




Find Ads - Mission from Marketing 101 Lesson in Level1


1. Ads with Active Intent

**Grantirmse**
Sponsored · 🌐


It is the best choice for personal repair of car paint scratches.
GET



**Shop now**
Go to grantirmse.com

**MYOB** ✓
Sponsored · 🌐

There's never been a better time to manage your business' tax needs with MYOB. Save over 80% off, over 8 months when you sign up to MYOB Business Lite or Pro. *Limited time only. T&Cs apply.




Save over **80%** over the first 8 months

myob


*T&Cs apply

myob.com
Hurry, this offer won't last

Get offer

**Chemist Warehouse**
Sponsored · 🌐

Nature's Own Concentrated Fish Oil 4in1: A convenient, odourless, high-strength dose supporting overall eye, mental & heart health. Shop now at Chemist Warehouse



SWITCH TO HIGH STRENGTH FISH OIL


BETTER VALUE PER DOSE


1-A-DAY

SMALLER CAPSULE

Nature's Own CONCENTRATED FISH OIL 4 IN 1

*When compared to Nature's Own Odourless Fish Oil 1500mg, maximum 6 capsules daily dose for heart, brain & eye health. Supports general wellbeing. Always read the label and follow the directions for use. (M&P) 2802411 Feb 2024

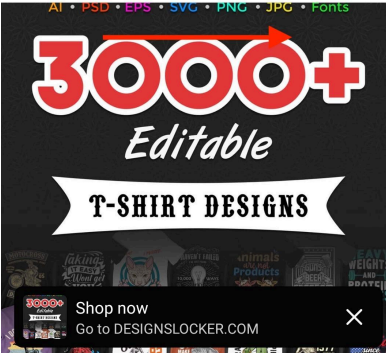
**Shop now**
Go to chemistwarehouse.com.au

**Designs Locker**
Sponsored · 🌐

🔥 OUR CRAZIEST BUNDLE YET!
Ready to crush the competition with these fabulous hyper-converting graphics? What if I told you we are selling our WHOLE SHOP of Premium T-Shirt Designs for the price of a t-shirt?


3000+ Editable T-Shirt Designs reduced 98%
THIS IS A LIMITED TIME OFFER...
Grab it before the timer hits zero!

AI • PSD • EPS • SVG • PNG • JPG • Fonts



3000+
Editable

T-SHIRT DESIGNS

**Shop now**
Go to DESIGNSLOCKER.COM

2. Passive Intent Ads



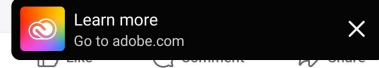
Magically transform a simple text prompt into a fully editable vector graphic with new Text to Vector Graphic in Adobe Illustrator.



adobe.com

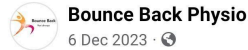
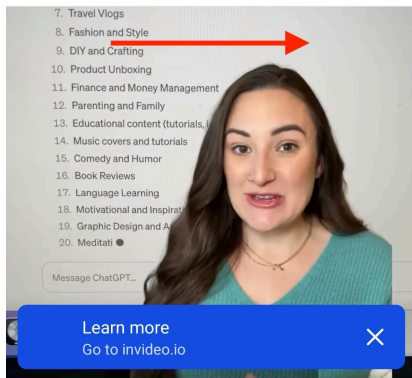
From idea to illustration with

Learn more



Monetizing your social media can be tough, especially if you dread video creation.

Invideo AI makes it easy to create videos at scale. Just share your idea, and it takes care of everything: scripting, compiling clips, adding text, and voiceovers. Now, you can focus on growing your channel without worrying about editing. 🤖👉



Prioritize your joint health for a vibrant life! ☀️

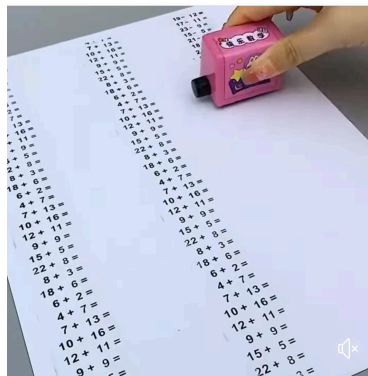
Discover how the food choices we ... See more



6



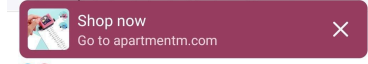
This Brain Improvement Device Can Help Your Kids Learn Maths With Joy! Get one for your child



apartmentm.com

Brain Improvement Device for Kids

Shop now



3. Increasing Desire

The top part of the image shows an advertisement for Invideo AI. It features a video player with a thumbnail of a man pointing, with text overlay: "THIS CHANNEL MAKES AT LEAST \$5,000". Below the video, the text reads: "Generate AI videos with just text" and "Instantly turn your text inputs into publish-worthy videos. Invideo AI video generator simplifies the process."

