

Sponsorship Information

Global Strides 5k

Let's connect

REACHforUganda.org

@reachforuganda on Instagram

Your donation is fully tax deductible*.

Sponsors may include businesses or individuals/families.



Make an Impact

REACH for Uganda is an Arlington-based non-profit organization. We partner with communities in rural Uganda to improve the quality of their daily lives and realize their future potential through improved education, healthcare, and community development. Founded over 16 years ago, REACH's programs transform impoverished villages into vibrant, self-sustaining communities. We have big goals for 2024 and beyond, and need your help to achieve them!

Connect Global with Local

71% of people said they would spend more money at a small business if it supported a positive social or environmental cause**. Give back by sponsoring REACH's annual races, while also promoting your brand's charitable side to race participants in your local community.

Race sponsorships and donations support tuition, materials, teachers, infrastructure, and healthcare for Ugandan students and their families. In past years, race proceeds have allowed us to build the first kitchen and library at one of our outreach schools: Matuwa Primary School. Students there now have access to food during the school day and new reading materials! We can't wait to further our efforts in Uganda with your support.

*Donor acknowledgement letter provided through 501(c)(3) status

** 2018 Cox Business Consumer Pulse on Small Businesses

Sponsorship Levels

- **Platinum Sponsor (\$500):** **Limited spots available.** *Sponsorship commitment at this level includes:*
 - Company or Individual listed as one of the race's primary hosts
 - Company name/family name will be announced on socials
 - Full spread of promotional material and advertising will be included in race packet
 - Company logo, brief description, and website link included on race registration website, race emails & social media
 - Logo on race T-shirt given to all participants
- **Gold Sponsor (\$300):** *Sponsorship commitment at this level includes:*
 - Company sign and logo will be prominently displayed at the race
 - Half spread of promotional material and advertising will be included in race packet
 - Company logo and website link included on race registration website
 - Logo on race T-shirt given to all participants
- **Silver Sponsor (\$200):** *Sponsorship commitment at this level includes:*
 - Half spread of promotional material and advertising will be included in race packet
 - Company logo and website link included on race registration website
 - Logo on race T-shirt given to all participants
- **Bronze Sponsor (\$100):** *Sponsorship commitment at this level includes:*
 - Company logo and website link included on race registration website
 - Quarter spread of promotional material and advertising will be included in race packet
 - Logo on race T-shirt given to all participants

Details

Please respond to casey@reachforuganda.org by **MARCH 30, 2024** with:

1. Sponsorship Tier Level
2. Company or Personal Logo & Slogan
3. Virtual materials for race packet (i.e. menus, discount codes, details, logo file)

Sponsorships may be made through our [website](#) OR made via check and mailed:

Checks payable to REACH for Uganda:

REACH for Uganda
PO Box 101383
Arlington, VA 22210

Sponsorship Levels

Questions? Please contact Casey Ruggiero by email: casey@reachforuganda.org

