Messaging

- "What makes Evergreen special?"
- "Why should you choose Evergreen over Koha? Over Sierra? Over Symphony?"
- "What makes our community special?"
- "What are our core values and our relationship with our users?"
- "Who is our "target" audience?"
- "Who should we be working harder to "get"?"

Sophisticated

Continuous cycle of innovation Customizable

Flexible

Proven industry leaders in open technology.

Stability for today, adaptability for tomorrow

Scalable

Cost effective resource sharing

Enterprise level support options

The most scalable and robust consortial library management software ever created.

Truly Open Ecosystem

Generous, open community

Community owns the process AND the product

Level playing field for all libraries and collaborators

Your voice is your membership

Competitors

Sierra	Symphony	Koha	Polaris	OCLC	Folio	Lyrasis
Open Library Experience	Streamlined, open and extensible	The world's first free and open source library system	?	Because what is known must be shared.	The future of libraries is OPEN	
The Sierra platform works for libraries of all sizes because we recognize the power of open system architecture with APIs and cloud optimization to ensure our system is open, scalable, and extensible for the future.	SirsiDynix Symphony® provides a proven core for the next generation in library technology: the BLUEcloud LSP. BLUEcloud's browser-based apps give you new updated tools for running a modern library. At the same time, Symphony's desktop client, WorkFlows, ensures a seamless user experience, from managing circulation to placing holds.	Koha is a fully featured, scalable library management system. Development is sponsored by libraries of varying types and sizes, volunteers, and support companies worldwide.	The Polaris ILS is designed from the ground up to provide a robust and scalable software solution with powerful staff tools and an intuitive experience for patrons.	Faced with scarce resources, changing user needs and increasingly diverse collections and systems, libraries are looking for new ways to save time and money while improving service to their users. By sharing data and work across many member libraries, WorldShare Management Services (WMS) offer libraries cost savings, workflow efficiencies and the ability to deliver new value to users.	The collective FOLIO community is quintessential to developing technologies that meet the unique functional needs of each library today, while positioning libraries to grow and evolve into the future. FOLIO uniquely fosters deep collaboration across and within libraries and vendors in order to share understanding and to instantiate, promote, facilitate, deliver and sustain a modern approach to library technology infrastructure.	LYRASIS Digital Technology Services give you solutions that are secure, sustainable, accessible, easy to use and don't require excessive staff hours or expert technicians to maintain. We offer an array of services, including open source library software, hosting services, digital repositories, archives management software, software implementation and support, and consulting. LYRASIS Digital Services has you covered for the life of your project.
Extensible, Robust, flexible, Freedom and Flexibility Mobile apps, mobile access, open, open, open	Whether you run a single site or a multi-type consortium, BLUEcloud adapts to your needs. Set the right permissions with ease through institution hierarchies, and dynamically assign editing privileges across your consortium with custom groupings.	Full-featured ILS Multilingual and translatable. Full text searching Library Standards Compliant. Web-based Interfaces .No Vendor Lock-in. Free Software / Open Source	Empower, serve, connect	Streamline, significant savings, efficient, visibility, data Advance, Connect Move Breakthrough in community	A community collaboration to develop an open source Library Services Platform (LSP) designed for innovation.	You don't have to have an in-house staff of developers to launch, migrate and manage best of field solutions.

As time permits:

What is the core mission/function of the Outreach Committee?

Merchandising fits where?

Should there be a discretionary budget?

Should they be the POC for outreach project broadly? (GSOC, Outreachy, ALA, other non-profits, etc?)

What autonomy should they (or any subcommittee) have?