

SEA General Assembly Meeting Minutes

July 28, 2025

General Assembly meeting was called to order by Kim Nedder at 6:05PM.

OFFICER REPORTS/BUSINESS

1. Welcome

- a. Current Board Members:
 - i. President: Jessica Sisul
 - ii. Vice President: Vacant
 - iii. Treasurer: Crystal Boender
 - iv. Secretary: Kim Nedder
 - v. Members at Large:
 - 1. John Ritchey
 - 2. Dawn Weuve
 - 3. Three open positions
 - vi. Athlete Rep: Betty Demuth
- b. Thank you to Amber Green and Randy Groenenboom who finished their three year terms this year.
- c. New Board Members;
 - i. Please help us welcome Kim Avitt, Erika McCloud, and Jennifer Caldwell to our board!
- d. Thank you to our summer coaches!
 - i. Head Coach: Jennie Hedrick-Rozenberg
 - ii. Assistant Head Coach: Taylor Jones
 - iii. Assistant Coaches: Brooke Gevock, Jacob Nedder, Jac Sisul
 - iv. Volunteer Junior Coaches: Sully Boender, Julia Nedder, Emalee Weuve

2. Secretary's Report-Kim

- a. Reminder, you can find practice/meet schedule, handbook, policies, etc. on the website, www.seaswim.org.
- b. Please like and share our Facebook page!

3. Treasurer's Report-Crystal

- a. Community 1st Credit Union Balance on hand:
 - i. Savings: \$106.99
 - ii. Checking: \$39,334.65
 - iii. FIN Fund: \$5,089.41

4. Coach's Report-Jennie -none

COMMITTEE/SPECIAL PROJECTS REPORTS:

1. Fundraising Committee

- a. Fundraising Committee Chair: Crystal
- b. Can Drive: SEA has an account at the Pella Redemption Center. Anytime during the year, you can label your cans with SEA and drop them off at the west door of the redemption center. They will count up the cans in their own time and add the total to our account.
 - i. We also have our name on the shed out front one month each year.
Watch your email and our Facebook page to see when that month is.
- c. ISU Concessions: Dawn and Brian talked about our club doing concessions for Iowa State events this winter. It has the potential to be a really good fundraiser for us, and it is a lot of fun!
 - i. Workers must be 14 and over.
 - ii. Board members will be attending training to find out more information.
- a. Form to submit fundraiser ideas can be found on our website under Policies and Links. If you have any fundraiser ideas, please fill out and submit a form.
- d. Sponsorship Drive
 - i. Our sponsorship drive goal this year \$8000
 - 1. Sponsorship drive covers some of our pool rental, caps and sponsor tshirts, our FIN Fund, and championship meet relay fees.
 - ii. To increase sponsorship, this year we are asking every family deliver at least four sponsorship letters to businesses or individuals and collect from at least 2 sponsors.
 - 1. Sponsorship letters were handed out at the meeting. Letters are also available in the lobby of the pool or by going to our website and clicking on Sponsorship Opportunities.
 - 2. Please sign up for the businesses/individuals you are contacting on [THIS SPREADSHEET](#).
 - 3. Please contact sponsors during the month of August and have sponsor contributions turned in by August 31st.

2. Apparel Committee

- a. We will be using Elsmore Swim Shop for this year's apparel, caps, and suits.
 - i. They have a physical store in Urbandale so you can go in person to try on suits and decide on sizing.
- b. If anyone has a background in graphic design, please contact a board member. We would love to have your help designing team apparel!
- c. A "Swim Sale" was held with families contributing free items and items for sale. Prior years' sponsor shirts were also available for sale.
 - i. We will be holding another "Swim Sale" at the parent information meeting at the beginning of the winter season.

3. Officials needed

- a. Please think about becoming a USA Swimming official. Once we have our new pool in place, we will be able to hold meets, and we will need trained officials to do so.
 - i. Officials are fed well at meets, have the best seat in the house, and have a lot of fun!
 - ii. All fees to become an official are reimbursed by the club.

OLD BUSINESS

1. **USADA Anti-Doping Policy:** Information on the Anti-Doping Policy can be found on our website, in the menu bar at the top of the page.
 - a. Athletes can be drug tested at any time, and some common medications are on the anti-doping list. (asthma inhalers, cold medication, etc.) There is a search feature on this website that lets you look up most medications to see if they are on the banned list.
 - b. To view the review the database online, go to <https://globaldro.com/US/search>.
2. **Pella VRP Applications:** Pella Corporation offers the Pella Volunteer Recognition Program to its employees, the employee's spouse, retirees, and the retiree's spouse. For every 20 hours volunteered during the calendar year, a \$100 grant can be redeemed to a charity of the volunteer's choice; up to a maximum of 10 awards or \$1000 annually. Go to <http://pellarolscreen.com/volunteer/volunteer-guidelines/lines> for more information.

NEW BUSINESS

1. **Winter Programming will be available soon.** Please keep an eye on our website, www.seaswim.org for registration opening. An email will also be sent to current families.
 - a. PreSeason will begin in September, with regular season beginning in November.
1. **Parent Survey:** A survey will be emailed out to families to let us know how we are doing. Please take a few minutes to fill this out when you receive it.

GENERAL ASSEMBLY MEETING ADJOURNED AT 6:35PM.

OPEN DISCUSSION/QUESTIONS