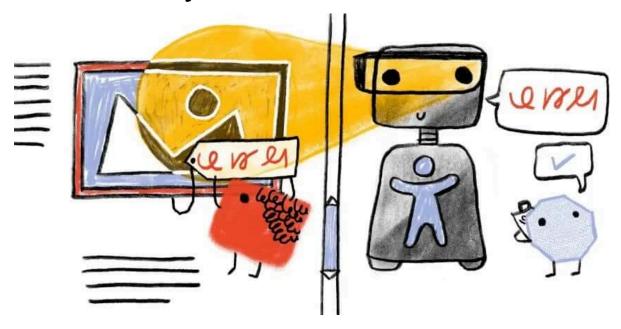
Notes

Accessibility 2025



Content team

Hello content team! This is your personal doc to collaborate on and plan the contents of your chapter. Click **Request edit access** above to get started.

Please add your name and email address below so we can @tag each other in the comments. You can also subscribe to all comments by opening the comment history, clicking the notification bell, and selecting All.

Authors: Bogdan, Mike

Reviewers: ...

Analysts: Mike Gifford (CivicActions)

Editors: Bogdan (Bogdan Lazar), Mike Gifford (CivicActions)

The objective of your chapter is to write a data-driven answer to this big question:

"What is the state of Accessibility in 2025?"

Learn more about the <u>chapter lifecycle</u> and refer to your chapter's <u>tracking issue</u> on GitHub for more info. Thank you all for your contributions! <u>Official call</u>

Outline

The purpose of this section is to define the scope of the chapter by creating an ordered list of all of the topics to be explored. You can think of this outline as the chapter's table of contents. This list will become your narrative, so consider how the content should be sequenced and how much additional depth is needed for major topics. You may choose to start with last year's outline and add or remove content as needed. Every chapter must have an introduction and conclusion, but everything in between is up to you.

Every chapter must also be data-driven, so for each topic in the outline below, clearly enumerate which metrics you'll need to substantiate your narrative. Work with your analysts to clarify what data is needed and how the results should be formatted. For example, if you're measuring the usage of a particular HTTP header value, you can measure it as the percentage of pages having that header, as the percentage of headers having that value, as a distribution of values, what the largest value is, etc. Clarify those expectations upfront so that the analysts know how to write the corresponding queries and whether the metrics are even feasible in the dataset.

First meeting to outline the chapter contents by June 1
Custom metrics completed by July 1
HTTP Archive crawl by July 1
Querying all metrics and saving the results by September 1
First draft of chapter by October 1
Reviewing & Editing of chapter by October 20
Publication of chapter (Markdown & PR) by November 15

Notes

Old ideas page: Accessibility (Web Almanac 2025) - Ideas

A11y PR: https://github.com/HTTPArchive/almanac.httparchive.org/pull/4211

2024 Document: https://almanac.httparchive.org/en/2024/accessibility

Future Areas of Exploration

This section outlines new areas and emerging trends that warrant investigation in

this year's analysis or in future editions of the Web Almanac.

Emerging HTML and CSS Features

As web standards evolve, it is important to track the adoption of new features that have significant accessibility implications.

- Question: What is the adoption rate of the native <dialog> element for modals? How does its usage compare to older, ARIA-based patterns?
- **Question:** Are developers adopting the semantic <search> element to wrap site search functionality?
- Question: What is the usage of the powerful CSS :has() pseudo-class? Are we seeing it used to improve accessibility, for example by styling form elements based on the state of their inputs?
- **Question:** How prevalent is the text-wrap: balance CSS property for improving the readability of short blocks of text?

Deeper Dives into WCAG 2.2

WCAG 2.2 introduced several new Success Criteria aimed at addressing gaps for users with cognitive, learning, and motor disabilities.

- **Question:** How many sites meet the new requirements for focus appearance (SC 2.4.13), which mandate a minimum size and contrast for the focus indicator?
- Question: Can we detect adherence to the new Target Size (Minimum) criterion (SC 2.5.8), ensuring that buttons and other controls are large enough to be easily activated?
- **Question:** Is it possible to analyze the prevalence of dragging movements and whether single-pointer alternatives are provided, as required by SC 2.5.7?

Outdated and Problematic Patterns

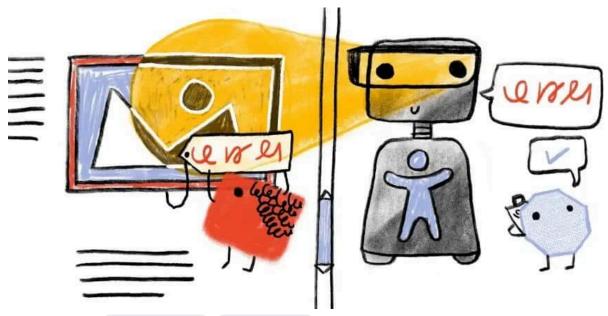
Just as we track new features, monitoring the decline of outdated or problematic patterns provides insight into the web's evolution.

- **Question:** What is the current usage of the obsolete longdesc attribute for images? Is it finally disappearing from the web?
- Question: The accesskey attribute is notoriously difficult to implement without creating conflicts with browser or assistive technology shortcuts. What is its prevalence, and can we identify common usage patterns?

•

Draft

Accessibility 2025



• Authors: Bogdan Lazar, Mike Gifford (CivicActions)

• Reviewers:...

• Analysts: Mike Gifford (CivicActions), Barry Pollard

• **Editors**: Bogdan Lazar

Introduction

The digital landscape is changing fast. In 2025, web accessibility matters more than ever as mainstream technologies increasingly rely on inclusive features. For example, voice-activated assistants use screen reader technologies. Features originally designed for accessibility, such as video captions and haptic feedback, are now common.

This is Universal Design in action. We are increasingly creating solutions that address diverse needs and improve experiences for all users. As Sir Tim Berners-Lee famously said, "The power of the Web is in its universality. Access by everyone regardless of disability is an essential aspect."

Recent global events and shifting legal requirements have pushed digital inclusion into focus. Microsoft's Inclusive Design Guidelines show that accessibility helps more than just people with permanent disabilities. The guidelines specifically mention temporary and situational limitations. For example, the ability to use a device with one hand can help individuals with injuries, parents with young children, or people carrying items.

In 2025, accessibility laws have real teeth. The European Union's (EU) European

Accessibility Act (EAA) is a major step forward. It set a deadline of June 2025 for numerous websites to conform to the Web Content Accessibility Guidelines (WCAG) as defined by the EN 301 549 standard.

United States updated its regulations as well. State and local government sites must now meet <u>WCAG 2.1</u>. The 2024 data gives us a critical baseline to measure the tangible impact of these deadlines on the accessibility of websites globally.

If you are new to WCAG, explore <u>WCAG in Plain English</u>. It came out earlier this year and explains the requirements clearly.

The methodology for this chapter stays consistent. Google Lighthouse powers our analysis using Deque's axe-core engine. We benchmark 2025 findings against 2024 data and identify key trends. With broader adoption of WCAG 2.2, we will examine the uptake of new Success Criteria and continued changes from deprecated rules such as duplicate-id.

Our approach differs from the <u>WebAim Million</u>. The HTTP Archive crawls 17 million sites each month across home and secondary pages using Lighthouse and other tools. WebAim surveys the <u>top million home pages</u> with <u>WAVE</u>.

Remember Goodhart's Law. When a metric becomes a target, it stops being a reliable metric.

Automated tests, including axe-core, can only check a subset of WCAG Success Criteria. Some criteria lack automated tests altogether, and not all accessibility issues have matching criteria in the WCAG. A perfect score does not guarantee full accessibility. You should treat Lighthouse accessibility scores as a starting point for evaluation rather than a final goal. Still, tracking these scores offers a valuable snapshot of the web's overall progress.

This report focuses exclusively on HTML and does not include PDF documents.

The median Lighthouse Accessibility score improved by 1% from 2024, reaching over 85% in 2025. Since the first Web Almanac in 2019, we've seen steady and incremental progress. <u>Google Lighthouse assigns different weights</u> to axe-core issues, so <u>organizations may prioritize fixes differently</u>.

Median Lighthouse accessibility score

Web Almanac 2025: Accessibility (desktop)

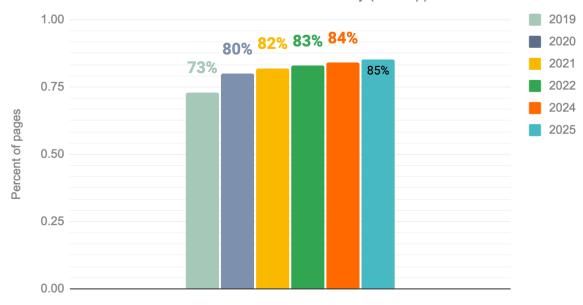


Figure 8.2. Lighthouse audit improvements year-over-year.

This year, we've seen the biggest advances in the following axe-core tests:

- ARIA input fields must have an accessible name 3% over 2024
- ARIA meter nodes must have an accessible name 15% over 2024
- ARIA progressbar nodes must have an accessible name 5% over 2024
- ARIA tooltip nodes must have an accessible name 13% over 2024
- Delayed refresh under 20 hours must not be used 1% over 2024
- <object> elements must have alternate text 1% over 2024
- Select element must have an accessible name 5% over 2024

Lighthouse audit improvements year-over-year

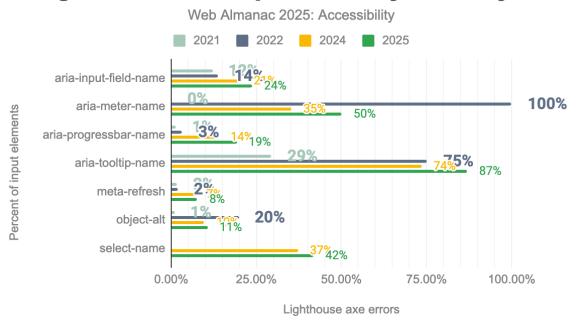


Figure 8.3. Most improved Lighthouse accessibility tests (axe).

