

Privacy Policy for Traffigo

Last Updated: April 25, 2026

Traffigo (“we,” “our,” or “us”) operates the Traffigo mobile application (the “App”). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our App.

By using Traffigo, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

a. Personal Information

- Name
- Email address
- Phone number
- Account login credentials

b. Location Data

- Real-time GPS location
- Route and navigation data

This information is essential for providing traffic insights, route optimization, and navigation features.

c. Device Information

- Device type and model
- Operating system
- App version
- Unique device identifiers

d. Usage Data

- App interactions
- Features used

- Log data (e.g., crash reports, performance data)
-

2. How We Use Your Information

We use the collected information to:

- Provide and maintain app functionality
 - Deliver real-time traffic and route recommendations
 - Improve user experience and app performance
 - Communicate with you (updates, support, notifications)
 - Ensure security and prevent fraud
-

3. Sharing of Information

We do **not sell** your personal data.

We may share information with:

- **Service providers** (e.g., cloud hosting, analytics)
 - **Legal authorities**, if required by law
 - **Business transfers**, in case of merger or acquisition
-

4. Data Retention

We retain your information only as long as necessary to:

- Provide our services
 - Comply with legal obligations
 - Resolve disputes
-

5. Data Security

We implement appropriate technical and organizational measures to protect your data. However, no system is completely secure, and we cannot guarantee absolute security.

6. Your Rights

Depending on your location, you may have the right to:

- Access your personal data
- Correct inaccurate data
- Delete your data
- Withdraw consent

To exercise these rights, contact us at the email below.

7. Third-Party Services

Traffigo may use third-party services (e.g., maps, analytics). These services may collect data in accordance with their own privacy policies.

8. Children's Privacy

Traffigo is not intended for users under the age of 13. We do not knowingly collect data from children.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted within the app with an updated "Last Updated" date.