SL- {Name}, this mistake needs your attention.

Hi {Name}

I know you are probably busy but it would be wrong if I didn't point this out to you.

When I was on your facebook page, I noticed you are not running ads and this is causing you to miss a great chunk of potential appointments.

```
{Company Compliment}
```

From my initial look, I really think I can help you increase your appointments through ads, and your {word} gave me some great ideas.

I would love to share them with you... are you available over the next few days for an informal chat?

{{Name}}, avoid this common appointment mistake.

```
Hi {{ name }},
{{ Company's complement }}
```

Like many dentists, you might be relying on word of mouth, patient referrals OR traditional advertising methods that often lead to inconsistent appointments.

We specializes in lead generation and from my initial look, I really think my 'lead gen' strategy can help you increase your appointments.

I would love to share that with you. But before that,

I have sended you over my FREE GUIDE on-

"8 STEPS to convert first time visitors into lifetime visitors."

Always Striving for best, Vikas

HEADLINE - Quick question, {{ name }}

Hi {{ name }},

Did you get the chance to read my last email?

I understand being a doctor you schedule can be quite hectic.

Just a quick reminder-

If you are relying on word of mouth OR traditional methods for new appointments, my 'lead gen' strategy can help you.

We specializes in lead generation and from my initial look, I really think my strategy can help you increase your appointments.

This could be a game changer for {{ company name }}, ensuring you have consistent work.

Also, Is it okay, if I send you over my free guide on-"7 Things that make a patient come back to you"?

Cheers, Vikas

HEADLINE- Final call, {{ name }}

```
Hi {{ name }},
```

One last follow up, are you the right person to contact regarding generating new appointments for {{ company name }}?

Let me know if there's someone else I should reach out to.

Regards,

Vikas

Hi {{ name }},

Just wanted to ask this, are you relying on word of mouth, patient referrals OR traditional advertising methods for new appointments?

If yes, I have something to help you out.

Also, Is it okay if I send you over my free guide on-"7 Things that make a patient come back to you?"