

Privacy Policy for Fun Sports World Apps

Effective from: March 28, 2024

1. What Information do we collect from you?

Personally Identifiable Information:

We don't collect or record your email address or personal information. Our primary goal is to provide and improve features and resources, unless you send us an email or voluntarily agree to submit information to contact us (in which case your email is stored in our email servers). We recognize you specifically as a service user. We do not sell your contact details, private emails, or other information to marketers or other marketing firms. The goal to collect information from email servers is to improve customer services for our product users.

Non-Personally identifiable information:

Collection and use of data is also relied on our third parties. The information is about you and your device such as your device locale (to provide support and to deliver targeted advertising and promotions for your better experience) and device information (type of device, your device capability, status, & operating system). Advertiser ID or other types of advertising identifier are collected for in-game activities, mobile network connection and access, internet signals strength relating to WIFI, application and device version and all similar technical data about your device which don't include your personal information is used to personalize your experience and improve customer services.

2. How do we use information & Information security?

We use collected information to provide and improve our services, including personalizing your experience and enhancing customer service. We employ industry-standard security measures, including encryption and firewalls, to protect your information. However, please note that no data transmission over the internet is completely secure, and we cannot guarantee the security of your information transmitted while we strive to protect your information. You will use these services at your own risk.

Consent Management & CMP/GDPR:

Our approach to consent aims at elevating your gaming experience through personalized advertising and content delivery, while also facilitating audience engagement and service

refinement. By obtaining your consent, we ensure that the content you encounter is tailored to your preferences, enhancing your overall enjoyment. Additionally, this consent framework adheres to the principles outlined in the CMP/GDPR guidelines, prioritizing transparency and user empowerment.

Analytics:

We utilize Unity Analytics to automatically gather and retain specific information each time you engage with our games. This encompasses metrics such as frequency of play, duration of sessions, and achievements unlocked. This data serves to enhance our gameplay mechanics, tailored to provide you with a more immersive experience. Particularly in multiplayer modes, it aids in matching you with opponents of similar skill levels and interests, thus optimizing your gameplay encounters. Rest assured, all data received is in its raw form, devoid of any personally identifiable information. For more details, you can review Unity Analytics' Privacy Policy [here](#).

3. How do we share and disclose your information?

We do not sell your contact details, private emails, or other information to marketers or other marketing firms. However, we may share non-personally identifiable information with third-party service providers to improve our services or as required by law.

4. Which third parties are involved?

We may use third-party analytics services, such as Unity Analytics, to collect data about how you interact with our games. These services collect information such as gameplay frequency and duration to help improve our app.

5. What is our policy regarding children?

Our commitment to safeguarding children's privacy involves providing clear guidance to parents and legal guardians of children under the age of 13 regarding our policies on the collection, use, and disclosure of personal information. Recognizing the rights granted under the Children's Online Privacy Protection Act of 1998 (COPPA), we ensure compliance and transparency in our practices.

It's important to note that we do not knowingly or intentionally collect and store any personal information from children under the age of 13. However, it's possible that certain information may be collected by third-party service providers, such as advertising networks. Rest assured, we remain dedicated to upholding the privacy and security of young users within the confines of applicable regulations and best practices.

6. What advertising means are involved?

We may display advertisements from third-party ad networks within our app. These ad networks may use cookies and other tracking technologies to collect non-personal information about your device for targeted advertising purposes.

Audience Network: <https://developers.facebook.com/docs/audience-network/policy/>

Admob : <https://www.google.com/policies/privacy>

Unity Ads : <https://unity3d.com/legal/privacy-policy>

Applovin : <https://www.applovin.com/privacy/>

BidMachine : <https://bidmachine.io/privacy-policy/> and <https://bidmachine.io/ccpa-privacy-policy/>

Digital Turbine (Fyber): <https://www.digitalturbine.com/privacy-policy/>

Google (AdMob) : <https://policies.google.com/privacy?hl=en-US>

InMobi : <https://www.inmobi.com/privacy-policy>

Ironsource: <https://developers.ironsrc.com/ironsource-mobile/air/ironsource-mobile-privacy-policy/>

Meta: <https://www.facebook.com/privacy/policy/>

ReklamUP : <https://reklamup.com/privacy.php>

Unity: <https://unity3d.com/legal/privacy-policy>

Vungle: <https://vungle.com/privacy/>

Pangle: <https://www.pangleglobal.com/privacy/enduser-en>

Mintegral: <https://www.mintegral.com/en/privacy/>

7. How do we ensure your security?

We employ industry-standard technologies and practices to safeguard the confidentiality and security of your information. These measures include the use of firewalls and encryption techniques to protect data transmissions. However, it's important to recognize that no data encryption method on the internet can be entirely foolproof. While we diligently work to safeguard your information, we cannot guarantee its absolute security. Therefore, by using our services, you acknowledge and accept any associated risks.

8. How do we proceed with our store purchases?

When you make purchases within our game, such as removing ads or acquiring power-ups, you may need to provide credit card or payment information. Rest assured, all information you provide is securely handled through the app stores. Your credit card details are not visible to us, as app stores employ robust security standards to safeguard your information.

Additionally, in-game purchases may include enhancements or virtual currencies. It's important to note that these items hold no real-world monetary value and cannot be traded among users. Subscriptions have no trial duration and renew automatically on the same date of purchase or subscription. You have the flexibility to cancel subscriptions at any time and can resubscribe whenever you choose.

9. Is data transferred internationally?

Your personal information, once collected, may be stored in various locations worldwide, which could include cloud-based storage, our servers, our affiliates' servers, or the servers of our service providers. When we transfer your personal data internationally, we take reasonable measures to ensure its security, lawfulness, and adherence to the practices outlined in this policy.

It's essential to recognize that privacy laws differ from one jurisdiction to another. Therefore, the privacy laws governing the storage, use, or processing of your information may vary depending on the location where it's stored or processed. By providing your information, you implicitly consent to its storage in these locations.

If you're accessing our services from the European Union or other regions governed by specific data protection laws, please be aware that you're agreeing to the transfer of your information to countries like Turkey and the United States, as well as its global processing.

By opting to use our services, visit our site, or provide us with your information in any form, you agree that any disputes arising from privacy concerns or the terms outlined in this Privacy Policy will be subject to the laws and adjudication procedures specified in our Terms and Services.

10. How is data retained?

We prioritize the security of your information through various measures, including personal data encryption, ongoing technical enhancements for confidentiality, regular backups, and routine testing of our security protocols. Additionally, we employ authentication systems and restrict access to servers storing personal data. We continually update our software to ensure data security, with any modifications aimed at enhancing overall protection without compromising privacy.

Your information will be retained for the duration of your game membership or access, as well as for a reasonable period afterward or as required by law. Should you request the deletion of your account and personal data, we will promptly proceed with the deletion, typically within one month. However, certain data may be retained for archival, research, or legal compliance purposes, as outlined in applicable laws and regulations.

We process personal data to meet legal obligations, investigate game-related misconduct, and improve our services. Additionally, anonymous information may be used for purposes specified in this privacy policy, upon your request to discontinue game usage or delete personal data.

Changes to the Privacy Policy

We may update this privacy statement to reflect changes in our information practices. We encourage you to periodically review this page for the latest information on our privacy practices for your better data and information protection and improved user service. When updated, we will change the date at the beginning of the privacy policy.

Contact

If you have any questions and comments regarding privacy policy you can contact us by emailing us at **contact.funssportsworld@gmail.com**

Thank you for playing with us!