

Dear *[insert your manager's name]*,

I'd like to request your support to attend an upcoming conference that I believe will significantly contribute to my professional development and provide positive economic development outcomes for our community.

The National Economic Development Conference (NEDC25) is Australia's premier conference for the economic development sector, taking place in Newcastle, NSW from 28-30 October 2025. I am hoping to attend the conference, where I will have the opportunity to hear from global experts on the theme 'Shaping Tomorrow's Economy', including keynotes Dr Christian Ketels, Lead Economist at the World Bank, Dr Ben Hamer, Sociologist and Futurist and Luli Adeyemo, Director and Founder at Best Case Scenario.

NEDC25 will provide an unparalleled opportunity to:

- Explore the transformative forces shaping Australia's economy and the global landscape while presenting actionable strategies to build resilient, sustainable, innovative, and inclusive cities and regions.
- Discover global best practice to support economic developers meet the challenges of today amidst transitioning industries, cities and regions.
- Build powerful networks while meeting new industry professionals to share knowledge and resources, foster peer to peer learning and explore potential collaborations or partnerships.
- Gain insight into a range of current economic development hot topics including sessions on empowering Indigenous economic development, clean energy transition, investment attraction, workforce development, using data and AI and placemaking best practice.

NEDC25 is delivered by Economic Development Australia (EDA), the national peak body for economic developers, with a network of over 2100 members across Australia.

Attendees at NEDC25 will represent some of Australia's most forward-thinking economic developers. Participating would not only benefit my development but would also allow me to bring valuable insights and strategies back to our team.

If I secure my registration by 15 August, I can take advantage of the early bird rate. I view this as a worthwhile investment in my professional development.

Thank you for considering my request, and I look forward to your reply.

Best regards,

[SIGNATURE]