Audience: Educators at school or district **Purpose:** Persuade readers to take action

Introduction

Goal: Make your readers want to read your essay Guiding Question: How will I present my topic and thesis or claim in a compelling way?

Background information:

Thesis Statement or Claim:

Body Paragraphs

Goal: Support your thesis or claim with enough evidence and reasoning that readers are persuaded to accept your ideas and take action.

Guiding Question: How will I convince my readers that they should accept my ideas?

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(Write as many paragraphs as needed, anywhere from 1-4. Each paragraph follows the same structure)

Statement in support of thesis or claim:

Evidence:

Explanation of evidence: Statement in support of thesis or claim:



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Evidence:

Explanation of evidence:

Statement in support of thesis or claim:

Evidence:

Explanation of evidence:

Statement in support of thesis or claim:

Evidence:

Explanation of evidence:

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Conclusion

Goal is to write a potent or powerful conclusion.

Guiding Questions: How will I close my essay? Will I summarize my ideas or extend my argument?

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