



VUEROID AT SEMA
BOOTH #10828, LVCC NORTH HALL

VUEROID LAUNCHES ULTIMATE DASHCAM AT SEMA 2025



S1 QHDINFINITE IS DESIGNED TO NEVER FAIL TO RECORD

Features Extreme Always-on Low-Power Mode, Smart Thermal Management for Extreme Weather Conditions, Proprietary ISP Technology, & AI Enhancements

Release:

https://docs.google.com/document/d/1_qRGkU7S3OAcy0hLL6yItoEOd-ZIYaR/edit?usp=sharing&ouid=108034730091211394530&rtpof=true&sd=true

October 28, 2025, Seoul, S. Korea – **VUEROID** <https://vueroid.com>, a global leader in automotive video technology, will introduce next week at **SEMA 2025** the ultimate dashcam innovation, the **S1 QHD Infinite**, the unique dashcam **designed to never fail to record**, featuring high image quality, extreme always-on low-power mode, Smart Thermal Management for extreme weather conditions, and AI enhancements – all at a low price. At SEMA, VUEROID will also be showing their entire new dashcam line, including the S1 4K Infinite 1, 2, and 3 Channel dashcam. VUEROID will be exhibiting at the **SEMA automotive show, held November 4-7, 2025 at Booth #10828 at the LVCC in Las Vegas.**

Reliability First: Always On & Always Recording

The S1 Infinite was designed based on a single promise: never fail to record. As vehicle technology becomes increasingly complex, VUEROID has returned to the true purpose of a dashcam: recording reliably with clear video, under any circumstances. The S1 Infinite embodies this principle by combining **unmatched reliability, advanced parking surveillance, and advanced video tuning** to ensure that recordings never stop when they matter the most. The S1's extreme **low power parking mode (1mA)** keeps the camera active even while parked for extended periods, protecting the vehicle without draining the battery. When an impact occurs, the dashcam instantly wakes up within one second to capture the moment and then returns to power-saving standby mode automatically, ensuring drivers always have dependable evidence whether driving or parked.

Smart Thermal Management for Extreme Conditions

From the intense summer heat to freezing winter nights, reliability is maintained through **intelligent thermal management**. When the internal temperature rises beyond safe limits, the S1 Infinite automatically switches to low-power monitoring mode, staying alert for impact events. Once temperatures return to normal, the dashcam automatically switches back to the previously designated parking recording mode, ensuring the vehicle is never left unprotected. The dashcam's advanced temperature-adaptive controls were created based on VUEROID's years of R&D expertise, ensuring stable performance in every climate.

Precision Video Quality Clarity Powered by Proprietary ISP Technology

Clarity is also essential in recording meaningful evidence. At the heart of the S1 Infinite's visual performance is **VUEROID's proprietary Image Signal Processor (ISP)** developed by its parent company

NC&, South Korea's largest dashcam ODM manufacturer. The ISP enables control of **18 distinct categories**, such as brightness, sharpness, and noise reduction, offering over 700,000 tuning combinations. This depth of optimization delivers balanced, detailed video quality across diverse environments, ensuring that the S1 Infinite captures clear video.

AI-Powered Enhancement for True Peace of Mind with over 150,000 Real-world Driving Images

Even the best recordings can face difficult conditions, such as rain, glare, or motion blur. VUEROID's Hub app features **AI-driven deep learning restoration** that allows users to **enhance blurry video** with just a few taps. Powered by a proprietary dataset of over 150,000 real-world driving images, the system intelligently refines details, such as license plates and moving objects, enhancing the reliability of captured footage.

The S1 QHD Infinite will be available Q2 2026. For more information, see VUEROID at: www.vueroid.com.

About NC& / VUEROID™

Since its launch in 2017, VUEROID has become synonymous with durability and integrity in the dash cam market. Backed by NC&'s proven track record of over 4 million units produced and an average annual revenue of \$44 million, the company has built a foundation of engineering reliability that drivers can trust. Every product reflects VUEROID's unwavering commitment to the basics: recording without failure and protecting without compromise.

VUEROID is the official dashcam brand of NC&, South Korea's leading ODM manufacturer specializing in automotive video systems for both consumer and commercial markets. With expertise in ISP development, power management, and long-term reliability, VUEROID sets the global standard for simple, dependable, and intelligent dash cam solutions that protect drivers everywhere. For more information, see the website: www.vueroid.com.

Press Contact:

Karen Thomas

Thomas PR

Email: kthomas@thomaspr.com

Cell: +1 (516) 527-9111

Press Kit:

https://drive.google.com/drive/folders/1UkVnhsleX_Ld4mC4JE_AtNoKZzIDIPCy?usp=sharing

Press Releases:

<https://drive.google.com/drive/folders/1fEkyElK7ah73bgqx3-LqohWrdtzkalq4?usp=sharing>

S1 QHD Infinite Photos:

<https://drive.google.com/drive/folders/1LX4OolenvNrwwWrraOiBs3uwBnikc4eO?usp=sharing>

Logo: https://drive.google.com/file/d/19H9-8n0SIIGwAlBuY1daIzSqIRHcPyt_/view?usp=sharing

More Photos: https://drive.google.com/drive/folders/1_IlvbJajawPCf7xZU6fah9Et59cTtgcg?usp=sharing

Website: <https://vueroid.com>

Social Media:

Instagram: <https://www.instagram.com/vueroid/>

Facebook: <https://www.facebook.com/VueroidOfficial>

Tiktok: <https://www.tiktok.com/@vueroid>