

## **Privacy Policy**

Last modified at: [24.6.2025]

### **Section 1. Overview**

[BapuTalk Media](“we”) values and recognizes the importance of respecting and protecting your personal information and privacy. This Privacy Policy sets out the basis on which any personal information you provide to us (or data we collect about you from other sources) will be processed (meaning collected, stored, and otherwise used) by us when you access to or use the [MultiPlay](“App” or “Service”).

### **Section 2. Your privacy rights**

Data protection laws give you a number of rights to protect you against us mishandling your personal information. It is important that you understand your rights and in this section we have set out what those rights are:

To request access to and a copy of your information.

To restrict or object to collection and using of your information;

To request erasure of your information.

To withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

You are welcome to contact us to exercise your rights.

### **Section 3. Usage of your personal information**

We use your information in the following ways:

To provide and deliver our service.

To operate our business, such as improving our internal operations, securing our systems, and detecting fraudulent or illegal activity.

To improve the App, develop new features, and conduct research.

To understand you and your preferences to enhance your experience and enjoyment using our products.

To provide technical support.

To comply with applicable laws.

### **Section 4. What information do we process**

We may collect the following types of personal data when you use the App:

Behavioral usage of the App.

The type, version, brand, language and operating system of device.

Device identifiers (such as IDFA, IDFV for Android, GAID for IOS).

Email address.

The type and operator of network (such as Mac address).

### **Section 5. Do we share personal information**

We do not sell, lease, rent or otherwise disclose your personal data to third parties unless otherwise stated below.

If we have your consent to do so.

Our companies or authorized third parties who process personal data for us for the purposes described in this Policy, such as analyzing consumer data and conducting research.

We may be obligated by mandatory law to disclose your personal data to certain authorities or other third parties, for example, to law enforcement agencies in the countries where we or third parties acting on our behalf operate.

#### Section 6. What steps are taken to safeguard personal information

Privacy and security are key considerations in the creation and delivery of our Service. We have assigned specific responsibilities to address privacy and security related matters. We enforce our internal policies and guidelines through an appropriate selection of activities, including proactive and reactive risk management, security and privacy engineering, training and assessments. We take appropriate steps to address online security, physical security, risk of data loss and other such risks taking into consideration the risk represented by the processing and the nature of the data being protected. Also, we limit access to our data bases containing personal data to authorized persons having a justified need to access such information.

#### Section 7. How long do we store your personal information

We retain personal information we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements).

When we have no ongoing legitimate business need to process your personal data, we will either delete or anonymise it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal data and isolate it from any further processing until deletion is possible.

#### Section 8. How do we address the privacy of children

The App is typically intended for general audiences. We do not knowingly collect information of children under age of 13 years old without the consent of their parents or guardians.

#### Section 9. Links

The App may contain links to third-party application and/or services. Such external links do not mean we endorse that application or service, or the quality or accuracy of information presented on it. If you decide to visit such an application or service, you are subject to the privacy policy and terms and conditions of that service or application, and not our policy and terms. We encourage you to carefully review the legal and privacy notices of all other digital services that you visit.

Google AdMob & Firebase: <https://policies.google.com/privacy>

Facebook: [https://www.facebook.com/privacy/policy/?entry\\_point=comet\\_dropdown](https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown)

#### Section 10. Changes

We may from time to time change this Policy or change, modify or withdraw access to this App at any time with or without notice. We recommend that you re-visit this Policy from time to time to learn of any such changes to this Policy.

#### Section 11. How to contact us

In matters pertaining to our privacy practices you may contact us at:

Email: [baputalkmedia@gmail.com]