



 Home



Overview:

This Google Docs will organize our campaign “**The  American Dream**” to launch  We Own Network in Mar-2025. Our 1st IRL (In Real Life) onchain bootcamp event will be in Boulder, Colorado on Thu 4:30-6:30p (20Mar2025).

Content

[Overview:](#)

[Working Group Series](#)

- [AD06 {Thu 4p EDT 17Apr2025} – The !\[\]\(4e333a6106fc298d0ae6dff272a736ef_img.jpg\) American Dream \[CAMPAIGN\] !\[\]\(97089f8e07e24e31baa67366e358a709_img.jpg\) We Own !\[\]\(9496824b8cff3a19f59b81b37b57d8b6_img.jpg\)](#)
- [AD05 {Wed 11p EDT 12Mar2025} – The !\[\]\(ec8d0f7e486e2280c113cd85015a8548_img.jpg\) American Dream \[CAMPAIGN\] !\[\]\(fad66fecb73aae330937d501057cafc9_img.jpg\) We Own !\[\]\(a94e0943f5ecd6c1adc5223fd7677110_img.jpg\)](#)
- [AD04 {Tue 11p EDT 11Mar2025} – The !\[\]\(f14ef06774200ee2342297364295aa0f_img.jpg\) American Dream \[CAMPAIGN\] !\[\]\(fc5b69083c6c7efc78abd54fb1c8e530_img.jpg\) We Own !\[\]\(44329a5be70d7da178c176f4dc400266_img.jpg\)](#)
- [AD03 {Mon 11p EDT 10Mar2025} – The !\[\]\(e8acad03efc4e1e51e61f51e08abcfab_img.jpg\) American Dream \[CAMPAIGN\] !\[\]\(b080594840f2c960d0486e13bbc20b6f_img.jpg\) We Own !\[\]\(23f890d44f916d45bc3635ac2828412b_img.jpg\)](#)
- [AD02 {Sun 11p EDT 09Mar2025} – The !\[\]\(25a1b9995aa5f48f2b3cac0400969a8a_img.jpg\) American Dream \[CAMPAIGN\] !\[\]\(a92bd74bec46eea0a44404ed6e5a6ecb_img.jpg\) We Own !\[\]\(36b730dfd060d5363444dc04a89d84c3_img.jpg\)](#)
- [AD01 {Thu 11p EST 06Mar2025} – The !\[\]\(a7ce143ce52c666a4d647282f1b4a080_img.jpg\) American Dream \[CAMPAIGN\] !\[\]\(e4c916cf613ea5d535d677c54a5cc6a9_img.jpg\) We Own !\[\]\(5b3ee1d9d63f0c5b0254c24bdfac5622_img.jpg\)](#)

Working Group Series

- [AD06 {Thu 4p EDT 17Apr2025} – The 🇺🇸 American Dream \[CAMPAIGN\] ∞ We Own 🤖 Ai Agents](#)
- AD05 {Wed 11p EDT 12Mar2025} – The 🇺🇸 American Dream [CAMPAIGN] ∞ We Own 🤖 Ai Agents
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- [AD02 {Sun 11p EDT 09Mar2025} – The 🇺🇸 American Dream \[CAMPAIGN\] ∞ We Own 🤖 Ai Agents](#)
- [AD01 {Thu 11p EST 06Mar2025} – The 🇺🇸 American Dream \[CAMPAIGN\] ∞ We Own 🤖 Ai Agents](#)

Goals



NOTE about image: We attempted to find any reference to copyright on this image and appears to be widely used and "fair use".


What are the goals of this campaign?




- Create a playbook that other Onchain Ambassadors can replicate in any city, any town, any country to create local impact!!
- Find 20-40 participants IRL (in real life). NOTE: may need to onboard 60-100 to get 40 people to show up for the Onchain Bootcamp {Thu 6-7:30p 08May2025 @ Broomfield Public Library}.
- Begin creating a potential shortlist of HackerHouse.net participants (Hacker House Academy)
- Increase visibility about our model towards potential investors and our underlying vision for HackerHouse.net (targeting a 4-month Ai Consultancy co-hort / apprenticeship model fall of 2025 semester)

Deliverables

(through the lens of YonksTEAM.eth, POC for this bootcamp)

We are building an inclusive ecosystem that is by invitation only.

