

MAVERICK J. BUSER

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EDUCATION

Bachelor of Science in Finance and Business Analytics

May 2030

Sigmund Weis School of Business, AACSB accredited

Susquehanna University, Selinsgrove, PA

EXPERIENCE

Seasonal Teller Intern

May 2026 - August 2026

Blue Ridge Bank | Richmond, VA

- Processed cash transactions, balanced teller drawers, resolved customer account requests, and maintained cash accuracy.
- Led an internal SEO initiative to improve Blue Ridge Bank's visibility in Google Search through local SEO optimization, citation consistency, and review strategy.

Content Strategist & Growth Partner - Contract Content Channel

May 2023 - Present

Contract | Richmond, VA

- Serve as a trusted growth partner and paid content strategist for the channel owner, applying analytics-driven marketing to grow the channel to 46,000+ subscribers, ~5,500,000 monthly views, and 45,000,000+ cumulative views.
- Established an AI automation system to help produce content more efficiently.

Founder & Creator — Rocketmav (Self-Employed), YouTube & Twitch

Feb 2020 - Present

Self-Employed | Richmond, VA

- Founded and independently run a Star Wars YouTube Shorts channel involving scripting, analytics, and audience growth.
- Grew the channel to nearly 4,000 subscribers and over 1,500,000 cumulative views through short and long-form content.

Car Detailer

May 2023 - August 2026

Self-Employed | Richmond, VA

- Managed a car detailing business serving 30+ clients, generating up to \$1,500 per week while handling scheduling and marketing.

PROJECTS & COMPETITIONS

Stock Market Simulation Competition

Fall 2025, Spring 2026

- Managed two separate \$100K virtual portfolios across consecutive years, reaching \$500K+ in combined trading volume and 15% peak returns while applying trend analysis, day trading, and risk management.

National Economics & Finance Challenges

Spring 2025, Spring 2026

- Applied economic and financial principles in team-based competition

EXTRACURRICULAR ACTIVITIES

- NCAA Division III Cross Country & Track — Susquehanna University

2026 - Present

VOLUNTEER EXPERIENCE (300+ hours since 2022)

Maggie L. Walker Transcription Team — Head Advisor

August 2022 - August 2026

- Partnership with the Library of Virginia — transcribed historical documents for the Library of Virginia's digital archives.

SKILLS & CERTIFICATIONS

- Microsoft Excel, Data Analysis, SEO, Video Editing, Social Media Analytics, Google Workspace | Intuit Bookkeeping, American Red Cross First Aid/CPR/AED (Valid through Feb 2027)