FIWARE Tech Summit Program Committee meeting minutes

Meeting Information

Date/Time of the Meeting:	**September 1st, 2017**
Name of the meeting:	**FIWARE Tech Summit Program Committee Meeting**
Venue/bridge info:	
Version	**1.0**

Attendees

Programme	Name	Organization	Attendance (Y/N)
FIWARE Summit Program Committee Members:			
	Stefan Gessler	NEC	
	Daniel Villalba	FIWARE iHub Andalucia	Y
	Francisco Salas	ProMalaga	
	Margarida Campolargo	Porto Digital	
	Federico Facca	Martel Innovate	Connected at 12.
	Garan Goodman	FIWARE Foundation	
	Verus Von Ploto	FIWARE Foundation	

	Juanjo Hierro	FIWARE Foundation	Y
	Angeles Tejado	FIWARE Foundation	
	Stefano De Panfilis	FIWARE Foundation	Y (connected at 12)
	Olaf-Gerd Gemein	Smart Cities Lab	Y
	Clara Pezuela	?	Y
	Andrea Cruciani	TeamDev	Y
	Oscar Lazaro	Innovalia	Y
	Margherita Trestini	Martel Innovate	Y
	Monique Calisti	Martel Innovate	Y
	Ricardo Vitorino	Ubiwhere	Y
	Diogo Correia	Ubiwhere	Y
	Yolanda Ursa	INMARK	Y

Goal and agenda of the call

This call is the first one of a series of confcalls that will take place to deal with the organization of the next FIWARE Summit in Málaga, Nov 27-29

The following are topics to be addressed during today:

- Basic Rules
- Overview of the FIWARE Tech Summit event:
    - Presentation of the venue - logistics
    - Agenda structure
    - General questions to consider
- Discussion and Q&A on the Agenda
    - Developers' primer
    - StartUps' day
    - Community
- AOB (Any Other Business)

Basic Rules

- Everyone should pay for tickets except the FIWARE Foundation staff
- Special pack for speakers (like in other events: offering some ticket codes to invite people, some discount)

- Speakers are those invited from outside the FIWARE community
  - Target: good speakers from outstanding startups, reputed developers (overall if liked to open source), City Mayors, Decision Makers of prospective Platinum members, Agrifood Organisation Leaders, …
  - Olaf: Investors? As we have a Startup event on the 3rd day
  - Olaf: Startups, ScaleUps - how to attract them to participate, as just our tech-track maybe not the most attractive part, or?
- Speakers: Travel cost will not be covered. Exceptions for high level key note presenters will be decided case by case by the Board of Officer of the FIWARE Foundation.
  - FF would not cover travel expenses of people working for organizations which are members of the FIWARE Foundation or current beneficiaries of some funding program linked to FIWARE. As an example, if there is the opportunity to bring a high-level keynote speaker from Orange/Telefónica/Atos/Engineering, then the travel costs would not be covered. FF would also not cover the travel costs of CEOs from companies who have received and currently enjoying grants coming from a FIWARE Accelerator program or they are partners of a consortium which has recently receive funding in a FIWARE-related project.

Overview of the FIWARE Tech Summit event

Garan gives an introduction to Málaga city and the commitment for the future. Francisco Salas elaborates on the high expectations from the City of Málaga who will be expecting the whole Community there.

Garan also introduces the general structure of the Summit:

- Monday - Community Mission Support Committee meetings (iHubs, Accelerator, Mundus, plus vertical Domain Committees)
- Tuesday - Developers' day - focused on training developers on core FIWARE components
- Wednesday - Startups' day - also continuation of developers track

Presentation of the venue - logistics

The venue will be the FYCMA (same building like last year but a different space). More details:

https://www.dropbox.com/sh/3muxcbg8hbl073h/AACZ5uNRam0lbtlAev7sanHNa?dl=0

Everything will be organized in this venue (including party - evening event on 28th) with the exception maybe of the welcome dinner.

Agenda structure

Sheet with draft agenda:

- https://docs.google.com/spreadsheets/d/1711F_iu5aIr-hh0azDxNgUGJMeeUJaLQ2NHrS8X04bM/edit?usp=sharing
  1. Community Monday 27th
  2. Developers Tuesday 28th

3. Startups Wednesday 29th
4. Welcome Dinner 27th
5. Press Conference 28th
6. Party / Evening Event 28th

General questions

Status/Discussion:

Community Track (27th Nov)

Status/Discussion:

We will push for discussions within the different Committees as to get a first draft of the agenda of the first day.

Besides the meetings of the Mission Support Committees and the TSC, there may be events organized associated to:

● IoF
● FIWARE Mexico: Session 3-4 hours (Promotion of Europe & Mexico cooperation) - Day 2 or 3 (TBD)
   ○ Open working session: Smart SDK / Several activities running in Mexico. Panelist and Experts from FIWARE Mundus...Business Development in Mexico.
● FIWARE Summit Porto
● Technical meetups
● IDS Architecture WG?

