

Privacy Policy

AIDA Real Estate

Last updated: 05 April 2026

1. Introduction

This Privacy Policy explains how AIDA Real Estate (“we”, “us”, or “our”) collects, uses, discloses, and protects your personal data when you visit or interact with our website:

<https://aidarealestate.ai>

We are committed to protecting your privacy in accordance with applicable laws of the United Arab Emirates, including Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL).

By using our website, you agree to the terms of this Privacy Policy.

2. Nature of Services

AIDA Real Estate operates as a marketing and information platform providing real estate insights, property listings, and consultation support.

We may collaborate with licensed real estate brokers and agencies in the UAE. All real estate transactions are conducted through duly licensed entities where required by law.

3. Information We Collect

3.1 Information you provide directly

- Full name
- Phone number
- Email address
- Preferences related to real estate (budget, location, property type)
- Any information you provide through forms, messages, or consultations

3.2 Information collected automatically

- IP address
- Device type and browser

- Website usage data (pages visited, time spent)
 - Cookies and tracking technologies
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4. How We Use Your Information

We use your personal data for the following purposes:

- To respond to inquiries and provide consultations
- To connect you with relevant real estate opportunities
- To share property offers and updates
- To improve website performance and user experience
- To comply with legal and regulatory requirements

We process personal data only where we have a lawful basis, including your consent or legitimate business interest.

5. Sharing of Information

We may share your information with:

- Licensed real estate brokers and agencies in the UAE
- Service providers (CRM systems, hosting, analytics tools)
- Legal or regulatory authorities when required

We do **not sell** your personal data to third parties.

6. International Data Transfers

Your data may be transferred and stored outside the UAE where necessary for service provision. In such cases, we take appropriate measures to ensure your data remains protected in accordance with UAE law.

7. Data Retention

We retain your personal data only for as long as necessary to:

- fulfill the purposes outlined in this policy
- comply with legal obligations

- resolve disputes
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8. Your Rights

Under UAE data protection law, you may have the right to:

- Request access to your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Withdraw consent at any time
- Object to certain types of processing

To exercise your rights, please contact us at:

aida.tikhvinskaya@gmail.com

9. Cookies

Our website uses cookies and similar technologies to enhance your browsing experience and analyze traffic.

You can control or disable cookies through your browser settings.

10. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, disclosure, or loss.

However, no method of transmission over the Internet is completely secure.

11. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices or content.

12. Updates to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on this page with the updated date.

13. Contact Information

If you have any questions about this Privacy Policy or how your data is handled, please contact:

Email: **aida.tikhvinskaya@gmail.com**

Website: <https://aidarealestate.ai>