

## **Monroe Hall, Nunemaker Auditorium**

**8:00 to 8:30 a.m. Registration: Juice & donuts provided by Walsworth Yearbooks**

### **8:30 to 9:10 a.m. Session Time One (Pick One)**

- **Kevin Mumphrey**, New Orleans Press Club, St. Tammany Ch. 13 & WGNO, **Monroe Hall 5th Floor MO511**
  - **Videography: Style, Technique & do's/don'ts**
- **Greg Lee**, Loyola University, **Monroe 5th Floor MO313**  
**Sports Coverage and Audience Development**
- **Mike Taylor**, Walsworth Publishing., **Monroe Hall, Nunemaker Auditorium**  
**Yearbook -- Pushing Boundaries in Theme and Design**

### **9:20 to 10 a.m. Session Time Two (Pick One)**

- **Reece Loustalot**, Loyola University, **Filmmaking Studio CM Building, 4th Floor CM402**
  - **Finding Yourself in Film**
- **Kathleen Flynn**, Photojournalist, **CM Building 4th Floor, Room CM422**
  - **Seeing the World through a Lens**
- **Samantha Sunne**, Freelance writer, **Monroe Hall, Room MO502**
  - **Learning to Love Data Reporting**
- **Maria DiFelice**, Maroon Breaking News Editor - **Monroe Hall MO507**
  - **Fun with Social Media Videos**
- **Greg Lee**, Loyola University, **Monroe 5th Floor MO313**  
**Sports coverage and Audience Development**
- **Kevin Mumphrey**, New Orleans Press Club, St. Tammany Ch. 13 & WGNO, **Monroe Hall MO501**
  - **Videography: Style, Technique & do's/don'ts**
- **Loyola Maroon Staff**, **Maroon Office, CM 328**
  - **Maroon Roundtable - Newspaper, Online, Broadcast & Social Media: How to make it all work in your school.**
- **Karoline Schleh**, Loyola University, **Printmaking Room Monroe 5th Floor MO528**
  - **Printmaking - Book Arts**
- **Margaret Howze**, Loyola University, **Monroe 5th Floor MO509**  
**Adventures in Podcasting**
- **Matt Normand**, Loyola University, **Monroe 5th Floor MO512**
  - **Fun With Motion Design**
- **Lina Lee/jin Kim**, Loyola University, **Monroe 5th Floor MO151**  
**Engaging Website Design**
- **Mike Taylor**, Walsworth Yearbooks, **Nunemaker Auditorium**
  - **Yearbook -- Pushing Boundaries in Theme and Design**
- **Albert Dupont**, JEA Louisiana, **Monroe 5th Floor MO501**
  - **Advisers Roundtable - A roundtable discussion for advisers to help guide the future of JEA Louisiana and the Fall and Spring Conferences. Also there will be discussion of the Louisiana State Journalist of the Year and the Tom Bell Silver Scribe Awards**

**10:10 to 10:50 Session Time Three (Pick One)**

- **Gabriella Killet**, The Times-Picayune, Crime Reporting, **CM 402 Studio A**
  - **Crime Reporting -- What a great life.**
- **Samantha Sunne**, Freelance writer, **Monroe Hall, Room MO502**
  - **Learning to Love Data Reporting**
- **Matt Normand**, Loyola University, **Monroe 5th Floor MO512**
  - **Fun With Motion Design**
- **Reece Loustalot**, Loyola University, **Filmmaking Studio CM Building, 4th Floor CM402**
  - **Finding Yourself in Film**
- **Margaret Howze**, Loyola University, **Monroe 5th Floor MO509**
  - **Adventures in Podcasting**
- **Lina Lee, Ph.D.**, Loyola University, **Monroe 1st Floor MO151**
  - **Interactive Design Techniques**
- **Kevin Mumphy**, New Orleans Press Club, St. Tammany Ch. 13 & WGNO, **Monroe Hall MO501**
  - **Videography: Style, Technique & do's/don'ts**
- **Karoline Schleh**, Loyola University, **Printmaking Room Monroe 5th Floor MO528**
  - **Printmaking - Book Arts**
- **Maria DiFelice**, Maroon Breaking News Editor - **Monroe Hall MO507**
  - **Fun with Social Media Videos**
- **Greg Lee**, Loyola University, **Monroe 5th Floor MO313**
  - **Sports coverage and Audience Development**
- **Lina Lee/jin Kim**, Loyola University, **Monroe 5th Floor MO151**
  - **Engaging Website Design**
- **Loyola Maroon Staff**, **Maroon Office, CM 328**
  - **Maroon Roundtable - Newspaper, Online, Broadcast & Social Media: How to make it all work in your school.**

**Monroe Hall, Nunemaker Auditorium**

11 a.m.      Welcome: **Dr. Sheryl Kennedy-Haydel**, Dean of the College of Music and Media  
                  Silver Scribe Yearbook Award Presentation  
                  Keynote Speaker: **Nicole Waivers**, News Manager, WWL TV

**12 to 12:50      LUNCH      St. Charles Room, Danna Student Center**

**1 - 1:50 Closing Session ROUNDTABLE - Nunemaker Hall**

- **Nicole Waivers**, News Manager, WWL TV
- **Maura Lindsay** - Filmmaker
- **Lisa Collins** - Journalism Professor
- **Mike Taylor** - Walsworth Yearbooks