Developers' track (28th Nov)

General principles:

● Avoid more than 15 minutes of theoretical content - after every 15 mins someone (preferable a startup) comes with a "pill" of content showing how-to
● Examples:
   ○ After 15 mins of FIWARE overview where cornerstone role of Orion Context Broker component in "Powered by FIWARE" solutions is explained, someone comes to the stage and explain how easy is to install the Orion Context Broker in just two clicks.
   ○ After 15 mins elaborating on geo-queries on Context Broker some startup comes explaining how they have developed an app which shows positioning of availble parking slots on a map

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Draft Schedule

- 9.00-9.40 Welcome CTO - Overview
  - 9.00- 9.15 Overview
  - 9.15-9.25 Pill
  - 9.25-9.40 Overview
  - 9.40-9.50 Pill
- 09.50-11.30 Context Broker (4)
- 11.30-13.00 Connection to Iot (4)
- 14.00-15.00 Identity Management & Access Control
- 15.00-16.00 Introduction to rest of Components Wednesday (2)
- 16.00-17.30 Architecture Use Cases
  - Startups (30')
  - Startups (30')
  - Startups (30')

Next Steps

Status/Discussion:

We are a bit late here but have resumed after the Summer holidays.   The FIWARE TSC has created a Task Force to come up with a first draft agenda by the end of next week for the developers' track. This task force is formed by Clara Pezuela, Federico Facca, José Manuel Cantera and Juanjo Hierro.

We will define a first set of speakers during next week.   We will contact some active SMEs/startups of the FIWARE Community to engage them in some of the "pill" speeches. In parallel, we will run an open call to the FIWARE Community looking for proposed speeches (this applies more to the second day of the Developers' track)

Technical coaching sessions

Status/Discussion:

Discussing with IMPACT Growth how to co-locate mentoring sessions with SMEs/startups selected under the 1st Open Call at the FIWARE Summit. Will contact FrontierCities2 to see if that would also meaningful for them.   We hope to get this fixed beginning of September.

We also are in conversations with IoF2020 we want to resume again after the Summer period. We are trying to convince them that it would be nice to define a milestone for Use Cases within the project that means to present results at the FIWARE Summit.

Press Conference (28th Nov)

Status/Discussion:

Chair: Francisco Salas (supported by the FIWARE Foundation)

Press Conference in parallel to Developers' Primer track:

- We announce the MoU of FIWARE Foundation with Malaga City regarding organization of future Tech+Startup Summit events
- Announcement with University of Málaga?
- Any other Announcement (in parallel)

28th - Availability of the Major (Confirm with Francisco)

- Press Conference
- Official Opening… (10 - 11 to invite journalist)

Francisco raises the need of help from the FIWARE Foundation regarding raising the awareness on international press media.

12 September (Science and Technology Park)

StartUps Day (29th Nov)

MODERATOR: http://peter-hopwood.com/

- 9.00 FIWARE + startups: What is all about
- 9:30-10:40 Cities slot
  - 9.30 Expert Panel cities
  - 10.00 Presentation
  - 10.20 Fireside Chat - OS vehicle (end July)
- 10:40-11:50 Food slot
  - 10.40 Expert Panel Food
  - 11:10 Presentation
  - 11.30 Fireside
- 11:50-13:00 Industry slot
  - 11:50 Expert Panel Industry
  - 12.20 Presentation
  - 12:40 Fireside
- 14:00-15:30 Startups Pitch
  - 10 min pitch (5') + Q&A (5') *8: 80 minutes
  - Jury
- 15:30-16:00 Panel Corporates + (Olaf:Goldmembers?+IDS?) + Startups
  - Invite any of the Companies in the Technological Parc in Málaga
  - Wayra (AP Garan?)
- 16.00-16.20 Corporates + domains

- 16.20-16.45 Panel FIWARE + Future
- 17:00 Closing Ulrich

Startup pitch sessions + jury panel + award. The goal is to attract startups to the second Open Calls. As prize we would offer fast-track to the Jury Day within the selection process running for the second Open Call. Maybe also 5 K€ to fund trip to venue of final Jury Day of the second Open Call.

AP on Juanjo to contact Roi to close a formal deal for IMPACT-Growth to offer fast-track to winners of the pitch. Then work will be taken over by the marketing team (Verus with regards content/community management and Angeles regarding communication).

Dissemination of this open call for startups pitch:

- F6s (just for advertising)
- FIWARE - FundingBox
- Wayra (AP on Garan)
- TechFounders
- Traction Indian startup scouting service (Olaf: What is this about?)

Corporates: Presentations Platinum Members - Gold - Cities

IDS (Ulrich/Garan) - 6 exhibitors

WELCOME DINNER

Chair: Francisco (Promalaga) + FIWARE Foundation

Status/Discussion:

AP

Evening Event / Party

Exhibition Area:

Background Info / Useful Resources

FIWARE Press Office currently working on the several items:

Landing page for the FIWARE Summit:

Eventbrite:

Venue&Logistics_

Agenda

Link to Map with venue & Hotels:

Marketing Materials:

SPEAKERS

- Gymcraft
- Ask Juan Marcelo for a list of contacts (PTA)
- OS Vehicle -
- Tellspec - https://www.tellspec.com
- Consejería Agricultura and/or AMAYA (Agencia de Medio ambiente) - Juan Marcelo Gaitán
- Impact Growth

EXHIBITIONS & Presentations

- Gymcraft - http://gymcraft.es/
- OS Vehicle -
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LOGISTIC

- 5 hotels
- Buses
- Special early bird offering: flights and hotels
- AP Angeles

CHALLENGES/AWARDS

Startups Fastrack - Design of the challenge is aligned with the design of the Impact Growth Second Open Call - AP Juanjo / Roi

FIWARE Zone Challenge

- Speakers for the Startup / Track (Agrifood /
- Pill Sessions
- Exhibition Area
- Press Conference

Strategy

- Online Campaign: September early bird.
- Special Discount hotels and flights.
- Press release before the summit - PTA - FIWARE Zone + Summit) We should invite them to the Exhibition.

- Communities (Betabeers, ...