Throughout this chapter, you will find actionable links and practical solutions to help you improve accessibility on your own sites.

Ease of Reading

Users need to easily read and understand web content. This goes beyond picking legible fonts. It also covers using clear language, organizing pages logically, and following predictable design patterns. While this report focuses on measurable technical metrics, qualitative factors, such as writing in plain language, matter just as much. WCAG 3.0's latest draft recognizes clear language as a foundational accessibility principle.

Similar to plain language, numbers pose their own accessibility challenges. Some users struggle to interpret them, and automated tests can't reliably catch this as a barrier. To address this, review resources like <u>Accessible Numbers</u> for practical advice on presenting numeric information clearly on the web.

Readability metrics exist for English content. The Flesch-Kincaid readability score is one example. But the web is global. It spans many languages and diverse audiences. No standardized automated test covers all cases or languages.

Color Contrast

The difference between foreground and background colors determines whether people can perceive web content. Insufficient color contrast remains a common barrier, especially for users with low vision or color vision deficiencies.

Color contrast is especially important for older users, people with temporary disabilities (like missing reading glasses), and anyone reading under bright sunlight or in challenging environments.

The WCAG requires contrast ratios of at least 4.5:1 for standard text and 3:1 for large text to achieve AA conformance; AAA conformance demands 7:1 for normal text. WCAG contrast ratios are an important baseline, but these guidelines do not address every form of color blindness or individual variation in perception.

Emerging standards, including the <u>Accessible Perceptual Contrast Algorithm</u> (<u>APCA</u>), aim to offer a more perceptually accurate measurement of contrast.

<u>Open source tools</u>, like the <u>newly released Contrast Report</u>, make it easier than ever to find and fix color contrast issues. They even suggest modifications when colors fail to meet required ratios. For additional guidance, you can consult expert resources, such as <u>Dennis Deacon's article on color contrast testing</u>.

This year, text contrast pass rate improved by roughly 1% compared to 2024. But only 31% of mobile sites currently meet minimum color contrast requirements. Since mobile experiences depend heavily on clear visibility, this gap is a real problem for users accessing the web on their phones.

Browsers and operating systems increasingly support light, dark, and high-contrast modes. Users have more control now. Most sites still don't respond to these preferences though.

Sites with sufficient color contrast

Web Almanac 2025: Accessibility

desktop mobile

40%

28%
29%
30%30%

22%
21%
22%
23%23%

10%

10%

Figure 8.4. Sites with sufficient color contrast.

2021

2022

2024

2025

Zooming and scaling

2019

2020

Users must be able to resize content to suit their needs. Disabling zoom removes user control and is a direct violation of WCAG resizing requirements. This is more than a minor inconvenience. It may make a site completely unusable for people with low vision or those who rely on screen magnification for reading. In 2025, this restrictive pattern still appears, often because developers want pixel-perfect layouts on mobile devices. Unfortunately, that comes at the cost of usability and accessibility.

The number of sites that disable zooming or scaling continues to drop. In 2025, only 19% of mobile sites and 21% of desktop sites restrict scaling, either by using user-scalable=no or setting a restrictive maximum scale. That's a 1–2% improvement over 2024, showing slow but steady progress.

Pages with zooming and scaling disabled

Web Almanac 2025: Accessibility

desktop mobile

30%

21%

19%

17%

10%

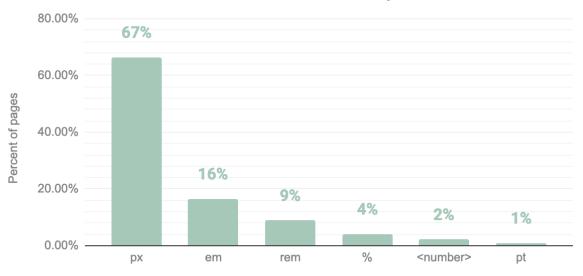
Sites with scaling disabled Sites with max scale of 1 Sites with either

Figure 8.5. Pages with zooming and scaling disabled.

Font size units directly affect how text can respond to user preferences. Relative units, such as `em` and `rem`, let text to scale predictably with browser settings. In 2025, the use of `em` on mobile sites increased by 2%, improving user experiences for those who adjust font sizes to increase readability. Otherwise, font size unit usage stays largely the same as last year.

Font unit usage

Web Almanac 2025: Accessibility



Count of CSS size units for mobile devices

Figure 8.6. Font unit usage.

If you want to check whether your site is restricting zoom, examine its source code for the `<meta name="viewport">` tag. Avoid using values like `maximum-scale`, `minimum-scale`, `user-scalable=no`, or `user-scalable=0`, as these limit resizing. Instead, let users freely adjust content size, as WCAG requires text resizability up to 200% without loss of content or functionality.

Language identification

Declaring a page's primary language with the `lang` attribute is essential. It lets screen readers select the correct pronunciation rules and enables browsers to provide more accurate automatic translations. Beyond the primary language, it's equally important to specify the language of sections that differ from the main language. This ensures that screen readers properly switch pronunciation for foreign words or phrases.

Despite being a <u>straightforward Level A WCAG requirement</u>, language declaration remains an area where many sites fall short. In 2025, roughly 86% of sites include a valid 'lang' attribute, largely unchanged from 2024. This suggests steady adoption but also highlights room for improvement.

Correctly applying the `lang` attribute begins with including it on the `<html>` tag

to specify the page's primary language. Pages often contain multiple languages. Use the `lang` attribute on individual elements or sections as needed. The <u>W3C's</u> documentation on specifying the language of parts provides detailed guidance on this topic.

Missing or incorrect language declarations can cause translation errors. For example, Chrome's automatic translation might misinterpret page content without a declared language, leading to confusing or inaccurate translations. Proper language tagging also supports styling for right-to-left languages and other language-specific behaviors.

User preference

Modern CSS includes <u>User Preference Media Queries</u> that let websites adapt to a user's operating system or browser settings. Users get a more comfortable, personalized experience. Websites can respond to preferences for motion, contrast, and color schemes.

The most familiar queries, `prefers-reduced-motion` and `prefers-color-scheme`, remain widely supported. In 2025, adoption of these queries shows little change. However, the use of `forced-colors`, which supports high-contrast modes for users with low vision, increased by 5% to 19%. Meanwhile, use of the outdated `-ms-high-contrast` media query has declined by 3% down to 20%. This reflects a gradual shift towards modern CSS standards.

Continuing to incorporate these preferences advances accessibility and user satisfaction by respecting individual needs and system settings.

Broader implementation of personalization through CSS media queries hasn't seen significant growth despite these incremental gains. Encouraging further adoption helps ensure websites honor users' preferences, including reducing motion for vestibular disorder sensitivities and adapting display colors or contrast for visual comfort.

Forced colors / user preference media queries

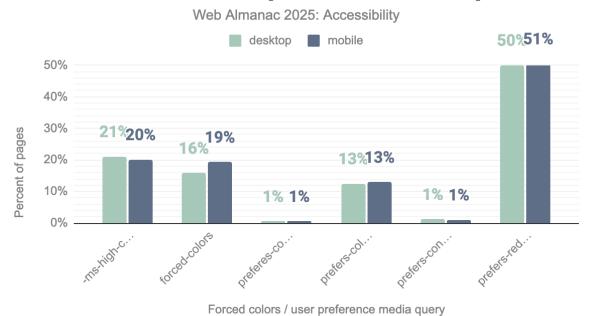


Figure 8.8. User preference media queries.

Navigation

Users navigate websites in different ways. Some use a mouse to scroll. Others rely on a keyboard, switch control device, or screen reader to navigate through headings. An effective navigation system must work for every user, regardless of their input device.

Wide-screen TVs and voice interfaces like Siri and Amazon Alexa create unique navigation challenges. Building good semantic structure into a site helps screen reader users navigate. It also helps users of many other types of technology.

Focus indication

Focus indication is essential for users who rely primarily on keyboard navigation and assistive devices to move through web content. It provides a visible cue that highlights which element is currently focused, so users understand where they are on the page.

Automated testing tools like Google Lighthouse can identify many basic requirements and flag obvious failures around focus indicators. But they're limited when it comes to complex interactions like keyboard traps, focus order, and

whether focus moves logically to new content. Passing automated audits doesn't guarantee a site's keyboard accessibility or a good user experience for keyboard users.

Comprehensive manual testing is irreplaceable. Tools like the open-source <u>Accessibility Insights for the Web</u> extension leverage Deque's axe-core and offer guided manual tests. The "Tab Stops" visualization feature helps testers see the path keyboard users take and identify potential issues effectively, like missing focus styles or unexpected focus traps.

Users of alternative navigation devices with limited motor abilities have unique needs related to focus visibility and sequence. Customizing assistive technology interfaces helps maximize control tailored to their abilities.

Focus testing best practices include:

- No focus traps where keyboard users get stuck
- All interactive controls are keyboard focusable
- Tab order is logical and intuitive
- Focus is appropriately directed to new or dynamically loaded content

<u>The A11y Collective's report on understanding focus indicators</u> offers practical insights for implementing and testing visible focus outline styles.

Focus styles

WCAG mandates that all interactive content must have a clearly visible focus indicator. This visual cue helps keyboard users identify which element is currently focused as they move through the page.