- Create a Splits.org (mutable). See Google Sheets ⇒
 - Tokenomics Wheel:  WeOwn.Network [BUNDLE (\$47) {Mar-2025}]

- Create splits for Onchain Ambassadors
- Platforms that we want to have our Event (08May2025) posted on?
 - Luma event from the event host (YonksTEAM) ⇒ <https://lu.ma/zjni8tmc?tk=7QtZMo>
 - LinkedIn ⇒ <https://www.linkedin.com/events/7305067604535050242/comments/>
 - Events.xyz (Unlock-Protocol)
 - Eventbrite
 - Facebook
 -
- Finalize on webinar date & times
 - Sat / Sun 4p & 9p MDT (Mar 15 / 16, 2025)
 - Mon / Tue / Wed 9a, 4p, & 9p MDT (Mar 17-19, 2025)
- Create advertising campaign on social platforms (in order of priority)
 - Instagram
 - Reddit
 - YouTube
 - TikTok
 - LinkedIn
 - Nextdoor
- eComm Checkout Process ... two options
 - Unlock-Protocol Checkout Workflow for WeOwn.Network [BUNDLE][NFT] (\$47)
 - WordPress.org / WooCommerce / WPaffiliate (two-tier affiliate program)
 - WeOwn.events
 - WeOwn.xyz (<still in the domain transfer acquisition process>)
 - WeOwn.app (Account Abstraction)
- Rocket.net (Hosting infrastructure for our Onchain Ambassadors)
 - Blog post (blog.yonks.team) for the event (paragraph.com)
 - Potential blog post title: “YonksTEAM invitation to join We Own Network in Apr-2025”
- Creating a 60s pitch video for  WeOwn.Cash  backed by pToken Assets
- Create a webinar / pitch deck
- Create a weekly recurring Sentiment Poll using Snapshot, our voting & governance platform, in the We Own Network space The  American Dream Sentiment Poll {WEEK_NUMBER}

The OnChain Ambassadors Playbook

The OnChain Ambassadors Playbook

- Decide how you want to offer events (check all that apply)
 - In person
 - Online
 - Hybrid (in person simulcast online at the same time)
- Pick a date:
 - For the in person or hybrid event
 - For the web only event
- Secure a

Working Groups




Overview:

This Google Docs tab will organize **The  American Dream [CAMPAIGN]**



2025-W16

 AD06 - 17Apr2025



[CAMPAIGN] ∞ We Own 🤖 Ai Agents
Working Group #6 | Day #102 {17Apr2025}

Overview:

This Google Docs tab will organize 🤖 AiAgents.Box another day within our 180 day #BUIDLinPublic sprint!!

Content

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[FELG Culture](#)

❤️ [our FELG Culture:](#)

[F = Fun](#) 🎉

[E = Earning](#) 💰

[L = Learning](#) 📖

[G = Giving](#) 🤝

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FELG Culture

♥ our FELG Culture:

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🔗 Links

- LettuceMeet ⇒
- Luma event ⇒

📣 Event Amplification

-
-

Participants

Insert Zoom screenshot


Agenda / Timeline

- [0-10m] join Zoom / review agenda (off the record)
- [10-15m] 30s intros for new participants (NOTE: ~~we will only do this once during this Pre-Launch series~~)
- Action item: Create a working group for onchain ambassadors to get their site setup with Rocket.net
 - YonksTEAM
 - lamLotus.eth / .xyz
 - m516ai.eth / .xyz
- Action item: Create an onboarding process for onchain ambassadors (draft in Google Docs and add to Notion)
- Discussing vibe coding / vibe marketing
 - Article ⇒ [VCs Wake Up To Vibe Marketing: AI Reshaping The \\$250 Billion Industry \(Forbes.com | 24Mar2025\)](#)
- Action item: update User Journey for this Campaign
- ~~Schedule Nova Echo AI Discovery Call for tomorrow at 3:20p MDT~~

{insert next item here}



2025-W11

 AD05 - 12Mar2025



[CAMPAIGN] ∞ We Own 🤖 Ai Agents
Working Group #5 | Day #66 {12Mar2025}

Overview:

This Google Docs tab will organize 🤖 AiAgents.Box another day within our 180 day #BUIDLinPublic sprint!!

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- Next action: Create our Splits for WeOwn.Network [BUNDLE] for our initial onchain ambassadors
- {insert next item here}

initial conversations

Thu 12p (06Mar2025) – conversation with m516ai.eth

Webinar FREE

We Own / AiAgents

Ad for webinar

Is the American dream dead 2025?

WeOwnNetwork/AiAgents the future of the American dream.

Member sign up - WeOwnNetwork / Member Members Bundle

47.00

Campaign March 20th

Onchain bootcamp / WeOwn / AiAgents Hackerhouse

Find 20-40 participants IRL in real life

Age 18-25 (ideally 18-21)

Boulder Demographic

High School Graduates

Vet potential Hackerhouse members

Sign up for hacker house

[TEMPLATE]

{insert square image or video thumbnail here}

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- {insert next item here}

Webinar

Who should attend our webinar?

- 18-21 year olds that may be interested in We Own Ai Agents HackerHouse.net Cohort / Apprenticeship model
- Parents of the above demographic
- Residents of Boulder that are passionate about Ai, cooperative housing
- FRCC (Westminster) students

[BUNDLE]

 WeOwn.Network [BUNDLE] "Tokenomics Wheel"



Thu (20Mar2025)

Weekly Sentiment

