Brand Partnership Manager

Remote

Girls Who Eat (GWE) is looking for an enthusiastic and organized Brand Partnership Manager to join our team. This junior-level role is ideal for someone passionate about non-toxic living and wellness who wants to grow their career in sales and campaign management. You'll support our sales efforts, assist with campaign execution, and help maintain strong relationships with partners. If you're a proactive team player with great communication skills and a love for detail and sales, we'd love to hear from you!

This is a part-time opportunity, with an estimated weekly hour commitment of 10-15 hours per week to start. The opportunity to increase hours will be based on business needs.

What You Will Do:

Brand Partnership Outreach

- Identify and pitch potential partners for the newsletter on a monthly basis and other partnership pitch emails including long term partnerships, aligned with the GWE's mission.
- Prepare sales materials, proposals, and presentations for both newsletter and long-term brand partnerships and brand calls.
- Collaborate with the Head of Partnerships on outreach strategies and maintaining a consistent pipeline of opportunities.
- Draft sponsorship proposals based on brand budgets and goals.
- Draft partnership contracts once brand deals are sold through, ensuring all deliverables, timelines, and terms are clearly outlined.

Brand Partnerships Negotiation

- Utilize strong negotiation and writing skills to secure and maximize partnerships.
- Assist the CEO in managing brand partnerships post-sale and respond to brand-related emails within 24-48 hours.
- Conduct outreach to potential brand partners, manage the sponsorship calendar, and ensure timely campaign execution.

Campaign Management

- Manage multi-platform campaigns, ensuring deadlines and deliverables are met.
- Coordinate content schedules, posting reminders, and asset collection with the CEO and Social Media team.
- Collaborate with internal teams to gather assets and provide partner updates.
- Track campaign performance, sharing reports with the sales team and leadership.

Administrative & Organizational Support

- Maintain and update CRM systems (experience with Monday.com is needed).
- Manage invoicing deadlines for partnerships, ensuring accuracy and timely submission.

About You:

- 2–3 years of experience in brand partnerships is required, including a strong background in pitching, contract redlining, and proven relationship-building skills.
- Highly organized, detail-oriented, and skilled at prioritizing tasks and managing multiple projects in a fast-paced environment.
- Strong communication and writing skills to pitch effectively, meet deadlines, and collaborate across teams.
- Passionate about working with non-toxic brands aligned with GWE's standards and collaborating with brands and founders.
- Thrives in a fast-paced environment and is comfortable managing multiple projects simultaneously while staying organized and detail-oriented.
- Creative, proactive, and quick to adapt with new ideas for brand partnerships and a get-things-done mentality.
- Proficient in Google Suite, Canva, social media, and CRM like Monday.com (or similar).
- Ability to meet deadlines and be responsive daily.

Why work with us:

Girls Who Eat is a trusted authority in the non-toxic living space, with an engaged community of over 350K health conscious consumers who rely on our expert guidance. What sets us apart is our comprehensive approach: we educate and empower our audience while curating the best products sold DTC and in national retailers. Through an omnichannel strategy spanning our website, newsletter, and social platforms (Pinterest + Instagram)—we drive real results for brands across DTC and major retailers. Join us as we grow our impact and create meaningful partnerships.

Interested candidates, please send your resume to jamie@girlswhoeat.com.

Hourly rate of $30/hour.