Without a prominent focus indicator, keyboard users and those relying on assistive technologies can easily become lost. Robust focus styles, like a high-contrast outline, are fundamental to accessible design. Many institutions, like <u>GOV.UK</u>, have established standards for focus indicators to ensure consistency and clarity.

Keyboard interactions need to be specified in the design annotations, as <u>Craig Abbott clearly laid out in the Tetralogical blog</u>. Shortly after this post, GitHub released their accessibility <u>Annotation Toolkit</u>, addressing the same problem.

In 2025, 67% of sites explicitly removed default focus outlines, up 14% from 2024. This concerning trend may impair accessibility if not replaced with effective styles. On the positive side, adoption of the `:focus-visible` pseudo-class has grown, helping developers create context-aware focus indicators that are visible only when necessary.

Pages overriding focus styles

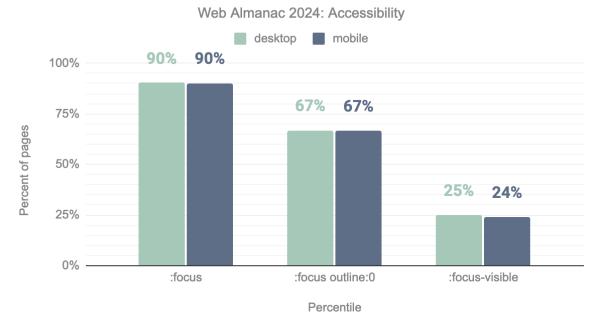


Figure 8.9. Pages overriding browser focus styles.

tabindex

The `tabindex` attribute controls an element's participation in the keyboard focus order. It lets developers include, exclude, or reorder focusable elements. Correct use supports logical navigation and accessibility. Misuse, especially with positive values, can disrupt natural tab order and confuse users.

In 2025, `tabindex` usage has increased slightly. Just over 50% of sites used it, around 3-4% higher than 2024. Positive `tabindex` use remains stable, generally low, reflecting continued awareness that positive tabindex values should be avoided.

Tabindex usage

Web Almanac 2025: Accessibility desktop mobile 80.0% 52% 52% 60.0% 50% 50% Percent of pages 40.0% 20.0% 4% 3% 0.0% % pages with 0 % pages with negative % pages with positive

<u>Figure 8.10.</u> tabindex usage.

Measure

Landmarks

Landmarks structure a web page into distinct thematic regions, using native HTML elements such as `<header>`, `<nav>`, `<main>`, and `<footer>`. These elements create a clear, high-level page outline that help users of assistive technologies quickly understand the layout and jump directly to relevant sections.

A common accessibility antipattern persists when redundant ARIA attributes are added unnecessarily. For example, adding `role="navigation"` to a `<nav>` element. The `<nav>` element inherently carries the navigation role, so this duplication adds clutter to the code without benefit and may confuse assistive technology. Best practice is to favor native HTML5 elements first before adding ARIA landmark roles. That's ARIA's primary guideline.

Accessibility experts like Eric Bailey have highlighted the pitfalls of overusing ARIA in contexts where native semantic HTML suffices. Heydon Pickering's twelve principles of web accessibility also emphasize the critical role semantic structure and landmarks play in accessible navigation.

In 2025, the adoption of ARIA landmarks has increased slightly, led by the growing use of the native `<main>` element, now at 47%, up 3% from 2024. This progress reflects better compliance with semantic HTML and more robust page structure for users relying on assistive tools.

Screen reader users often navigate via "rotors" or landmark menus to jump between these page regions. Skip links pointing to landmarks improve usability by allowing immediate access to core content. They circumvent repeated navigation blocks or banners. Skip links are discussed in a later section.

Element	Element %	Role %	Both %
main	40.72%	17.81%	47.34%
header	65.99%	10.95%	67.41%
nav	67.73%	18.02%	70.94%
footer	66.38%	9.59%	67.66%

Pages with element or role

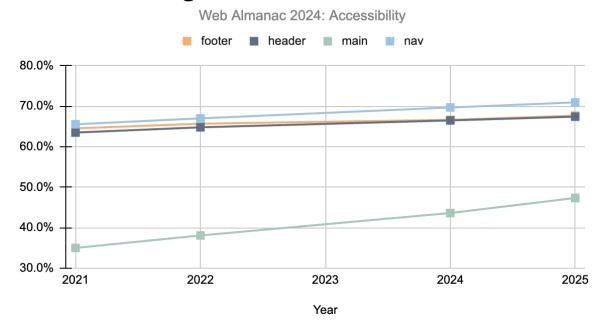


Figure 8.12. Yearly growth in pages with element role.

Continued education on leveraging native HTML5 landmarks and minimizing redundant ARIA roles will further improve keyboard and assistive technology navigation experiences. The growth in semantic structure adoption supports accessibility goals and aligns web content with modern best practices.

Heading hierarchy

A coherent heading structure acts like a table of contents for a web page. It supports accessibility, SEO, and user comprehension. For screen reader users,

navigating via headings is a key way to find information quickly. Search engines also rely on heading hierarchy to understand a page's organization and relevance.

Headings should communicate document structure, not just visual styling. Using heading tags such as `<h3>` or <h4>` solely for their font size breaks the logical order. It makes navigation difficult for users of assistive technologies and violates the principle of separating structure from presentation. Instead, style headings with CSS and use heading tags according to content hierarchy.

For a refresher on why semantics matter, check out this article by Jono Alderson.

After a multi-year decline, heading hierarchy scores improved by almost 2% in 2025, indicating a renewed focus on proper heading structure.

58.7%

Figure 8.13. Mobile sites passing the Lighthouse audit for properly ordered heading.

Nevertheless, misusing headings for styling instead of structure remains common.

Skip links

Skip links are navigation aids that allow keyboard users and others using non-mouse input devices to bypass large, repetitive blocks of content, such as site navigation menus, and jump straight to the main page content. Typically, a "skip to main content" link is placed as the first focusable element on the page for efficient navigation.

Basic implementations remain the norm. But sophisticated tools, like <u>PayPal's open-source SkipTo</u>, exist to generate dynamic menus of all major landmarks and headings on a page. This richer interaction benefits a wider range of users, enhancing overall navigability and usability. Eleanor Hecks wrote a compelling article on the <u>importance of keyboard accessibility</u>, as did <u>TetraLogical</u>.

Adoption of skip links has remained largely static from 2024 to 2025.

Approximately 24% of desktop and mobile pages include skip links detectable by common analysis methods. This figure might underrepresent actual usage, as some skip links appear deeper in the page or target landmarks beyond navigation menus.

Pages with skip links Web Almanac 2025: Accessibility Chapter 2021 2022 2024 2025 0.3 25.65% 26.23% 19.7% 19.7% 19.7% 0.2

Figure 8.12. Yearly growth in pages with skip links.

mobile

desktop

Document titles

0.0

A descriptive page `<title>` is a basic necessity. It provides context for users navigating between browser tabs and windows and is often the first piece of information announced by a screen reader, helping users get oriented.

The 2025 data shows a slight improvement in the presence and descriptiveness of document titles compared to previous years. Approximately 98% of sites now include a `<title>` element, a 1% increase from 2024. This is positive. But despite this high inclusion rate, many titles remain insufficiently descriptive. This impacts usability, especially for screen reader users who rely on clear titles for orientation.

There was a 2% decrease in mobile sites having titles with four or more words, which may indicate shorter or less specific titles on mobile pages. Including both a brief description of the page content and the website's name remains best practice for enhancing navigation and context.

Document titles remain a fundamental accessibility feature that benefits all users. They provide context when navigating browser tabs and windows. While near-universal in presence, improving title descriptiveness and consistency continues to be an important focus in 2025 and beyond.

Title element statistics

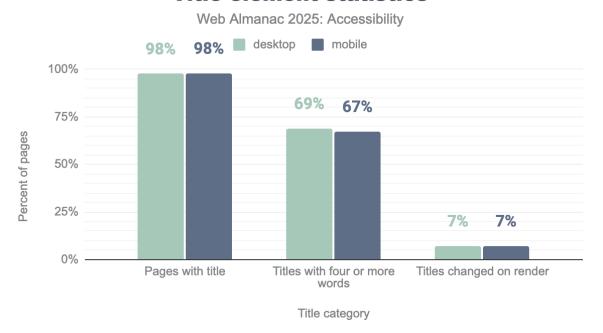


Figure 8.15. Title element statistics.

Tables

HTML tables present data in a two-dimensional grid. Accessibility depends on structuring them with appropriate semantic elements. Using `<caption>` provides crucial context for screen reader users, while ``<eh>in the interval of the i

The use of `<caption>` remained steady in 2025 compared to 2024, with only a small percentage of sites including captions. This low adoption is similar to prior years: roughly 1.6% of desktop sites include captions, which is an important, though often overlooked, accessibility feature.

Tables should not be misused for layout purposes. CSS Flexbox and Grid handle layout. When tables are used purely for layout, the `role="presentation"` attribute removes their semantic meaning to avoid confusion with assistive technologies. In 2025, 4.9% of mobile tables use this technique, up from 4% in 2024 and 1% in 2022.

	desktop	mobile	desktop	mobile
Captioned tables	5.6%	4.7%	1.7%	1.7%
Presentational table	4.9%	5.4%	3.6%	4.8%

Figure 8.16. Table usage.

The emphasis remains on using semantic HTML elements correctly to make tables accessible. This principle hasn't changed in 2025 from 2024.

Forms

Forms are how users interact with the web, from logging in to making a purchase and sharing information. Ensuring they are accessible is critical for users to complete tasks and participate fully online.

