

Goals

- 1- Get out SGP MLB video
- 2- Month end Sportsbook consolidation and billing
- 3- Month end per article accounting
- 4- NFL OROY and DROY SEO articles
- 5- NBA preview and making sure all Kyle's work is covered for the next two weeks until NBA ends
- 6- Jovan and Prop God integration to FTNBets team

What went well

- 2- Month end sports book stuff is done
 - 4- MetaBet added NFL Rookies, so we can do DROY and OROY now
 - 5- NBA preview article was fine and we got Kyle covered for NBA and MLB going forward. PGA slipped through cracks, but have some potential solutions to that we are working on.
 - 6- PropGod is integrated, Jovan and Kev meeting set up for next week and then I'll get him situated as well (CFB)
- ALSO: Had a good discussion with Adam who runs a text message service that we might end up using for Bets. Kev and I have a meeting scheduled for later tonight to discuss it.

What did not

- 1- SGP got put on back burner
- 3- Month end consolidation of per article guys for payroll I will handle next week. Had a few extra things hit my schedule to deal with and that was easiest to push, but it will get done in plenty of time to get people paid.

ASKS

Social engagement / Youtube engagement / Podcast engagement

We need more people than the same 5-10 pushing our stuff, especially this time of year. It's almost back to peak selling season. We need all hands on deck to have the best possible outcomes we can have.