

Cynthia R. Smith Scholarship 2026 Application

Marketing Makes the World Go Round

I. To qualify for the [Cynthia R. Smith Scholarship](#), a student must meet the following criteria:

- A. Be a senior at Grayson County High School
- B. Complete at least two credits in the Administrative Support or E-Commerce pathway prior to graduation
- C. Have a grade point average of 2.5 or above
- D. Provide a total of 3 recommendations -- **two** from teachers and **one** recommendation from an outside source (employer, youth minister, non-school sponsor, etc.) on the attached profile-rating sheet. (Exclude marketing/business teachers, DECA advisors and the senior counselor.)
- E. Plan to attend a college, technical school or community college.
- F. Submit an unofficial transcript
- G. Include a 300-500 word essay explaining how marketing has influenced and prepared you for the future.

II. The Cynthia R. Smith Scholarship will be in the amount of \$1,500 for the one year. \$750 will be awarded at the beginning of each semester. To obtain the fall award amount, the recipient must submit their schedule as proof of enrollment into a post-secondary institution. To obtain the spring award, the recipient must submit proof that he/she remains in good academic standing and is not on academic probation. Any forfeited funds will remain or be returned to this scholarship fund. To receive the money, proof of these documents should be sent to the Chief Financial Officer at the Grayson County Board of Education. To make those arrangements, please call the board office at (270) 259-4011.

III. The attached application form and all other application documents must be completed and uploaded via the [online submission page](#) by **Friday, April 3, 2026**. **NOTE: It is the applicant's responsibility to check with the evaluator to be sure the evaluator emailed the forms to the correct address by the due date.**

Cynthia R. Smith Scholarship Application

Name of Student _____ Phone _____

Address _____ Date of Birth _____

E-mail address (non-school address) _____

ALL INFORMATION PROVIDED IS CURRENT AND FACTUAL.

_____ Student Signature
_____ Date

Grayson County High School has my permission to release school records to a scholarship selection committee for scholarship consideration. Further, should I be selected I give permission for media coverage.

Student Signature

Signature Date

Parent Signature

Cynthia R. Smith Scholarship

Evaluation and Selection Criteria

Scholarship Application 50%

GPA in your pathway and number of pathway classes completed 20% Extracurricular
Activities 10% Community/Service, Work/Church 10% Application 10%
Appearance--3
On Time--2
Grammar & Punctuation--3
Instructions Followed--2

Essay—30%

Content--30
On Time--2
Grammar--3
Instructions Followed--2

Recommendations 20% _____

TOTAL 100%

Cynthia R. Smith Scholarship Application

Applicant's Name _____

High School GPA _____ List pathway classes taken _____

_____	_____
_____	_____
_____	_____
_____	_____

ACT Comp. Score _____ -or- SAT Comp. Score _____

Which college or school do you plan to attend? _____

For what occupation do you plan to prepare? _____

Extracurricular activities during high school (please include leadership positions, major projects, awards received, etc.)

Community, service, church and work experience (Please include home responsibilities as well. For reasons of confidentiality, please do not include the church name.)

Please use additional pages as needed!

Cynthia R. Smith Scholarship

Recommendation

Each recommendation sheet should be emailed to cynthiarsmithscholarship@gmail.com.

Recommendation on behalf of _____

Your Name _____
How do you know the applicant _____
How Long _____

Profile of Student – Please rate the student by circling a number from 1 - 5, where
1 = poor and 5 = excellent.

Self Image 5 4 3 2 1

Motivation & Initiative 5 4 3 2 1

Social and Emotional Maturity 5 4 3 2 1

Ability to Think in Conceptual Terms 5 4 3 2 1

Perseverance 5 4 3 2 1

Attitude 5 4 3 2 1

Accepts Responsibility, Reliability 5 4 3 2 1

Independence of Thought 5 4 3 2 1

Task Completion 5 4 3 2 1

Integrity 5 4 3 2 1

Leadership 5 4 3 2 1

Logical Reasoning Ability 5 4 3 2 1

Relations with Peers 5 4 3 2 1

Please provide personal/work insights based on your relationship and knowledge of this applicant. (Use additional paper if necessary).

Evaluator's Signature

Date

Typed name will count as signature

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Essay: How has marketing influenced and prepared you for the future?

Include a 300-500 word essay explaining how marketing has influenced and prepared you for the future.