<label> element

The `<label>` element remains the standard, recommended way to provide accessible names for input fields. By programmatically associating descriptive text with a form control, typically through the `for` attribute pointing to the input's `id`, it ensures users of assistive technology clearly understand what information is required. Proper labels also improve usability by increasing the clickable area, since clicking the label sets focus to the input.

In 2025, about 35% of mobile inputs receive their accessible names from `<label>`, up from 32% in 2024. This is a positive trend.

We also saw a modest 2% reduction in inputs deriving accessible names only from placeholder text. Placeholder text is less reliable and not a substitute for labels. However, the proportion of inputs lacking accessible names altogether remained unchanged from last year, indicating ongoing accessibility gaps.

The 2025 data shows incremental improvement in label usage. It also underscores the need to continue expanding proper labeling practices to achieve full accessibility compliance and usability

Where inputs get their accessible names from

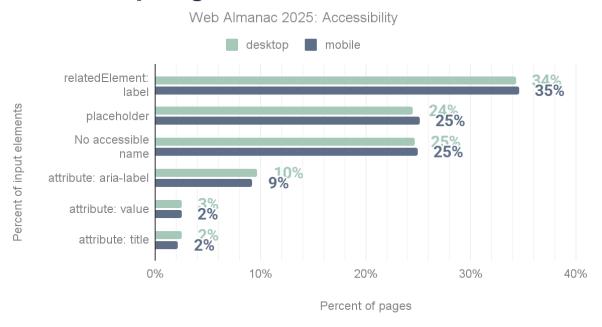


Figure 8.17. Where inputs get their accessible names from.

placeholder attribute

The placeholder attribute provides a hint or example of the expected input format inside a form field. But it should never replace the `<label>` element as the accessible name for that input, because placeholder text disappears as soon as the user starts typing, making it unavailable for reference.

Placeholder text also usually has poor default contrast, often failing WCAG color contrast requirements. Screen reader support for placeholders varies widely as well.

The recommended approach is to use visible, programmatically associated labels for inputs, with the placeholder serving only as a supplementary hint or example.

In 2025, there was a 2% reduction in the use of placeholder text as the only accessible name for inputs. Despite this positive trend, the practice remains too common. 53% of desktop and 55% of mobile inputs rely solely on placeholder text for accessible naming, which still poses significant accessibility barriers.

Use of placeholders on inputs

Web Almanac 2025: Accessibility desktop mobile 80% 59% 58% 56% 55% 55% 53% 60% Percent of pages 40% 20% 0% Sites with placeholders Sites with no input labels Sites with placeholders and no input labels

Figure 8.18. Use of placeholders on inputs.

Percentile

Requiring information

Communicating that a form field is mandatory is essential for usability and accessibility. While a visual indicator such as an asterisk (*) is common, it alone is insufficient because it lacks semantic information.

The HTML5 'required' attribute provides a native, machine-readable way to indicate that a user must fill in a field before submitting the form. This attribute works with many input types like text, email, password, date, checkbox, and radio. Browsers enforce validation and assistive technologies convey the required status to users.

We are seeing a modest increase in the adoption of the required attribute, up 1% in 2025 to 66% for mobile. Use of `aria-required` has dropped 3% to 37% for mobile. This indicates a gradual shift towards more semantic usage of native HTML validation over ARIA, which is intended to supplement but not replace native semantics.

Progress in 2025 reflects slow but steady movement toward better semantic indication of required inputs, improving form accessibility and user experience.

How required inputs are specified

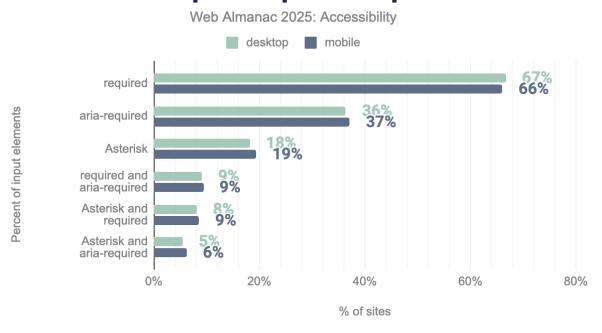


Figure 8.19. How required inputs are specified.

Captchas

CAPTCHAs differentiate humans from automated bots, mitigating malicious activity. The acronym stands for "Completely Automated Public Turing Test to Tell Computers and Humans Apart." While CAPTCHAs serve a necessary security function, they frequently create significant accessibility barriers, particularly for people with visual, motor, or cognitive disabilities.

Traditional visual CAPTCHAs can be difficult or impossible for users with disabilities to solve. The W3C recommends exploring alternative verification methods that are more inclusive, such as:

- · Audio CAPTCHAs that provide spoken challenges,
- Behavioral analysis-based challenges that do not require user interaction,
- "Invisible" CAPTCHAs that work in the background without user input,
- And incorporating multi-factor authentication methods or simpler verification flows.

In 2025, CAPTCHA use has remained roughly steady compared to previous years.

Captcha usage YoY

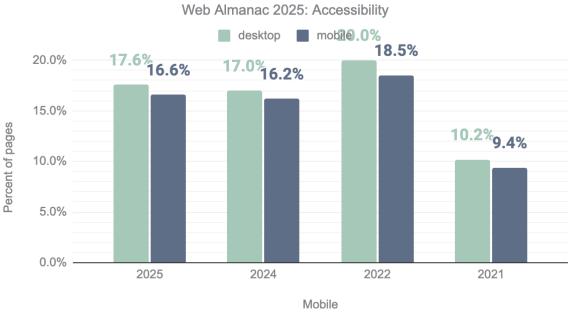


Figure 8.20. Captcha usage year over year

Notably, the Government of Luxembourg released a <u>CAPTCHA scanner</u> tool. It assesses and monitors CAPTCHA implementations across government websites, aiming to improve accessibility compliance in the public sector.

Continued efforts to replace or supplement visual CAPTCHAs with more accessible options are essential. All users should be able to complete verification steps without undue difficulty or exclusion.

Media on the web

Accessible media on the web requires providing alternative formats to ensure content is usable by everyone. Users with visual impairments benefit from audio descriptions that convey important visual information. Users who are deaf or hard of hearing rely on captions or sign language interpretation to access audio content.

Audio descriptions and captions aren't enough. Transcripts are necessary for audio-only and video-only content, offering a complete textual alternative. For non-text content like images, provide appropriate alternative text. If they don't add meaningful information, mark them as decorative.

The principles and requirements for accessible media remain consistent between 2024 and 2025, emphasizing the ongoing importance of providing inclusive

multimedia experiences to users with disabilities.

Images

The `alt` attribute provides a textual description of an image. It's essential for screen reader users to understand the visual content. In 2025, this attribute remains fundamental to image accessibility, with no significant change in error rates from previous years.

Error rates haven't changed significantly from previous years.

68.9%

Figure 8.21. Pass the Lighthouse audit for images with alt text.

JPG and PNG files continue to dominate web images, but there is encouraging growth in the use of WEBP and SVG formats. SVG files offer rich semantics that benefit complex and interactive images.

An issue persists. Approximately 8.5% of image alt texts end with common file extensions like `.jpg` or `.png`. This typically happens when automated authoring tools insert filenames as alt text. Unfortunately, this adds no value and doesn't help users relying on assistive technologies.

Most common file extensions in alt text

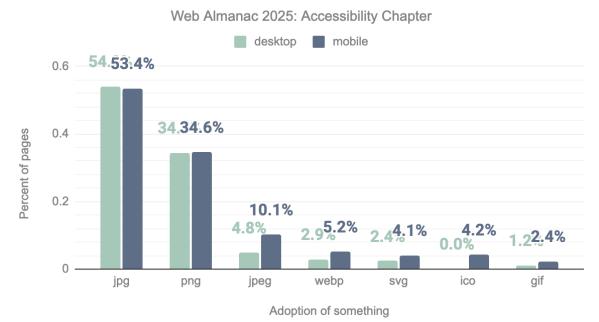


Figure 8.22. Most common file extensions in alt text.

There is a positive trend toward alt texts between 20 and 30 characters in length, which tend to balance descriptiveness and brevity. But about 50% of images still have either empty alt attributes or text shorter than 10 characters. Empty alt text is appropriate only for purely decorative images. Most images however convey important information deserving meaningful descriptions.

Alt attribute lengths for desktop sites

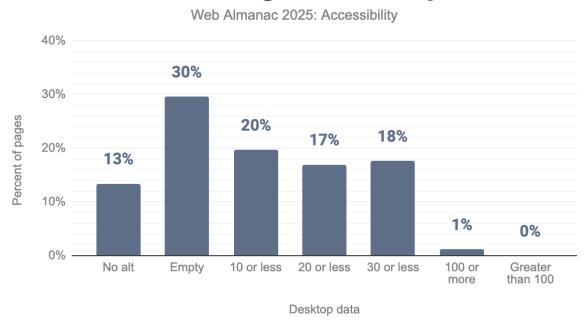


Figure 8.23. alt attribute lengths.

Best practices continue to emphasize providing concise yet descriptive alt text tailored to image context, avoiding filenames, and using semantic file formats like SVG when appropriate. Al tools show promise too. <u>Drupal's integration of Al-assisted alt text suggestions</u> helps authors create better alt attributes by providing editable examples. Brian Teeman wrote an interesting critique of the <u>Al generation of Alt Text</u>.

Images remain an area with opportunities for significant accessibility improvement despite steady progress.

