

Thank you for your interest in being part of the 2025 Homecoming celebration at Broadway High School by participating in the Homecoming Parade! Please read all guidelines and expectations included in this packet. This is a school-sponsored event. Therefore, all parade participants are required to adhere to all school guidelines and expectations. The SCA reserves the right to exclude any entry or participant. Thank you for your involvement!

General Information:

Theme:

Under the Lanterns: Inspired by the Movie Tangled

Date:

Friday, October 17th, 2025

Times:

Parade lineup will be at **Broadway High School** from 3:30pm until 4:30pm. **Please do not arrive prior to 3:30pm** as we will need this time to set up the parking lot. Emphasize to your participants that they must be here **before** 4:30pm. The parade lineup will be determined by order of arrival at BHS after 3:30pm. The parade itself will begin promptly at 5pm.

Parade Route:

The parade will begin at Broadway High School, and it will end at J. Frank Hillyard Middle School. The route will go as follows: Begin by turning west onto Springbrook Road, and go to the traffic light. Take a right onto Route 42 North. Turn west onto Route 259. Continue on Route 259 before turning left onto Holly Hill Street (the first entrance to JFHMS). Holly Hill Street will be closed to regular traffic. **ONLY** parade entries will be allowed to turn south onto Holly Hill Street. The parade route is approximately 1.6 miles. No vehicles may be stopped or parked in fire lanes at any point in time!

Parents picking up students must enter via Hawks Hill Drive and park in the west lot of JFHMS. Parents will be allowed to walk over to the parade entries to pick up their child. Parents **CANNOT** drive through the front school lot or enter via Holly Hill Street. Thank you for your attention to these details.

Guidelines and Expectations

Entry Forms and Payment:

There is a \$20 non-refundable fee, which is to be paid in advance. **Each parade vehicle** must pay the entry fee because each vehicle will have an entry ticket. Entry tickets will help to eliminate confusion at the entrance to the parade line-up.

Parade entries may not be combined or transferred! Payment must accompany the attached parade entry form.

Payment AND entry forms must be received by Friday, October 10th, 2025. After 3pm on Friday, October 10th, 2025, the entry fee will increase to \$30. **NO EXCEPTIONS!**

Entry forms and payments should be brought to the high school between 8am and 3pm so that you can receive your entry ticket(s), instructions, and map. Checks should be made out to Broadway High School. Please remember to put "Parade" on the memo line. We are unable to make change, so please bring exact cost of your entry. We will give you your parade packet containing your entry ticket in exchange for your completed form and payment.

Candy, etc.:

Candy, etc. may be given out during the parade. However, **nothing may be thrown or dropped** from any parade entry. If you wish to hand something out, please have people walking beside your parade entry to hand out the item(s).

Vehicles:

Due to lack of lineup space (and safety concerns), we are not accepting 18-wheelers. The cab is fine, but not the trailer.

Behavior:

Please be aware that this is a school-sponsored event. Appropriate language, displays, and behavior are expected from all participants!

Instructions:

On parade day, there will be several police officers, teachers, and students directing traffic. Please do your best to follow their directions and the directions given in this packet. Please also be respectful of the many volunteers donating their time to assist us on the day of the parade.

Speed:

Please remain at "parade speed" (under 10mph) throughout the parade. Even after the parade has ended there will be many children in the area.

Animals:

Animals will be permitted on a limited basis. Any group that does not clean-up after their animals will not be permitted to register for the parade the following year.

Unloading:

At the conclusion of the parade, please unload as quickly as possible. Clear the Broadway Presbyterian parking lot as soon as you are able in order to prevent a traffic jam. Plan and communicate to all participants and parents how, when, and where children are to be picked up following the parade.

Parking:

Parents dropping children off at BHS before the parade should use the bus loop and parking lot **in front of the school**. No one should park in the fire lane at any time! **Only parade entries with parade tickets will be allowed in the back of the school.** The BHS athletic lot will also be inaccessible and parade participants are encouraged to park in the upper lots or off campus. Parking in the BHS grass is also discouraged.

Entry Ticket:

When you bring your completed entry form and entry fee to BHS you will be given an entry ticket. You must have an entry ticket for each vehicle that your organization will be driving.

Each driver must have his/her entry ticket to show to the deputy at the entrance of BHS in order to line up for the parade. If you have several entries that wish to be in the parade together, make sure you arrive together. Entries will be lined up as they arrive and as space permits.

Anyone driving a float must possess a current driver's license.

Please hold onto this page. The sheet that follows this page is to be returned with your entry fee to Broadway High School. Everything else in this packet is for you to keep.

Thank you!

Broadway High School Homecoming 2025 Parade Entry Form

This form is to be completed and returned to the front office at Broadway High School with the \$20 entry fee **no later than 3pm on Friday, October 10th, 2025. Exact change or check is required.**
After 3pm on this date, the entry fee increases to \$30.
NO EXCEPTIONS!

Name of Organization: _____

Contact Person: _____

Please make sure that the driver of each vehicle knows the name of the contact person AND the name of the organization. This information will be required in order to line up at Broadway High School. **They will also need the entry ticket to show the deputy at the entrance of BHS.**

Contact Person's Phone Number: _____

Signed and dated _____

Driver Name(s) and Number(s) (if different): _____

Type of Entry: _____

Please give the type of entry (pick-up truck, wagon, trailer, walking group, etc.) and the approximate size (length/feet) of the entry. This information is essential for planning purposes. NO 18-wheelers (unless it is the cab only).

Approximate Length: _____

Please give this completed entry form and your entry fee to the front office at BHS during school hours to receive your entry ticket(s). If you have any questions call the school at 540.896.7081 or email Ann Hill (ahill@rockingham.k12.va.us) or Ali Putney (aputney@rockingham.k12.va.us).

Parade Entries may not be combined or transferred.

Each driver must have the correct entry ticket to show to the deputy at the entrance of BHS in order to line up for the parade!