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**2024 SAN FRANCISCO DECORATOR SHOWCASE
ANNOUNCES CLASS OF 2024 DESIGNERS WHO WILL TRANSFORM
SPECTACULAR PACIFIC HEIGHTS MANSION
Annual Benefit for San Francisco University High School runs
April 27 – May 27**

San Francisco – (March 6, 2024) -- The **45th San Francisco Decorator Showcase** (open **April 27 – May 27, 2024**) is delighted to announce the selection of the 2024 designers who will transform **The Bliss Estate** at **2898 Broadway** on "Billionaire's Row" in Pacific Heights. Twenty-eight of the West Coast's top interior and landscape design firms will remake 31 spaces in the culturally and historically significant 11,155-square-foot Dutch Colonial mansion boasting five floors of living space with commanding views of the San Francisco Bay and beyond.

Featured as the Decorator Showcase venue in 1989 and built in 1899 by renowned architects Walter D. Bliss and Walter Paville (Saint Francis Hotel, James Flood Mansion, Geary Theater) for Walter Bliss's parents Elizabeth and Duane "D.L." Bliss, 2898 Broadway stood at the highest echelons of prestige and was the perfect home for the family who built a large fortune in gold

mining, lumber, railroads, Lake Tahoe tourism and were significant players in San Francisco society.

This year's designers include:

Front / Side Garden	Russell Martinelli, Martinelli Design
Reception / Study	Tineke Triggs, Tineke Triggs
Entry / Foyer	Nancy Evars, Evars Collective
Entryway Half Bath	Lauren Evans, Lauren Evan Interiors
Main Hall	Lauren Berry, Lauren Berry Interior Design
Formal Dining Room	Suzanne Tucker, Tucker & Marks
Catering Kitchen	Kristen Peña, K Interiors
Solarium and Living Room	Leann Conquer and Alexis Tompkins, Chroma SF
Primary Bedroom, Primary Bathroom	Sindhu Peruri, Peruri Design Company
Primary Closet #2	Alicia Lo and Lexie Saine SCIC San Francisco Lexie Saine Design
Bedroom	Ashi Waliany Cusp Interiors
Two Bathrooms	Kendra Nash, Nash Design Group

Study	Jay Jeffers, Jay Jeffers ,
Bedroom	Robbie McMillan and Marcus Keller, AubreyMaxwell
Family room	Jon de la Cruz, de la Cruz Interior Design
Laundry	Keith Quiggins, Rococo & Taupe
Casual Living	Katie Monkhouse, Katie Monkhouse Interiors
Sitting Room / Bedroom	Amy Weaver and Samantha Weaver, Amy Weaver Design
Bath	Stephanie Fillbrandt, Marsh & Clark
Kitchen	Chantal Lamberto, Chantal Lamberto
Rotunda	Zoe Prillinger and Luke Ogrydziak, OPA
Bathroom	Holly Kopman, Holly A Kopman Interior Design
Living Room 2	Sabra Ballon, ballonSTUDIO
Guest Suite 2	Lisa Staprans, Staprans Design
Guest Bedroom and Guest Bath 1	Ansley Majit and Stephanie Waskins, Lark + Palm
Guest Living Room 1	Evgenia Merson, Evgenia Merson Design

Guest Suite 1	Alexis Ring, Alexis Ring
Lower Level Exit Hallway	University High School Faculty Artists

The San Francisco Decorator Showcase benefits the **San Francisco University High School Financial Aid Program** and will be open to the public from **April 27 – May 27, 2024**. Some of the region's top designers will transform the house into the ultimate immersive visitor experience. **Please visit [DecoratorShowcase.org](https://www.decoratorshowcase.org) for further details and follow the San Francisco Decorator Showcase on social media – #sfshowcase, @sfshowcase.**

Located at the famed Baker Street stairs, 2898 Broadway has been hailed as a beautifully proportioned and exquisitely detailed essay of Dutch Colonial Revival architecture. The façade is perfectly symmetrical, and while it appears as a two-story house with an attic structure on its Broadway side, the house marches down a steep slope with additional floors visible along the Baker Street steps. The house was used as a location for four major Hollywood motion pictures: *Portrait in Black* (1960), *Jagged Edge* (1985), *Sweet November* (2001), and *Blue Jasmine* (2013). It is [currently on the market](#), represented by Max Armour and Karen Mendelsohn Gould from Compass and offered for sale for \$32M.

Since its inception, the Decorator Showcase has raised over \$18 million for the **San Francisco University High School Financial Aid Program**. This event allows hundreds of deserving Bay Area students access to a world-class college preparatory education.

Sponsors: Da Vinci Marble, Monogram/GE, PACE/Premium Bath and Kitchen, Hakwood, Perez Construction, Abbey Carpet of San Francisco/Floortex Design, Integrated Resources Group (IRG), Waterworks, Sherwin-Williams; and **Media Sponsors:** Marin Magazine/SPACES (Diamond level), California Home & Design, San Francisco magazine, Nob Hill Gazette, 7x7, California Homes, Henry, Luxe Interiors + Design, Marin Living, and ABC7.

SAVE THE DATE

WHAT:

45th Annual San Francisco Decorator Showcase

The San Francisco Decorator Showcase is widely considered to be the West Coast's premier design showhouse event, renowned for featuring the work of the region's top interior designers. All the funds raised through the Decorator Showcase go directly to the San Francisco University High School Financial Aid Program.

WHERE:

The Bliss Estate / 2898 Broadway on "Billionaire's Row" in San Francisco's Pacific Heights neighborhood

WHEN:

April 27 – May 27, 2024

Tuesdays through Sundays; **closed Mondays** except for Memorial Day

Hours:

Tuesday, Wednesday, Thursday, and Saturday: 10:00 a.m. – 3:00 p.m. (last entry)

Friday: 10:00 a.m. – 7:00 p.m. (last entry)

Sunday and Memorial Day: 11:00 a.m. – 4:00 p.m. (last entry)

TICKETS:

Available at the door and online February 1 at [DecoratorShowcase.org](https://www.decoratorshowcase.org).

\$45 general admission; \$40 for seniors (60 and over)

Corporate sponsorship opportunities are available. Contact Thelma Garza at thelma.garza@sfuhs.org.

ABOUT UNIVERSITY HIGH SCHOOL:

San Francisco University High School welcomes students of demonstrated motivation and ability to engage in an education that fosters responsibility and the spirited pursuit of knowledge. We are a school where adults believe in the promise of every student, and together, we work to build and sustain a community of diverse backgrounds, perspectives, and talents.

UHS challenges each individual to live a life of integrity, inquiry, and purpose larger than the self.
We are guided by our core values: Inquiry, Care, Integrity, Agency, and Interconnection.

FOR FURTHER INFORMATION: Please call (415) 447-5830 or visit DecoratorShowcase.org.
Follow San Francisco Decorator Showcase on social media – #sfshowcase, @sfshowcase

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