Audio and video

The HTML `<track>` element provides timed text tracks like captions, subtitles, and audio descriptions for media elements like `<video>` and `<audio>`. In 2025, it is

still underutilized. Despite its importance for users who are deaf, hard of hearing, or blind, adoption rates stay exceptionally low, at under 1%.

Many modern video platforms now commonly use <u>HLS (HTTP Live Streaming)</u> instead of the native `<track>` element. This may contribute to the low usage statistics. This shift makes it especially critical to ensure alternative means for captions and audio descriptions are provided to maintain accessibility.

Captions help users with hearing impairments. They also benefit viewers in noisy environments or those with difficulty understanding spoken language. Audio descriptions enable users with visual impairments to gain context about visual content.

Compared to 2024, we've seen no significant growth in `<track>` usage for captions and subtitles, indicating that the industry still has substantial room for improvement. This is particularly true for media embedded through third-party services or `<iframe>` elements, which are less likely to offer accessible alternatives directly.

Assistive technology with ARIA

Accessible Rich Internet Applications (ARIA) is a set of HTML attributes to improve the accessibility of web content. ARIA is particularly valuable for complex or custom components that cannot be made accessible with native HTML alone. ARIA enhances dynamic, interactive user interfaces, making sure people using screen readers or other assistive technologies can understand and interact with all page elements.

ARIA must be used with care.

Incorrect or excessive use can introduce new barriers, causing confusion for both users and accessibility tools. For example, ARIA attributes that do not match the intended functionality, roles added to inappropriate elements, or redundant ARIA can disrupt the user experience and increase accessibility errors. Adrian Roselli's work highlights the limitations of certain ARIA properties, such as `aria-description`, and underscores the importance of understanding both the strengths and pitfalls of ARIA.

The most important principle for ARIA is:

If you can use native HTML, you should.

Native elements like `<button>` , `<input>`, and `<nav>` come with built-in

accessibility that ARIA cannot fully reproduce. ARIA should only supplement native semantics where required, not replace them. Recent <u>guidance</u> by experts including Florian Schroiff as well as current best practices reinforce applying ARIA only for complex custom elements, and strictly following specifications to avoid accidental exclusion or miscommunication.

In 2025, ARIA continues to play a vital but occasionally problematic role in web accessibility.

ARIA roles

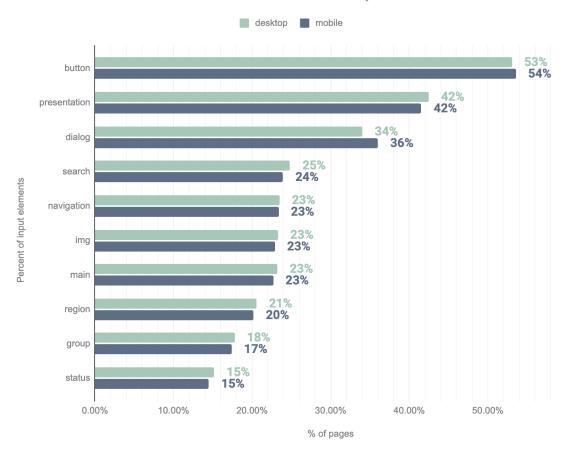
ARIA roles communicate an element's purpose or type to assistive technologies. In 2025, they continue to play a significant role in making web content accessible. While native HTML elements like `<button>` come with built-in semantics, ARIA provides the ability to assign roles to custom components that lack native equivalents, such as tabbed interfaces or dialogs.

There has been an approximately 4% increase in the use of the ARIA 'button' role, reaching 53% on desktop and 54% on mobile sites in 2025. We've seen similar increases in the use of roles like 'presentation' and 'dialog', whereas the 'search' role usage remains stable.

The increased use of the ARIA `button` role raises concerns. It often indicates that websites are applying roles like `button` to non-semantic elements such as `<div>` or ``. Or they are redundantly assigning roles to native HTML elements like `<button>`.

Top 10 most common ARIA roles

Web Almanac 2025: Accessibility



Using the presentation role

Applying `role="presentation"` or `role="none"` instructs assistive technologies to treat the element as purely presentational. It removes its native semantics from the accessibility tree. While this can be useful for layout elements that convey no meaningful information, overuse or misuse can create significant accessibility barriers.

For example, applying `role="presentation"` to a `` element causes the entire list semantics, including those of child `` elements, to be ignored. Screen reader users lose crucial contextual and structural information, like how many items are in a list.

While the 'presentation' role can help remove misleading semantics when elements are used purely decoratively or for layout, it should be applied sparingly and with clear intent.

In 2025, the use of `role="presentation"` increased by 2%, continuing a concerning trend.

42%

Figure 8.27. 42% of desktop sites and mobile sites have at least one role="presentation".

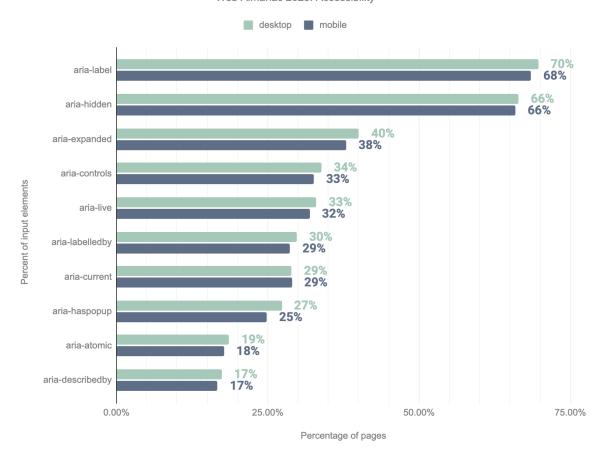
Labeling elements with ARIA

Browsers maintain an accessibility tree that exposes information about page elements, such as their accessible names, roles, states, and descriptions. Assistive technologies rely on this to convey context to users. An element's accessible name is crucial and is usually derived from visible text content. However, ARIA attributes like `aria-label` and `aria-labelledby` can be used to explicitly set or override accessible names when native text is insufficient or unavailable.

In 2025, the use of almost all top ARIA attributes increased. Desktop usage of `aria-label` rose by 5% and `aria-labelledby` by 3%. Use of `aria-describedby` on desktop decreased by 1%. These changes suggest developers increasingly assign accessible names programmatically to more elements. This can be helpful but also problematic if not carefully implemented.

Top 10 ARIA attributes

Web Almanac 2025: Accessibility



<u>Figure 8.28.</u> Top 10 ARIA attributes.

We are seeing a concerning trend with the continued increase (4–5%) in defining buttons with 'aria-label' alone, without corresponding visible labels. This disconnect between what a user sees visually and what assistive technologies announce can create confusion and barriers. This is especially true for people with cognitive disabilities or who use voice input. Ideally, the accessible name and visible label should match to provide a consistent user experience.

Button accessible name source

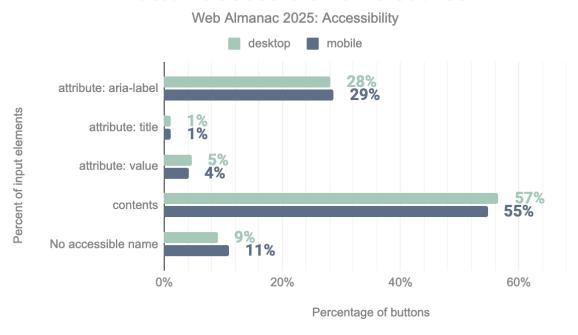


Figure 8.29. Button accessible name source.

Nearly 66% of pages use the `aria-label` attribute, up from earlier years, making it the most frequently used ARIA attribute for accessible names. About a quarter of pages use `aria-labelledby`.

While using ARIA to enhance accessibility is positive, it underscores the importance of testing with assistive technologies and involving users with disabilities to ensure meaningful and accurate naming.

Hiding content

The `aria-hidden="true" `attribute removes an element and all its descendants from the accessibility tree, making the content invisible to screen readers. This is useful for hiding purely decorative or redundant visual elements that would otherwise confuse non-visual users.

In 2025, use of `aria-hidden` increased by 3% compared to 2024. Approximately 66% of websites have some content hidden using this ARIA attribute.

Similarly, the `aria-expanded` attribute, which signals whether a section of content is expanded or collapsed, also saw increased adoption, reaching 40% of desktop sites and 38% of mobile sites. This attribute is important for communicating the state of disclosure widgets like accordions or expandable menus to assistive technologies.

Thoughtful application of these ARIA attributes remains crucial in 2025. They aid management of dynamic content and ensure inclusive experiences across devices and user needs.

Screen reader-only text

In 2025, a common and effective technique for accessibility is the use of screen reader-only text. This is text that is visually hidden but remains accessible to assistive technologies like screen readers. This approach is often applied to provide additional context, instructions, or descriptive labels for interactive elements without cluttering the visible interface.

Developers frequently use common CSS classes such as `.sr-only`, `.visually-hidden`, or `.element-invisible` to achieve this effect. These classes typically use off-screen positioning, clipping, or zero-sized boxes to hide the text visually while ensuring it remains in the accessibility tree and readable by screen readers.

Usage of these common screen reader-only classes remained essentially unchanged between 2024 and 2025. Some websites include hidden text to provide context to screen reader users in ways that may not be apparent from the semantic HTML alone.

Dynamically-rendered content

ARIA live regions are critical for making dynamically changing content accessible. They inform screen readers about updates to page content, such as form validation messages, status updates, or live feeds. These updates occur without a full page reload, and are therefore necessary for users to receive important information without disruption.

In 2025, about 33% of sites use the `aria-live` attribute, up 4% from 2024. Usage of the `aria-live` value status increased by approximately 5%. This signals more widespread adoption of polite notifications that inform users of non-urgent updates.

