

COP26 BROADCAST PLANNING NOTE

WHEN Strict Embargo 13:00 GMT Monday November 1st (B-Roll available from 11:00GMT)

WHAT:

Exclusive Rights-Free Footage Available to Support Sir David Attenborough's Speech to World Leaders at COP26

On Monday November 1st, veteran naturalist and broadcaster Sir David Attenborough will address world leaders and delegates attending COP26, in his role as **the People's Advocate**.

He will lay out, in stark terms, the challenges facing our planet and the need for leaders to come together to find solutions to these challenges during COP26.

The speech is being filmed by the host broadcaster, UNFCCC, and made available to networks.

To help illustrate any reports of that speech, copyright free footage from some of Sir David's many filming assignments around the world is being made available to broadcasters.

Much of it has never been made available to news organisations before.

The B-Roll will contain footage of:

- GVs of Sir David Attenborough on location, filming in Kenya for David Attenborough: A Life On Our Planet
- GVs of Sir David Attenborough on location, filming in Chernobyl for David Attenborough: A Life On Our Planet.
- Behind The Scenes shots of David filming on location in Chernobyl
- GVs of Iconic species and habitats featured in SDA's films
- Sir David Attenborough attending – and speaking – to the World Economic Forum in Davos

Timing: Markettiers will have a download link to the B-Roll available at 11:00 GMT on Monday **under strict embargo for 1300 GMT**

Clearance: The footage is copyright cleared for use by news media

Source: WWF-UK

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