

YOUR FIRST AUTORESPONDER MESSAGE.

COPY & PASTE THIS INTO YOUR

FOLLOW UP SERIES.

MAKE YOUR AUDIENCE FEEL UNDERSTOOD

Email Subject: Is This Another SPAM Email.. [pattern interrupt]

Hi There My Name is (your name),

You're receiving this email because you requested a resource.
It will be sent shortly after this email.

And If you're reading this email it probably means
that [MAJOR PAIN POINTS AND/OR DESIRES]

As a thankyou for trusting our expertise and delivery I'm here to help you
and see if there is anything you need take your [business] to [specific end result]

And as Promised I got a surprise for you..

But First Let's Clear The Big Elephant in The Room..

This is probably not the first time a company
that you've done business with,
sends you an email..

And most of the companies have probably left you
with a gazillion emails a day to hear more about
" how great they are .. " and/or trying to sell you more of the same.

That's not how we like to do things around here.

Our goal is to make sure we are available for all the [needs & wants of audience]

Therefore we have a special [MASTERMIND GROUP/ FB PAGE/ YOUTUBE CHANNEL]

*Speak Soon,
(Your Name & Title)*

P.S: Watch out for tomorrow's email, I'll send you some crucial [WHAT YOUR AUDIENCE CARES ABOUT] Tips That you will definitely want to apply to your company.