Additional ARIA roles, such as `status`, `alert`, `timer`, `log`, and `marquee`, have implicit `aria-live` attributes with predefined behaviors, enabling a broad spectrum of live region use cases.

role	desktop		Implicit aria-live value
status	15.18%	14.51%	polite
alert	7.12%	6.74%	assertive
timer	0.91%	0.84%	off

log	0.61%	0.55%	polite
marquee	0.09%	0.10%	off

Figure 8.33. Pages with live region ARIA roles, and their implicit aria-live value.

Increased use of ARIA live regions in 2025 reflects progress in communicating dynamic content updates effectively, supporting users who rely on assistive technologies to interact with modern, responsive web experiences.

User Personalization Widgets and Overlay Remediation

Accessibility widgets and overlay remediation tools are third-party scripts designed to enhance website accessibility. They offer user personalization options, such as font size or contrast adjustments, and automated fixes for common accessibility issues.

These overlays often promise quick-fix compliance but fall short of addressing complex accessibility challenges that require manual code and design changes.

The European Disability Forum has warned that such tools can interfere with users' own assistive technologies, creating conflicts that reduce accessibility and frustrate users.

Though overlays can help remove some surface-level barriers and provide additional personalization features, reliance on them often leads organizations to stop investing in proper accessibility. Overlays generally have more usability, security, and performance drawbacks than fixing underlying code issues.

Data shows only about 2% of desktop sites use such accessibility apps. Rates are even lower rates among the highest-traffic sites (0.2% among the top 1,000). This pattern shows that overlays are mostly adopted by lower-traffic sites and remain a controversial and imperfect solution.

Pages using accessibility apps

Web Almanac 2025: Accessibility

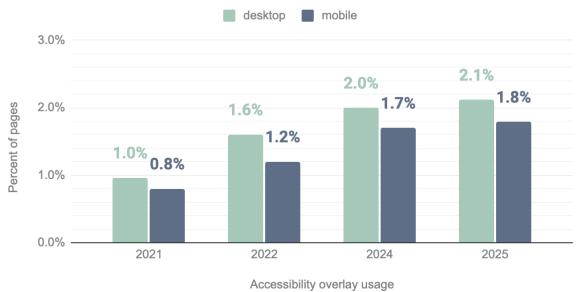


Figure 8.34. Pages using accessibility apps (overlays).

Despite a marginal increase in their use in 2025, the distribution of these accessibility apps remains consistent with 2024, dominated by providers like <u>UserWay</u>, <u>AccessiBe</u>, <u>AudioEye</u>, and <u>EqualWeb</u>.

Accessibility app usage by rank

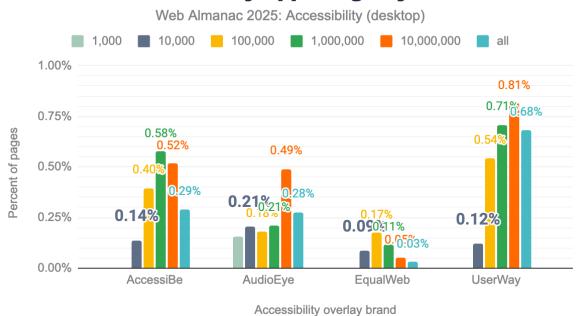


Figure 8.35. Accessibility app usage by rank.

Confusion on Overlays

Accessibility overlays and personalization widgets, while growing marginally in use by about 2% in 2025, continue to be a source of significant controversy and confusion.

Leading organizations such as the International Association of Accessibility Professionals (IAAP) and the European Disability Forum (EDF) have explicitly warned that overlays are not a silver bullet. They must never impede users' access or interfere with their assistive technologies and should not be marketed as making a site fully compliant.

Marketing claims often create unrealistic expectations among organizations, leading to legal and practical risks. These tools cannot replace inclusive design, manual accessibility testing, and ongoing remediation. All these are essential to meet accessibility standards.

The European Accessibility Act and other regulations require that website owners ensure accessibility directly in their code and design, not rely solely on overlays.

The Impact of Artificial Intelligence (AI)

Artificial Intelligence (AI) is rapidly emerging as an enabler for web accessibility. Many tools now incorporate AI to generate alt text, helping content creators overcome common barriers such as inconsistent or missing image descriptions.

Developers are adding AI tools, like <u>GitHub's Accessibility Scanner</u>, to their every day work. These tools give instant feedback and accessibility recommendations, making it easier to fix accessibility issues.

But AI in accessibility isn't without its problems.

Right now, there's no standard way to tell if a website or its content was made or improved by AI. This makes it harder to evaluate sites and leaves users in the dark about what they're looking at.

Some experts, like accessibility advocate Léonie Watson, talk about an "<u>agentic</u> <u>web</u>" where AI changes how we interact with content online. This raises questions about how accessibility standards need to adapt.

Al-powered browsers and extensions are becoming mainstream fast. Voice assistants and Al agents built into browsers might soon handle most of our basic information searches. People are already choosing Al-generated answers over

traditional search results. This shift could help or hurt accessible design. It all depends on whether these AI tools are themselves fully accessible.

Experts like Joe Dolson have explored whether <u>AI can build fully accessible</u> websites on its own, highlighting both the potential and current limitations of the technology. Scott Vinkle's <u>experiences at Shopify</u> shows how AI can improve accessibility in real-world situations.

The A11Y Collective blog on Artificial Intelligence and Accessibility points out that while AI tools like automated alt text, real-time captions, and voice assistants can help accessibility at scale, they still struggle with accuracy, context, privacy, and bias.

Research by Dries Buytaert shows AI can tackle huge backlogs of unlabeled images, but human review is still essential for quality. He explores the balance between quality, privacy, cost, and complexity for organizations considering AI-powered alt text.

<u>Digital Accessibility Training</u> outlines the opportunities and challenges of AI for content creators. AI tools enable accessibility features at scale but raise concerns about content validity, bias, and ethical usage.

Looking forward, it's clear to us that AI will increasingly become a tool web developers and content creators rely on. AI should support human expertise, not replace it.

As these tools get better, the accessibility community needs to answer some important questions in 2026 and beyond:

- How do we check if Al-generated content is accurate and accessible?
- What standards should govern AI use in web content?
- How will assistive technologies work with AI-driven interfaces?
- Can Al provide equal accessibility while respecting individual needs?
- What ethical guidelines do we need to prevent AI from reinforcing bias or excluding people?

Sectors and accessibility

This section compares accessibility scores across various industry and community sectors to identify patterns and leaders.

Country

We can identify a website's country of origin either by the server's geographic location (GeoID) or by its Top-Level Domain (TLD). Both methods have limitations.

Hosting costs, server location strategies, and domain ownership practices mean that a website's server may not reflect its target audience. Globally-used TLDs like `.ai` or `.io` are not necessarily tied to their countries of origin.

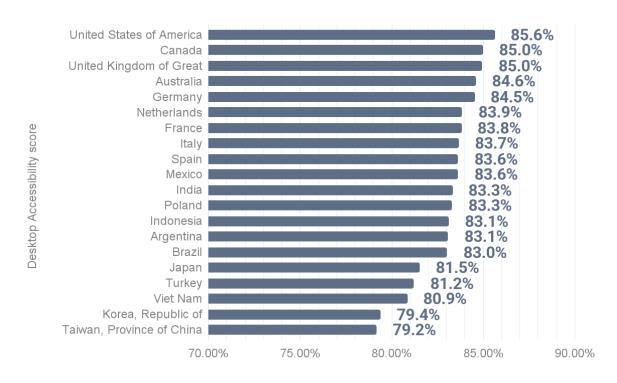
In 2025, the United States remains the most accessible country by GeoID, a position driven by decades of Section 508 compliance requirements for federal agencies and ongoing ADA Title III litigation. The `.edu` and `.gov` TLDs also lead accessibility metrics, reflecting mandatory compliance for U.S. government and educational institutions.

We also note the EU Accessibility Act's limited impact in 2025. While the Act became fully effective on June 28, 2025, mandating that private and public sector digital services be accessible across the European Union, preliminary data shows no dramatic spike in website accessibility for European-based sites.

This lag likely reflects implementation challenges, transitional periods for existing services, and the time required for organizations to redesign and audit their digital offerings.

Most Accessible by GeoID of Server

Web Almanac 2025: Accessibility



Countries with more than 100,000 domains

Figure 8.37. Most accessible countries by GeoID.

Legal enforcement and the threat of litigation remain the strongest drivers of accessibility compliance, as evidenced by the United States' leading position. The full impact of newer European and global legislation may take years to manifest in web accessibility statistics, as organizations work through implementation timelines and transition periods.

We noticed a notable trend emerging in 2025. `.ai` domains appeared for the first time in accessibility rankings, now outperforming all TLDs except `.edu` and `.gov`. This likely reflects the growing adoption of AI-related businesses, many of which prioritize modern development practices, including accessibility.

Originally assigned to <u>Anguilla</u>, a small Caribbean island, in 1995, the `.ai`TLD extension remained relatively obscure for nearly 15 years until 2009, when Anguilla opened direct registrations worldwide. The domain lay dormant for most of its history until the artificial intelligence boom of 2022 onward transformed it into one of the fastest-growing TLDs globally.

The catalyst came with the arrival of ChatGPT in late 2022, which sparked unprecedented interest in Al. Between July 2022 and July 2023, <u>registered `.ai`</u> domains skyrocketed from 75,314 to 196,292, a 161% increase in just twelve months.

