

Overview:

This Google Docs will organize our campaign ***"The 🇺🇸 American Dream"*** to launch ♾️ We Own Network in Mar-2025. Our 1st IRL (In Real Life) onchain bootcamp event will be in Boulder, Colorado on Thu 4:30-6:30p (20Mar2025).

Content

Overview:
Working Group Series
- ● AD06 {Thu 4p EDT 17Apr2025} – The 🇺🇸 American Dream [CAMPAIGN] ♾️ We Own 🤖 Ai Agents
- ● AD05 {Wed 11p EDT 12Mar2025} – The 🇺🇸 American Dream [CAMPAIGN] ♾️ We Own 🤖 Ai Agents
- ● AD04 {Tue 11p EDT 11Mar2025} – The 🇺🇸 American Dream [CAMPAIGN] ♾️ We Own 🤖 Ai Agents
- ● AD03 {Mon 11p EDT 10Mar2025} – The 🇺🇸 American Dream [CAMPAIGN] ♾️ We Own 🤖 Ai Agents
- ● AD02 {Sun 11p EDT 09Mar2025} – The 🇺🇸 American Dream [CAMPAIGN] ♾️ We Own 🤖 Ai Agents
- ● AD01 {Thu 11p EST 06Mar2025} – The 🇺🇸 American Dream [CAMPAIGN] ♾️ We Own 🤖 Ai Agents

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NOTE about image: We attempted to find any reference to copyright on this image and appears to be widely used and "fair use".

What are the goals of this campaign?

- ☐ Create a playbook that other Onchain Ambassadors can replicate in any city, any town, any country to create local impact!!
- ☐ Find 20-40 participants IRL (in real life). NOTE: may need to onboard 60-100 to get 40 people to show up for the Onchain Bootcamp {Thu 6-7:30p 08May2025 @ Broomfield Public Library}.
- ☐ Begin creating a potential shortlist of HackerHouse.net participants (Hacker House Academy)
- ☐ Increase visibility about our model towards potential investors and our underlying vision for HackerHouse.net (targeting a 4-month Ai Consultancy co-hort / apprenticeship model fall of 2025 semester)

✅ Deliverables

(through the lens of YonksTEAM.eth, POC for this bootcamp)

We are building an inclusive ecosystem that is by invitation only.

- ☐ Create a Splits.org (mutable). See Google Sheets ⇒
  Tokenomics Wheel: ♾️ WeOwn.Network [BUNDLE ($47) {Mar-2025}

- [ ] Create splits for Onchain Ambassadors
- [ ] Platforms that we want to have our Event (08May2025) posted on?
  - [ ] Luma event from the event host (YonksTEAM) ⇒ https://lu.ma/zjni8tmc?tk=7QtZMo
  - [ ] LinkedIn ⇒ https://www.linkedin.com/events/7305067604535050242/comments/
  - [ ] Events.xyz (Unlock-Protocol)
  - [ ] Eventbrite
  - [ ] Facebook
  - [ ]
- [ ] Finalize on webinar date & times
  - [ ] Sat / Sun 4p & 9p MDT (Mar 15 / 16, 2025)
  - [ ] Mon / Tue / Wed 9a, 4p, & 9p MDT (Mar 17-19, 2025)
- [ ] Create advertising campaign on social platforms (in order of priority)
  - [ ] Instagram
  - [ ] Reddit
  - [ ] YouTube
  - [ ] TikTok
  - [ ] LinkedIn
  - [ ] Nextdoor
- [ ] eComm Checkout Process … two options
  - [ ] Unlock-Protocol Checkout Workflow for WeOwn.Network [BUNDLE][NFT] ($47)
  - [ ] WordPress.org / WooCommerce / WPaffiliate (two-tier affiliate program)
    - [ ] WeOwn.events
    - [ ] WeOwn.xyz (<still in the domain transfer acquisition process>)
    - [ ] WeOwn.app (Account Abstraction)
- [ ] Rocket.net (Hosting infrastructure for our Onchain Ambassadors)
  - [ ] Blog post (blog.yonks.team) for the event (paragraph.com)
    - [ ] Potential blog post title: “YonksTEAM invitation to join We Own Network in Apr-2025”
- [ ] Creating a 60s pitch video for 💵 WeOwn.Cash 🪙 backed by pToken Assets
- [ ] Create a webinar / pitch deck
- [ ] Create a weekly recurring Sentiment Poll using Snapshot, our voting & governance platform, in the We Own Network space The 🇺🇸 American Dream Sentiment Poll {WEEK_NUMBER}

The OnChain Ambassadors Playbook

- [ ] Decide how you want to offer events (check all that apply)
    - [ ] In person
    - [ ] Online
    - [ ] Hybrid (in person simulcast online at the same time)
- [ ] Pick a date:
    - [ ] For the in person or hybrid event
    - [ ] For the web only event
- [ ] Secure a



Overview:

This Google Docs tab will organize **The 🇺🇸 American Dream [CAMPAIGN]**



Overview:

This Google Docs tab will organize 🤖 AiAgents.Box another day within our 180 day #BUIDLinPublic sprint!!

Content

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FELG Culture
- ❤️ our FELG Culture:
  - F = Fun 🎉
  - E = Earning 💰
  - L = Learning 📚
  - G = Giving 🫶
- 🔗 Links
- 📣 Event Amplification
- Participants

Agenda / Timeline

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🔗 Links

- LettuceMeet ⇒
- Luma event ⇒

📣 Event Amplification

-
-

Participants

Insert Zoom screenshot

Agenda / Timeline

- ☑ ~~[0-10m] join Zoom / review agenda (off the record)~~
- ☑ ~~[10-15m] 30s intros for new participants (NOTE: we will only do this once during this Pre-Launch series)~~
- ☐ Action item: Create a working group for onchain ambassadors to get their site setup with Rocket.net
    - ☐ YonksTEAM
    - ☐ IamLotus.eth / .xyz
    - ☐ m516ai.eth / .xyz
- ☐ Action item: Create an onboarding process for onchain ambassadors (draft in Google Docs and add to Notion)
- ☐ Discussing vibe coding / vibe marketing
    - ☐ Article ⇒ VCs Wake Up To Vibe Marketing: AI Reshaping The $250 Billion Industry (Forbes.com | 24Mar2025)
- ☐ Action item: update User Journey for this Campaign
- ☑ ~~Schedule Nova Echo AI Discovery Call for tomorrow at 3:20p MDT~~

- [ ] {insert next item here}



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- [ ] Next action: Create our Splits for WeOwn.Network [BUNDLE] for our initial onchain ambassadors
- [ ] {insert next item here}

Thu 12p (06Mar2025) – conversation with m516ai.eth

- Webinar FREE
  - We Own / AiAgents
    - Ad for webinar
      - Is the American dream dead 2025?
      - WeOwnNetwork/AIAgents the future of the American dream.
        - Member sign up - WeOwnNetwork / Member Members Bundle 47.00
  - Campaign March 20th
    - Onchain bootcamp / WeOwn / AiAgents Hackerhouse
      - Find 20-40 participants IRL in real life
        - Age 18-25 (ideally 18-21)
        - Boulder Demographic
        - High School Graduates
      - Vet potential Hakerhouse members
      - Sign up for hacker house

{insert square image or video thumbnail here}

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Who should attend our webinar?

- 18-21 year olds that may be interested in We Own Ai Agents HackerHouse.net Cohort / Apprenticeship model
- Parents of the above demographic
- Residents of Boulder that are passionate about Ai, cooperative housing
- FRCC (Westminster) students

♾️ WeOwn.Network [BUNDLE] “Tokenomics Wheel”