Where are Nitto tires made?

Would you like to know where Nitto tires are made? A while back, I had the same question on my mind, after a good amount of research, I found some fitting answers. In this content, I will be sharing these answers with you in clear details.

Where Nitto tires are made?

Nitto tires are made in Japan and in outsourced sites around the world. They are then supplied to the different subsidiaries. Nitto Tires is a subsidiary of the Toyo Tire and Rubber Company, which was founded in Japan.

Although they are not well known, Nitto tires is a brand that stands for quality products and no less. They have proven this by supplying high grade tires to the market, time and time again.

Tires are important parts of vehicles and as such, close attention should be shown to them. It is in this light that Nitto tires provides quality to their customers. Have you tried them out before? Now is your chance to seize the opportunity. Maybe you have already used a tire or two from this company, try to share your experience with us in the comment section.

Which markets does Nitto tires supply?

- Passenger Car tires
- SUV's
- Highway cruisers
- Light Truck tires
- Luxury-touring tires, and more.

If you want to confirm if Nitto tires is the best for you, we have got you cover. In this article, we'll examine at Nitto tires in detail, considering industrial rankings, prominent models, pricing, user feedback, and more. We'll go through the Nitto brand in general so you can have a better idea of the organization's merits, flaws, and reliable tire variants.

Nitto tires: Brief history

Nitto Tire was established in Japan in 1949 and has always been a modest firm, and like w earlier mentioned, they have less popularity in the markets compared to other bigger brands. Toyo Tire bought Nitto Tire in 1979.

For quite some time, Nitto Tire remained a modest company that was frequently on the verge of going out of business. By the mid-1990s, Nitto Tire's sales in

Japan, the firm's native market, had all but vanished, but the company would maintain a strong presence in the United States, the world's largest tire market.

The turn around

Nitto Tire appeared to be resurrected in the United States, and Toyo Tire regards Nitto Tire as an American firm. Nitto Tire has been steadily increasing sales since the mid-2000s, following certain management changes.

This company currently has at least six manufacturing factories in the United States, Japan, China, and Malaysia, and distributes off-road, performance, and luxury tires in many major locations.

Keynote:

- A major part of Nitto Tire's success has been attributed to the company's embrace of online sales and social media. The company's continuous development can be traced back to their social media following. Currently, it has grown its Facebook following to over 11 million.
- There's certain to be a tire for your journey today, with almost two dozen tire styles in dozens of sizes. Nitto Tire offers the performance you and your vehicle want with computerized tire design.

It might interest you to know that a lot of rigorous testing processes, and plenty of customer feedback go into the production of their tires. They are known to have faster speed, more traction, less drag, better handling, and more comfort.

Are Nitto tires made in America?

Yes, Nitto tires are also made in America. Nitto Tire currently has at least six manufacturing facilities throughout the world, including in the United States, Japan, China, and Malaysia, and distributes off-road, performance, and luxury tires almost worldwide.

American site location

Toyo Tire & Rubber announced its decision to establish a manufacturing unit in North America in response to their growing international demand, particularly in North America.

The firm concluded that the site in Bartow County, Georgia, outside of Atlanta, was the most suited after comprehensive study of prospective site options mostly in the southeastern United States.

Keynote: Georgia Manufacturer of the Year was given to Toyo Tire North America Manufacturing Inc. (TNA) in May 2009. The prize was given to those with more than 500 employees in the large firm category.

Nitto Industry Ratings

The National Highway Traffic Safety Administration (NHTSA) established an assessment methodology that Nitto tires follow. In the tire making industry, we could called the guideline of the NHTSA the bible for tire manufacturers.

Uniform Tire Quality Grading (UTQG) is a system that grades tires based on tread wear, traction, and temperature resistance, with the exception of specialty tires. Let's take a look at their grading system, expressed in form of what I called the three "T's"

Breakdown of the grading system:

- **Traction:** this grading system emphasizes on how much grip the tire has against different types of surfaces.
- **Treadwear:** This rating determines how long your tires will last. Tire treadwear is calculated by comparing them to a control tire with a rating of 100. A tire with a 500 treadwear rating has lasted five times as long as the control. According to data from SaferCar.gov, most passenger tires have a treadwear rating of 300 to 500.
- **Temperature:** The heat resistance of a tire is graded on a scale of A, B, or C. Tires must be able to endure various temperatures depending on their application. Performance tires, by comparison, are designed to travel at considerably greater speeds than most tires, culminating in high heating ratings.

What are the types of Nitto tires?

Are you having trouble picking the right tire for you vehicle? In this section, we will address that issue. Extreme terrain, all-season, high-performance, and competition tires are some of Nitto's most well-known products.

With computer-controlled designs and cutting-edge technologies, they are able to produce revolutionary products that stand out in the market. This part of the Nitto Tire guide delves into each tire so you can choose the one that's ideal for your vehicle. Listed below is a list of Nitto tires, it also includes links to gain more details don their features.

- Nitto Mud Grappler
- Nitto Terra Grappler G2
- Nitto Terra Grappler
- Nitto NT420S
- Nitto NT450
- Nitto NT01
- Nitto NT05R
- Nitto NT05

- Nitto Neo Gen
- Nitto NT555
- Nitto Invo
- Nitto NT555 G2
- Nitto NT421Q
- Nitto Motivo
- Nitto Dune Grappler:
- Nitto Exo Grappler AWT
- Nitto Ridge Grappler
- Nitto Trail Grappler M/T

How much does Nitto tires cost?

Nitto tires are reasonably priced when compared to other high-quality manufacturers. The pricing of Nitto tires on most dealership websites are between $82 - $1,300 per tire. The brands most affordable model, the, costs between $82 and $302 depending on the dealer you wish to buy from.