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AGOGE NEW IDENTITY TEMPLATE

Ideal Version of Yourself 3-6 Months From Now

Power Phrases (2-3)

- I am Matthew and I live beyond the normal 9-5
- I am Matthew and if you give me a problem, I will solve it

Core Values (2-3)

- Caring
- Bravery
- Integrity

Daily Non-Negotiables (2-3)

- Daily checklist
- Spend 2 hours reviewing the copy I've written.
- Researching any new market trends that may have happened and adapting to them

Goals Achieved

- Got the clients I wanted
- Made enough money to move out of home
- Became an above-average male

Rewards Earned

- 10k/M from clients
- Enough money to move to my grandparents home town in Italy
- Being seen as a man of honor
- Purchase the first car

Appearance And How Others Perceive Him

- I will have created a body with incredible muscle. I will have a clean-cut beard. I will have nice expensive suits that I wear most of the time. Others will perceive me as a hard-working man who put a lot of effort into getting into the position I will be in soon. Some people will hate on me and say I got 'lucky', but none of them will have any clue of how much work was put in to get into the position I got myself in.

Day In The Life

The first thing I do when I wake up at 7:00 is watch the PUC. Then I go to the gym. I will walk down the streets of Italy and start the day with a nice chest and tris session. After I finish my workout at roughly 9:30 with a nice pump, I start walking back to my apartment but make a pit stop at the local coffee shop. I get my short black into a 'to-go' cup and head back to the apartment.

Now that I'm back, I've started crushing out some copywriting work for clients. I begin writing their emails for the next 4 hours with the frameworks DIC, PAS, and HSO. I will finish that at roughly 14:00-14:30. After I write the emails, I reward myself with a cigar and another cup of coffee. When I finish smoking the cigar and take that step back from writing, I will go back through the copy I wrote and start editing and altering it with a better perspective. Finish editing at 17:30 to make sure everything is perfect.

After the editing phase, I will head out for dinner and eat a big feast. Steaks medium rare and the perfect gnocchi. After eating dinner it's time to outreach to a few people and see if they would like to work with me, then I go analyze if there are any new market trends in my clients niches. Once completed, I will go through and analyze other people's copy to see if I can get some inspiration to use on my own. Then I end the day at 20:00 with a nice 9 hour sleep.