customer support. This may include, but is not limited to:

Contact Information: Your name, phone number, and email address. SMS Information: Any content or details you provide when opting into our SMS

services.

#### 2. How We Use Your Information

The information we collect is used solely for the following purposes:

To communicate with you through SMS or other communication methods, including sending updates, promotions, and other relevant information. To improve our services and tailor our communications to meet your preferences. To respond to customer service inquiries and support requests.

## 3. Opted-In SMS Information

Charm Properties, LLC values your privacy and is committed to not sharing, selling, or otherwise disclosing your opted-in SMS information to third parties. Your phone number and any information related to your SMS subscription will not be shared with any external entities, unless required by law or in connection with a legal obligation.

# 4. Your Privacy Rights

As a Texas resident, you have the right to:

- Request access to the personal information we hold about you
- Request corrections to inaccurate or incomplete information
- Request deletion of certain personal information (subject to legal/contractual obligations)
- Opt out of certain data sharing for marketing purposes

To exercise these rights, contact us at:

Email: info@charm.properties

Phone: 832-770-7944

Mail: 28610 Hwy 290, Ste F9-321 Cypress TX 77433

## 5. Cookies & Tracking Technologies

Our website may use cookies, web beacons, and similar technologies to improve user experience and analyze site usage. You may disable cookies in your browser settings, but some site features may not function properly.

## 6. Data Security

We implement industry-standard safeguards (encryption, firewalls, secure servers) to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission or storage is 100% secure.

## 7. Children's Privacy

Our services are not directed toward children under 13. We do not knowingly collect

information from children. If you believe we have received information from a child

under 13, contact us immediately to remove it.

8. Retention of Information

We retain personal information only as long as necessary to fulfill the purposes outlined

in this Policy or as required by law.

9. Links to Third-Party Websites

Our site may contain links to third-party websites. We are not responsible for the privacy

practices or content of those sites.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted here

with an updated effective date. We encourage you to review this page periodically.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

**Charm Properties** 

**Email:** info@charm.properties

**Phone:** 832-770-7944

Mail: 28610 Hwy 290, Ste F9-321 Cypress TX 77433