

MARKETING EXECUTIVE

Address: La Thanh Street, O Cho Dua Ward, Hanoi

Working hour: 08:30 AM - 05:30 PM from Monday to Friday

RESPONSIBILITIES

- Assist in the formulation and execution of marketing strategies.
- Formulate content strategies to drive traffic, create engaging content, including graphics, blogs, posts, videos, etc.
- Manage the company's branding, social channels and ensure on-going social media presence.
- Manage the company's website, landing pages; provide input to improve user experience, and enhance conversion rate.
- Report monthly activities & evaluate the efficiency of marketing activities.
- Assist in the development of marketing materials & organizing marketing events.

REQUIREMENTS

- Good English reading & writing skills are a MUST, good speaking skill is a plus.
- Skills & experience in creative content creation.
- Knowledge & experience in graphic design is a plus
- Proactive & love challenges.
- Knowledge & experience in event organization is a plus.
- Highly capable of using Canva, Powerpoint/Google Slides, email marketing tools, and/or general analytics tools is a plus.

BENEFITS

- Competitive benefits, performance-based salary, and bonuses;
- 13th salary, monthly allowance for lunch; review twice a year;
- Social and health insurance regime in accordance with Vietnamese laws;
- You're encouraged to experiment with new technologies & set your own way of doing;
- Young, dynamic, fast-paced working environment;
- On-the-job training, if you're not familiar with some of the marketing tools or practices;
- Internal events including team building, and team outing.

Send CV and Portfolio to: hangnt2@magenest.com

Working Hours

From Monday to Friday:

8:30 a.m - 12:00 p.m - Morning

1:00 p.m - 5:30 p.m - Afternoon

Address:

Headquarter: GP Invest Building, 170 La Thanh Street, O Cho Dua Ward, Hanoi

HCMC Office: 2nd Floor, D-eyes, 371 Nguyen Kiem Street, Hanh Thong Ward, Ho Chi Minh City

Website: <https://magenest.com/en/>

Recruitment Process

1. Application review (CV screening) and invitation for interview.
2. Interview and discussion about the role and compensation policies.
3. Result notification and signing of a probationary contract if qualified (maximum probation period: 2 months).
4. Probation evaluation and signing of the official employment contract.