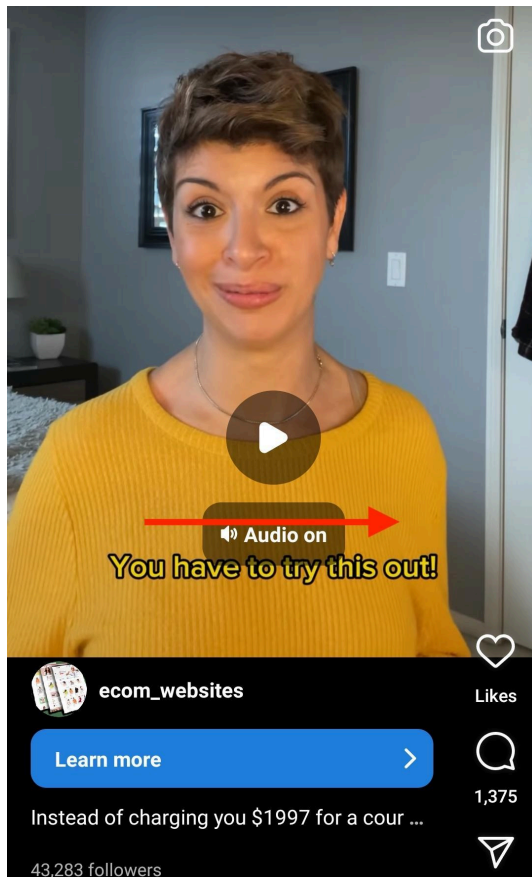
The bottom part of the image shows a social media post for the user alexfedotoff. The post displays a line graph titled "YOU MADE \$294,000 THIS MONTH?!" with a red arrow pointing to a peak. Below the graph, a table shows the following data:

Metric	Value	Change
Sessions	53.55K	8%
Total sales	\$294.7K	11%
Total orders	3.51K	8%

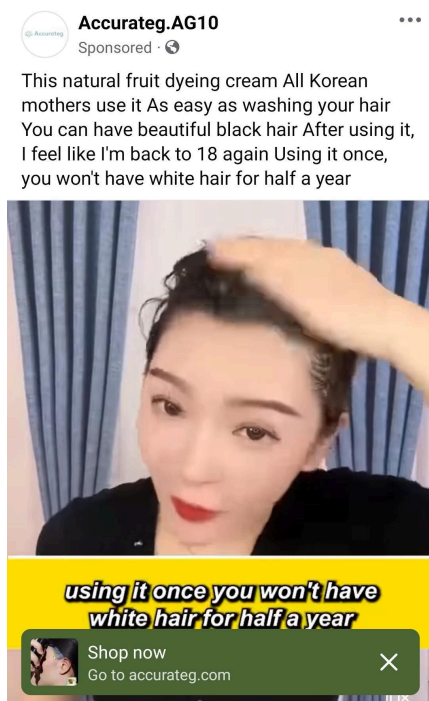
The post also includes a comment: "STOP buying courses! I'll design you ..." and shows 153,807 followers.

This is a screenshot of a Reels video by user NIKKI SAUNDERS (@THISISNIKKIS). The video features a woman wearing a white cap and a blue jacket, with a red arrow pointing to her. Text overlays on the video include: "MILLIONS OF VIEW WITH ZERO EFFORT" and "I JUST PUT THE LINK". Below the video, there is a "Learn more" button and a caption: "The AI video editor for content marketers". The user's profile shows 39,139 followers.

4. Increasing Belief In Idea (Video showing creating ecom online store and getting order)



(Below is a video showing how product actually works)



5. Increasing Trust



Realise Finance • Follow

23h · 🌐

💫 Thankyou Tahnaye and Josh for your kind words and choosing Realise Finance! 💙

#teamrealisefinance #dreamsmadereal
#mortgagebrokers #testimonials
#happyclients

Testimonial



Realise Finance have made buying our first home a breeze!! Johnny and his team were incredibly helpful and knowledgeable every single step of the way. They were always happy to answer our never-ending questions as home buying novices, presented us all the options and made us feel that were in good hands. We are so grateful for all you hard work. Thank you Johnny and the Realise Finance Team!! You are super stars!

Tahnaye & Josh

