



Sergey Prokofyev

Lead UI/UX Designer

www.sergeyprokofyev.me

Russia, Moscow, 40 years, 5+ years experience

Profile

I do design since 2005, most of time I worked as graphic/web designer. Since 2015 I do UI/UX design for web services and apps. In all my projects I strive for adaptivity, simplicity, hereditary logic, focusing user on key functions (one screen – one actions). I am inspired by UX of Google web services. Have large experience in design of BPM, enterprise services for desktop (10+ products from scratch). Can work solo or manage small dev. team.

Skills

UI/UX of web services, standalone software, mobile and tablet apps, Creating of design systems, Design of product from scratch, Adaptive/responsive design, Systems/Business analysis, User architecture, UX research and testing, Naming, Identity, Typography, Presentation

Experience

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| Lead UI/UX Designer Cloud Solutions LLC (Cloud computing services) www.cloudx.group | 2022 |
| U/UX design of cloud platform and services, web-design of Cloud X website, identity, presentations, print | |
| Senior UI/UX Designer MTS IT (Mobile and telecom) www.mts.ru | 2016 |
| UI/UX design of enterprise services, identity, navigation, team manage, coaching, presentation, performance | |
| Senior Graphic Designer Zelenski Group of Companies (Travel) www.zcts.ru | 2015 |
| Reworking of corporate websites, making of web banners, package design, identity, presentation | |

Education

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| British High School Certified in Product Design | 2018 |
| Moscow University for Industry and Finance Bachelor's Degree in Economics | 2010 |
| Graphic Design and Pre-print Courses Certified in Graphic Design | 2004 |