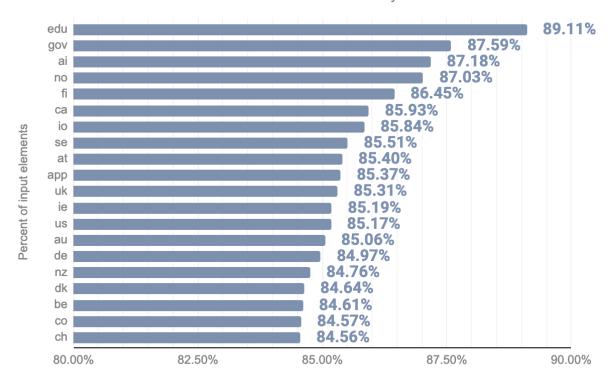
Geographically, North America drives the majority of `.ai` <u>registrations</u> at 62.5%, with the United States alone accounting for 62.5% of all registered `.ai` domains. Asia follows at 18.8%, and Europe at 17.2%.

Many `.ai` domain holders are venture-backed, well-funded tech startups that prioritize modern development practices, including accessibility. Unlike older traditional companies using `.com` or `.org`, newer AI companies often build with contemporary web standards and tools that consider accessibility from the start.

Traditional TLDs (`.com`, `.org`, `.net`) do not rank as accessibility leaders. This suggests that domain type alone is not a strong predictor of accessibility compliance.

Most Accessible by TLD

Web Almanac 2025: Accessibility



Top Level Domains with more than 45000

Figure 8.38. Accessible countries by Top Level Domain (TLD).

The map of TLD ranking is very similar to 2024, but obviously does not include the increasing number of non-country specific TLDs now available.

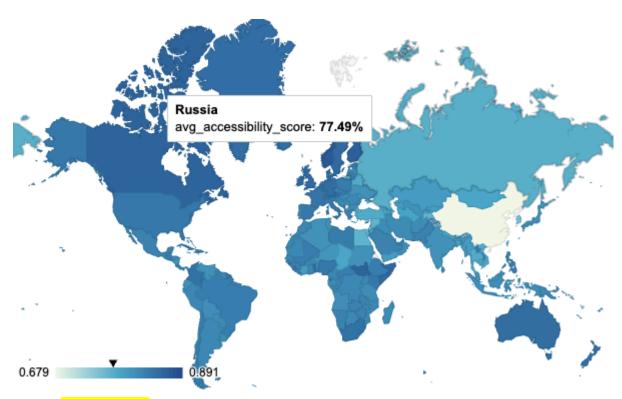


Figure 8.39. Map of the accessible countries by Top Level Domain (TLD).

Government

Government websites remain a critical arena for demonstrating public commitment to accessibility. But implementation varies dramatically across jurisdictions. The 2025 data reveals important trends in global government website accessibility, influenced by recent legislation, methodological changes in data collection, and enforcement mechanisms.

We used a different methodology this year to be able to assess a broader range of domains which fell outside of scans in 2024.

In 2024, we only sampled 79 domains from the government of the Netherlands. In 2025 we queried over 10 times that number with 957 domains. We similarly scanned about twice the number of domains for Luxembourg and Finland. The greater accuracy means we have a more comprehensive dataset, but also a more complex year-over-year comparison.

In the United Kingdom, we saw an improvement to 94% accessibility (up 2% from 2024). This reflects the benefits of standardized design systems, such as the UK Government's Digital Service Standard, which prioritizes accessibility across all public digital services. The Netherlands, Luxembourg, and Finland continue to lead, with the Netherlands achieving 98% in previous years. They have maintained this position through consistent governance frameworks and design system

prioritization.

We also made an effort to include Scotland (gov.scot) and Wales (gov.wales). In 2025, we averaged from 19,568 domains, while in 2024 it was only 16,594.

Monitoring is a key part of prioritizing accessibility, and we applaud <u>dashboards</u> <u>like the French Government's</u> which highlight progress on a number of website quality indicators, including accessibility. Much of the code behind this is open source.

The <u>Accessibility Monitoring Reports done by AccessibleEU</u> are important, but much more abstracted.

The European Union's evolving regulatory landscape has significantly impacted government website accessibility in 2025.

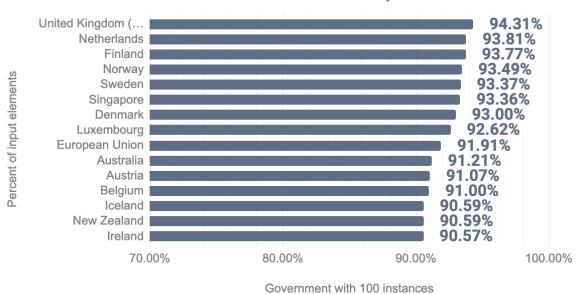
The EU Web Accessibility Directive requires public sector organizations to meet specific technical standards. The broader European Accessibility Act (EAA), which became fully effective on June 28, 2025, extends requirements to private sector organizations in key sectors such as e-commerce, travel, and banking.

Despite this regulatory momentum, 2025 accessibility data shows no dramatic spike in European government website compliance, suggesting that implementation is still underway and the full impact may not be visible until 2026.

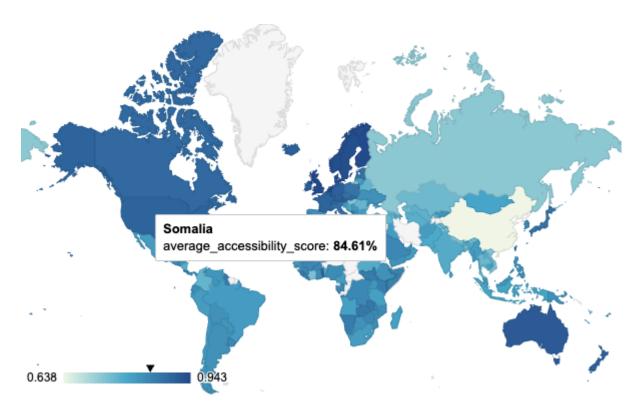
EU Member States are required to publish Accessibility Statements and provide feedback mechanisms for users to report barriers. <u>Accessibility statements</u> are an important part of the EU's <u>Web Accessibility Directive</u>, but as yet, we do not have a good way to include them in the site scans. The Funka Foundation has reminded us of the <u>limitations of this type of testing for compliance</u>.

Most Accessible National Government

Web Almanac 2025: Accessibility



The map of 2025 is almost indistinguishable from 2024.



In the United States, state government compliance remains inconsistent despite new federal mandates. The Department of Justice's (DOJ) final rule on Title II of the Americans with Disabilities Act, published in June 2024, requires all state and local government entities to achieve WCAG 2.1 AA compliance by specific deadlines: April 26, 2026, for entities serving populations of 50,000 or more, and April 26, 2027, for smaller entities.

States like Colorado and Vermont have excelled by establishing centralized governance structures. <u>Colorado's Statewide Internet Portal Authority</u> (SIPA) demonstrates how centralized management improves accessibility across multiple agencies.

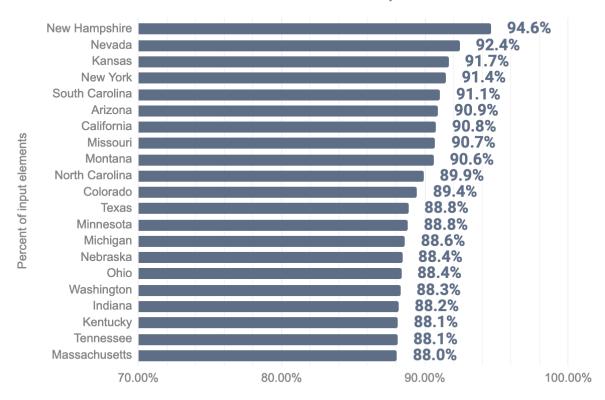
Nevada, Kansas, California and New York did well in the samples from both years. But the averages don't indicate that state governments made any significant progress in achieving the new requirements from the <u>2024 US Department of Justice Final Rule to Strengthen Web and Mobile App Access</u>. State technology leaders at the National Association of State Chief Information Officers (NASCIO) national conference reaffirmed accessibility as a top priority.

The Americans with Disabilities Act (ADA), which <u>turned 35 in July</u>, was pioneering work that set a precedent globally.

<u>Singapore's recent commitment to accessibility</u> improvement, demonstrated through the open-source tool <u>Oobee</u>, shows emerging global momentum. Oobee allows organizations to scan hundreds of pages and generate consolidated accessibility reports, positioning it as a <u>Digital Public Good</u>.

Most Accessible US State Government

Web Almanac 2025: Accessibility



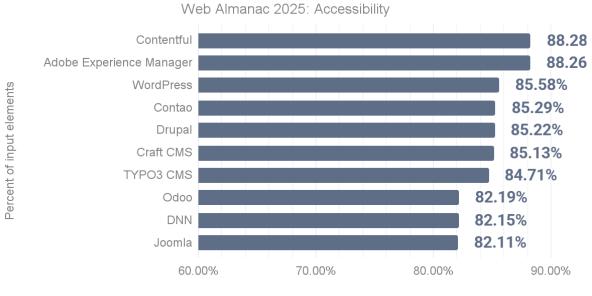
Top US State Government with more than 100 instances

Content Management Systems (CMS)

A website's choice of Content Management System (CMS) significantly influences its accessibility outcomes. Using <u>Wappalyzer</u> data, the 2025 Web Almanac compared accessibility scores across traditional CMSs, platforms, and specialized website builders. This revealed both consistent patterns and notable outliers.

