



Collaboratively leveraging my skillset to craft effortless, enjoyable experiences for the audience at hand.

| daniellekryce@gmail.com | www.danielledoesdesign.com |

EXPERIENCE

TwentyIdeas UX/UI DESIGNER | 01/24 - present | Full Time, Remote

- Design consumer-facing digital products in education and healthcare, improving accessibility and engagement for diverse audiences.
- Led UX design for Muzi, an educational app that fosters creativity. Also created branding and custom illustrations, resulting in a cohesive and artful identity.
- Collaborate with product managers to translate insights into intuitive user experiences and clear design decisions.
- Contribute to company-wide design, supporting branding and marketing efforts.

Emano Metrics UX DESIGNER | 05/25 - 06/25 | Contract, Remote

- Designed and delivered new product features tailored to an academic research study, ensuring usability for researchers and participants.
- Partnered with developers to implement these new feature designs into the public-facing app, expanding functionality for a broader user base.
- Formalized brand colors and design system to ensure scalability.

ChaiOne UX DESIGNER I-II | 12/21 - 12/23 | Full Time, Remote

- UX for enterprise energy-sector platforms, streamlining internal workflows and improving efficiency for B2B clients.
- Transformed complex business requirements into research-backed workflows, wireframes, and prototypes, reducing friction in daily operations.
- Advocated for UX best practices by educating teams and presenting designs, strengthening design culture across the organization.

Resilience Action International UX DESIGNER | 10/21 - 12/21 | Contract, Remote

- Redesigned Wix website, simplifying navigation with a new sitemap
- Created a cohesive, inviting brand to reflect their mission and existing logo

Keller Strings UX DESIGNER | 03/21 - 11/21 | Contract, Remote

- Redesigned e-commerce website for usability and responsiveness
- Conducted user research and competitive analysis to inform site structure
- Created an elegant brand based on their existing logo

Independent Consultant DESIGNER | 05/16 - Present | Louisiana → Oregon

- Provide product design consulting for small businesses, improving usability of sites and products through user flows, IA, wireframes, and prototypes.
- Designed websites on WordPress, Webflow, Wix, and Framer for small businesses and creative entrepreneurs.
- Built brand systems, marketing assets, and illustrations to support client growth.

Keller Strings WEBSITE MANAGER | 03/15 - 03/20 | New Orleans, LA

- Managed WordPress website and e-commerce store.
- Increased audience engagement through targeted copy and visual design.
- Created graphics for social media, email newsletters, and the website.

EDUCATION

DesignLab

USER EXPERIENCE DESIGN CERTIFICATE

440+ hours of coursework, building in-depth knowledge of the UX design process

Loyola University of New Orleans

BACHELOR'S OF ARTS DEGREE

Majored in Music Industry Studies, Performance Track. Graduated Cum Laude.

TOOLS

Adobe Creative Suite

Figma

Miro

Google Suite

Microsoft Suite

WordPress

Wix

Jira

SKILLS

Design thinking

Branding

Graphic Design

User-centered approach

User Research

Usability Testing

Wireframing

Prototyping

Design critique

Copywriting

Public relations