

BRANDON GREEN

A SMALL BUSINESS SURVIVAL PROGRAM 60 DAYS TO GET A HANDLE ON YOUR BUSINESS FINANCIALS

CONTACT	(202) 350-9777 or consulting@brandongreen.com
LEARN MORE	BrandonGreen.com/my-story/
OFFERED	Spring to Summer 2020
LENGTH	2 months / ~ 10 hours
APPLY	https://bit.ly/apply-for-support

PROGRAM DESCRIPTION: This 60-day program will help small business owners organize and understand their revenue, expenses, and profitability — and develop a strategy and action plan to ensure their viability. The program is designed for independent contractors, sole proprietors, or LLCs — anyone who might be using personal bank accounts and credit lines or operating without organized financial reports. It will also help business owners establish debt management strategies, reduce expenses, and fix cash flow issues.

PREREQUISITES: At least \$150,000 in gross revenue and a commitment to attend every session and complete all homework in the time allotted.

OBJECTIVES: As a result of this program you will be able to:

- Set up business bank accounts and credit lines
- Establish a QuickBooks account and set up a chart of accounts
- Establish and read financial reports, including profit and loss statements
- Evaluate if your business is operating under the best entity configuration (in consultation with legal counsel and accountants)
- Determine the scope and cost of financial “clean up”
- Prepare to file back taxes or negotiate debt with the IRS (if needed)
- Develop a plan to pay down debt, increase reserves, and maximize investments
- Establish retirement accounts
- Build a financial team of trusted resources, including but not limited to a bookkeeper, CPA, attorney, banker, and financial advisor

RESOURCE & VIDEO LIBRARY: Brandon regularly interviews entrepreneurs and industry experts — *people doing great work right now*. You can find these on my [Instagram](#) and [YouTube](#) channel.

PRICING: \$4,000 for two months. This price does not include legal, accounting, or software (QuickBooks) costs.

CO-CREATE WITH US!

Small businesses sit at the heart of our community and the COVID-19 pandemic has exposed financial management vulnerabilities. We need to address these to create a firm foundation and ensure that more businesses remain viable — even when crises hit.

We are building this program as we go. We encourage you to share your ideas and experiences, and to shape this program for future participants. Together we can build more profitable and sustainable businesses that strengthen our communities. (And, of course, all co-creators will be credited!)