Among traditional (self-installed) CMSs, <u>Sitecore</u> maintained 85% accessibility in 2025, though its instance count dropped below 10,000. <u>Adobe Experience</u> <u>Manager (AEM)</u> and <u>Contentful</u> continue to lead, likely because larger corporations adopting these enterprise solutions have more resources to address accessibility issues. <u>WordPress</u> showed no significant improvement from 2024, but rose to third place, reflecting its market dominance and the growing accessibility consciousness of its user base.

Most Accessible Traditional CMS



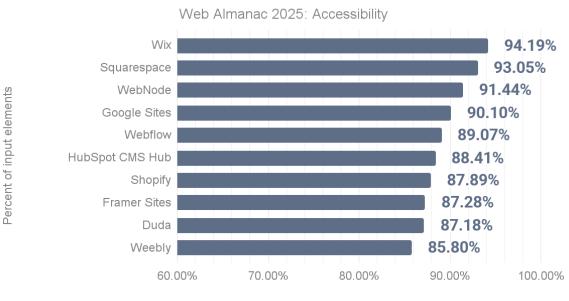
Traditional CMS with 10,000 instances

Remarkably, the top five traditional CMSs share consistent error patterns. Color contrast, link names, and heading order dominate as the most common issues. These errors primarily reflect content choices rather than platform limitations, since a CMS cannot dictate link naming or color selections. However, AEM stands alone with label-content-name-mismatch in its top-five errors. WordPress is unique in having 'meta-viewport' errors.

In the top 10 CMS, only <u>DNN</u> has image-alt in the top 3 errors. For most Traditional CMS, image-alt and target-size are consistently in the 4th or 5th place for Google Lighthouse errors.

Website platforms like Wix, Squarespace, and Google Sites significantly outperform traditional CMSs in accessibility. This superior performance likely stems from their approach. These platforms often constrain user choices through templated designs and built-in accessibility defaults, reducing opportunities for poor accessibility decisions.

Most Accessible Website Platform CMS



Traditional CMS with 10,000 instances

Platform CMS	Most popular	2nd most	3rd most	4th most	5th most
Wix	heading-order	link-name	color-contrast	button-name	target-size
<u>Squarespace</u>	color-contrast	heading-order	link-name	label-content-n ame-mismatch	frame-title
<u>Webnode</u>	heading-order	link-name	frame-title	color-contrast	image-redunda nt-alt
Google Sites	image-alt	link-name	aria-allowed-at tr	heading-order	color-contrast
Webflow	link-name	color-contrast	heading-order	html-has-lang	target-size

Figure 8.47. Top accessibility audit issues for popular CMS platforms.

The data proves that CMS choice meaningfully impacts accessibility outcomes, even when content creators must take final responsibility for some decisions. Platforms with stricter design constraints and embedded accessibility defaults perform better, while those offering maximum flexibility leave accessibility decisions to users.

JavaScript Frontend Frameworks

The choice of JavaScript framework also significantly influences a website's accessibility outcomes. Using classifications from the State of JS report, we

examined how different UI frameworks and meta-frameworks correlate with accessibility performance. This revealed patterns, shifts, and emerging concerns.

In 2025, OpenUI5 has risen in accessibility rankings, while frameworks that led in 2024 (Stimulus, Remix, and Qwik) have shifted positions. Remix appears in both UI and meta-framework categories, but has declined in rankings in 2025, allowing other frameworks to advance. This volatility may reflect sample size changes or real improvements in competing frameworks.

Historically, Stimulus, Remix, and Qwik outperformed mainstream options like React, <u>Svelte</u>, or <u>Ember.js</u> by several percentage points, likely because they prioritize progressive enhancement and semantic HTML.

Among meta-frameworks, Remix, <u>RedwoodJS</u>, and <u>Astro</u> led in 2024, with Remix's decline allowing <u>Gatsby</u> to rise to third place in 2025. The rise of server-first meta-frameworks (SvelteKit, Astro, Remix, Qwik, <u>Fresh</u>, <u>Analog</u>) reflects a broader industry shift toward better performance and accessibility practices by reducing client-side JavaScript complexity.

Most Accessible JavaScript Frontend UI Frameworks

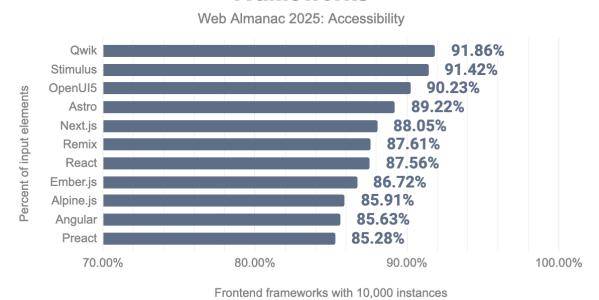


Figure 8.48. Most Accessible JavaScript Frontend UI Frameworks.

The choice of library also has an impact on accessibility.

React offers maximum flexibility and customization, but requires developers to intentionally implement accessibility. Its extensive ecosystem includes accessibility-focused libraries like <u>React Aria</u> and <u>Reach UI</u>, but accessibility is not

enforced by default.

<u>Angular</u> provides strong built-in accessibility features, structured conventions that promote semantic HTML, ARIA attribute support, and <u>Material Design</u> components with keyboard navigation and screen reader support out-of-the-box. Angular's opinionated structure tends to guide developers toward more standardized, accessible practices.

<u>Vue.js</u> aims to strike a balance between React's flexibility and Angular's structure. Vue's progressive design, clear template syntax, and component architecture support accessibility, though it relies more on developer discipline and third-party plugins like <u>vue-a11y</u>.

We also note that <u>GitHub took the Global Accessibility Awareness Day (GAAD)</u> <u>pledge</u> to improve open source accessibility at scale. This commitment addresses a critical gap: 90% of companies use open source, 97% of codebases contain open source components, and an estimated 70–90% of code within commercial tools derives from open source.

Most Accessible JavaScript Meta-frameworks

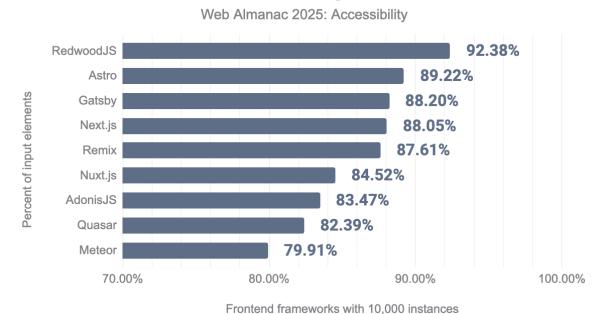


Figure 8.49. Most Accessible JavaScript Meta-frameworks.

Coanclusion

The 2025 Web Almanac accessibility analysis reveals a year of incremental progress, tempered by significant challenges and missed opportunities.

Automated testing remains essential for assessing accessibility at scale. But the data demonstrates that measurement alone does not guarantee meaningful improvement. The web community must move beyond basic compliance metrics to address the systemic issues that continue to exclude millions of users with disabilities.

The most notable improvements in 2025 emerged in sectors and regions where regulatory pressure and enforcement mechanisms are strongest. However, the lack of dramatic improvement following the European Accessibility Act's June 28, 2025, deadline is instructive. The full impact may not be apparent until 2026 and beyond.

The rapid rise of the `.ai` domain to among the most accessible TLDs reflects an important pattern. Newer, venture-backed technology companies tend to build with modern accessibility practices from the start, whereas legacy websites often remain inaccessible. This proves that accessibility is achievable when prioritized early in development.

Despite improvements in specific areas, the core accessibility barriers identified in 2024 persist largely unchanged in 2025.

Color contrast, link naming, heading hierarchy, and image alt text remain the top four issues across nearly every platform and framework. These are not technical failures either. 75% of the failures reflect content creation decisions according to the W3C's n <u>Accessibility Roles and Responsibilities Mapping (ARRM)</u>

This reality underscores a critical insight. CMS platforms, JavaScript frameworks, and web technologies can provide accessibility foundations, but they cannot force content creators to make accessible choices. Approaches like the <u>Authoring Tool Accessibility Guidelines (ATAG) 2.0</u> and the new W3C <u>ATAG Community Group</u> could help.

The 2025 metrics suggest stagnation where we expected incremental improvement, highlighting the gap between what is easy to measure and what is easy to fix.

The continued rise of accessibility overlays (now on 2% of sites) is concerning. It seems that organizations often choose shortcuts over genuine accessibility. The IAAP and European Disability Forum have explicitly warned that <u>overlays can interfere with users' assistive technology</u> and must never replace accessible

design. The 2025 data confirms overlays remain concentrated in lower-traffic sites, a sign that high-quality, well-resourced organizations are moving away from them toward real solutions.

The 2025 data underscores that automation is necessary but insufficient. Lighthouse and similar tools detect easily measurable violations, yet 50% of images on the web have empty or inadequate alt text. Heading hierarchy can be audited, but semantic meaningfulness requires human judgment. Color contrast can be checked, but visual design choices involve subjective artistic decisions informed by accessibility requirements.

Our 2025 findings reveal a web that remains largely inaccessible for millions of people with disabilities.

While incremental improvements in specific areas offer encouragement, persistent gaps in color contrast, link naming, heading structure, and image descriptions demonstrate that the web community has not yet made accessibility a genuine priority.

The rise of `.ai` domains, <u>GitHub's open source pledge</u>, and regulatory deadlines like the EU Accessibility Act and ADA Title II final rule offer hope that 2026 may see more substantial change. That is only if organizations move beyond measurement to accountability, from rhetoric to resources, and from compliance to genuine inclusion.

The web should work for everyone. Until that principle guides our design, development, and deployment decisions, the accessibility gaps documented in this report will persist.